

SPECIAL  
POINTS OF  
INTEREST:

- CANB
- Conference & AGM 2014
- Quaco Museum
- Lutz Mountain Heritage Museum
- And so much more....

## President's Message

Hello Fellow Members,

Finally, the snow, rain, and cold weather is giving way to Summer and we are all making preparations for the 2014 season. The AMNB is always interested in feedback from YOU so that we can better serve the needs of the heritage community. The Province has approved the new cultural policy and expanded its budget in support of our sector. We await details with some anticipation. The AMNB is also working on developing stronger ties with the built heritage community as well as looking for increased engagement with all facets of our heritage community. It is our

objective to increase our membership, to expand and strengthen our annual conference and to increase our long term sustainability. Through improved and expanded services we hope to better serve YOU, our members.

We have a couple of celebrations in the coming year including our 40th and that of Kings Landing which will be celebrated, in part, at our upcoming conference in November in Fredericton. The 1st day will be hosted at Kings Landing and it will be a great kick-off. Don't miss this great opportunity to learn and share with your members. Planning for Canada's 150th birthday in 2017 has begun. Please share with us your plans and

thoughts so that we can let everyone know what is happening.

We have almost completed our survey of heritage places in the Province. The data we have collected will be shared soon with you. Total visitation to our facilities as well as associated jobs and economic impact will further substantiate the key role we play in serving our communities and our collective heritage.

Have a great summer and see you at the conference.

Dr. David  
Desjardins,  
  
President,  
AMNB



## Council of Archives New Brunswick (CANB)

On May 23, 2014 I was able to attend the Council of Archives New Brunswick Conference and workshop which were both very informative.

The mandate of the CANB is to serve the archival community of the province by providing assistance, training and services such as the Archives Advisor programme, an archival supplies co-op, the Conservation Library, a Preservation Advisor, and the distribution of information

received from the national institutions. They are also a bilingual institution.

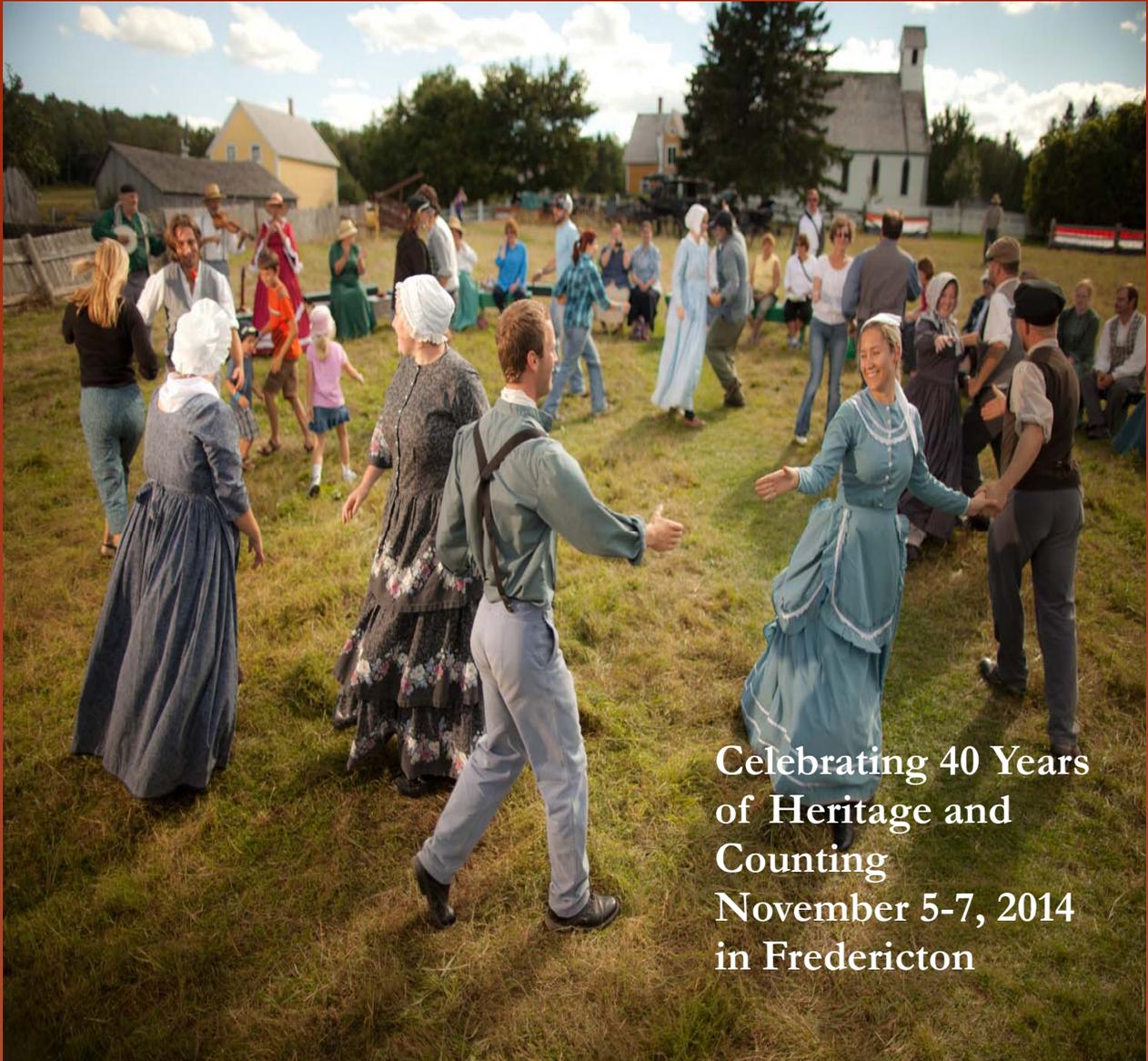
Through an Archives Advisor and with the help of PANB's Preservation Advisor, the council is able to support and encourage the growth and maintenance of our province's archival heritage.

During the conference I meet Samantha Read, the new Archives Advisor for CANB, since February 2014. Samantha

will be giving a presentation at our 40th Annual Conference & AGM in November. We both look forward to a continued collaboration between our two organisations. If you are not already a member then please go to their website at

<http://canbarchives.ca/canb/> to learn more.





**Celebrating 40 Years  
of Heritage and  
Counting  
November 5-7, 2014  
in Fredericton**

## **Celebrating NB Heritage at the 2014 AMNB Annual Conference and AGM** “Celebrating the past looking to the future”

We have come a long way in 40 years and look forward to the next 40 and beyond. This wonderful year of celebration will begin at Kings Landing who are also celebrating 40 years.

Opening ceremony November 5th, 2014:

2:00pm—5:00pm Kings Landing experiences

Behind the Scenes Tour of the Kings Landing Collection

Hands-on Wool Processing and Woodworking Demonstrations

Selected 1st Person Historical Interpretation Vignettes

5:00pm—5:30pm Aboriginal Event

5:30pm—8:30pm Kings Landing Dinner and Kitchen Party

The Meal will be traditional 18th century

The Kitchen Party music will be Frantically Atlantic Entertainment

(transportation will be available after the supper for those who wish to retire early)

*CELEBRATING NB HERITAGE AT THE 2014 AMNB ANNUAL  
CONFERENCE AND AGM  
CELEBRATING THE PAST AND LOOKING TO THE FUTURE  
40 YEARS OF HERITAGE AND COUNTING*

## *List of Speakers*

*Thursday, November 6, 2014*

- 8:00-9:30** Keynote Speaker #1—TBA
- 10:00-11:00** Presentation 1—Carol Sheedy, Vice-President, Operations Eastern Canada, Parks Canada Agency, **Talk TBA**
- 10:00-11:00** Presentation 2—Jane Fullerton, CEO, New Brunswick Museum, **Talk TBA**
- 10:00-11:00** Presentation 3—Sterling Keays, President, Massive Graphics, **The Process of Designing and building an exhibit.**
- 11:30-12:30** **Presentation 4—Samantha Read, Archives Advisor, CANB, CANB Provincial Database**
- 11:30-12:30** **Presentation 5-TBA**
- 11:30-12:30** **Presentation 6— Gary Chouinard. Development Manager, New Brunswick Museum, Fundraising 101**
- 3:30-4:30** **Presentations 7—Jean-Marc Blais, Director General and Vice-President, Canadian Museum of History, Discovering the Canadian Museum of History**
- 3:30-4:30** **Presentation 8-TBA**
- 3:30-4:30** **Presentation 9-TBA**
- 7:00** **Banquet/Awards—Special Guest TBA**

*Friday, November 7, 2014*

- 9:00 -10:00** **Keynote Speaker #2— Margaret Conrad, OC, FRSC, DHL, LLD, Professor Emerita, History Department, University of New Brunswick, Canadians and Their Past**
- 10:30-11:30** **Presentation #10—Bill Hicks, Director, Tourism, Heritage and Culture, Department Updates**

*A more complete schedule will be in the September ALERTE*

# Accommodations Main Venue

1315 Regent Street  
Fredericton, NB  
E3C 1A1

Toll Free: 1-800-561-8777  
Phone: 506-455-1430  
Fax: 506-458-5448

Email:  
reservations@frederictoninn.nb.ca

Code to use when reserving:  
**NBMUSEUM**



The AMNB welcoming committee will be awaiting your arrival at the hotel for noon November 5th then you may proceed to check in to the Hotel. Management has been kind enough to allow us to get our rooms as early as 12:30pm. Once you have deposited your luggage in your room you may return to the lobby to register, renew your membership and drop off your Silent Auction items. Prepare to depart for Kings Landing at 2pm.

Standard Room \$104+HST/night

Deluxe Room \$114+HST/night



Executive Room \$134+HST/night

# PRESENTATIONS

Here is a snippet of who will be speaking at our conference.

## Samantha Reid



CANB's Archives Advisor is **Samantha Reid**. Samantha's background includes a B.A. in French Studies (hons.) and International Relations from Mount Allison University, an M.A. in French Studies from the University of Guelph and an MLIS from Dalhousie University, with courses in Archives and Records Management. Her recent archival experience has been at the Scotiabank Family History Centre of the Canadian Museum of Immigration and in Records Management at the University of New Brunswick (Saint John).

## ArchivesCANB

The presentation will be on ArchivesCANB, New Brunswick's first provincial database of archival descriptions. I will be talking about the benefits of using the database and showing attendees how it can serve as an organizational tool as well as a tool for public researchers.

## The Process of Designing and building an exhibit by Sterling Keays and Ann Timmermans

We will talk about the process of creating a new museum exhibit. We will follow the process through the use of drawings and photos to show what goes into creating a new exhibit at the Quartermain Science Centre. Ann will discuss her wish list when it came to updating some of the displays at the science centre and how we came up with a plan that would work with their budget and time lines.

Ann C. Timmermans studied geology at the University of Waterloo and Carleton University in volcanology, igneous petrography and geochemistry. She worked in airborne geophysical exploration, petroleum and geochronology before returning to research and academia. She received her MSc and is a candidate for her PhD for research in relation to the magmatic history of the Basin and Range Province and Ancestral Cascade Arc in western North America. During her career in industry and academia, Ann has shared her passion for the Earth Sciences with students, teachers and the general public through collaboration with outreach programs, Geoheritage, educational organizations and museums across Canada. She is dedicated to bring knowledge and awareness about our dynamic planet, and the vital role geology plays in everyday life. Ann currently teaches undergraduate courses for the Department of Earth Sciences at the University of New Brunswick as well as manages the outreach programs and museum collections for the Quartermain Earth Science Centre."



**Sterling Keays** trained as a civil engineering technologist at NBCC and started working immediately for a large architectural firm in Toronto Ontario, where he worked predominantly on the graphic side of architectural design. Sterling later worked for several civil engineering firms where he introduced CAD

technology to these companies and trained many technologists in its use. In 1997 Sterling and his partner created Massive Graphics. This company was formed just as wide format printing technology was starting to become more commercially viable. In the beginning Massive Graphics was a supplier to museum and exhibit designers but as the years went by Massive Graphics designed and produced most projects solely. These exhibits include the Tidal Bore Interpretative centre in South Maitland Nova Scotia, The Grand Lake Meadows Interpretive kiosks, Interpretative signage for Daly Point in Bathurst New Brunswick and The Quartermain Science Centre at UNB. Some more recent projects include new exhibits at the Quartermain Science Centre and exhibits at the McAdam Railway station.

# Silent Auction

Our famous SILENT AUCTION where this year our highest bidder gets an extra prize. We can receive your items on Wednesday November 5 during registration and the Silent Auction will run all day Thursday November 6 and close at the Banquet that same evening.

We look forward to seeing your most precious donations as we celebrate our 40th anniversary this year.

The donation FORMS can be found on our website <http://www.amnb.ca/conference>  
And look for the words Silent Auction



## Silent Auction: Call for Donations

*AMNB 40th Annual Conference & AGM  
Fredericton, NB.*



The AMNB will be holding its annual **fundraising** Silent Auction on **November 6, 2014** with a one day exhibition of your donations.

Donations large or small are welcome: heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. (We cannot accept accessioned or deaccessioned objects from your museum collection.)

Please complete and forward the form. 

Donations can be brought directly to the Conference on Wednesday, **November 5, 2014**.

Donations can be left at Science East in Fredericton, or given to any member of the AMNB board. Please be sure that the form is included. If you would like to mail the item, please send it to the Association Museums New Brunswick, c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6.



*Please help us  
make this event  
a success!*

## Donation Form

\_\_\_\_\_  
(Organization/Individual Name)

Address: \_\_\_\_\_

\_\_\_\_\_

is pleased to donate \_\_\_\_\_ item(s) for the  
AMNB Silent Auction.

Estimated value of item(s) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Auction item(s) will be (please check one):

\_\_\_\_\_ Sent to the **AMNB** by mail: c/o Science  
East, 688 Brunswick Street, Fredericton, NB, E3B  
1H6

\_\_\_\_\_ Brought to the Conference by:

\_\_\_\_\_  
(Name of delegate)

**Please fax completed form to the AMNB  
Administrative Officer at: 506-462-7687  
or email at: [info@amnb.ca](mailto:info@amnb.ca)**

***Thank you for your participation!***

# Awards

It is once again the time of the year when we open up our museums and pursue the missions that we have already begun at the beginning of the year. Also, it is the time of year to think about recognizing the efforts made by the people involved in our museums or to underline the organisations who have made significant impact in our museums over the years!

The deadline to submit your nominations for AMNB Awards is August 31. The documents are found on our website as stated below. Please take the time to highlight the dedication of those around you who are always ready to give you a helping hand without asking anything in return. It is time to recognize their efforts!!

Best regards,

Lyne Bard

You can find the complete forms on our website at <http://www.amnb.ca/conference/>  
And find the word Award

## ASSOCIATION MUSEUMS NEW BRUNSWICK ANNUAL AWARDS PROGRAM 2014

**The AMNB requests nominations for Annual Awards to deserving individuals through its' Awards Committee.**

**Nomination may be made by any AMNB Member**

**Deadline for receipt of nominations: AUGUST 31<sup>st</sup> (NO EXCEPTIONS)!**

**Presentation:** Awards will be presented at the Banquet of the Annual Conference of the Association Museums New Brunswick

**Submissions are to be made by mail or by e-mail to:** Chairperson of the Awards

In 2013 nominations may be submitted to:

**AMNB Awards Committee Chairperson**

**Lyne Bard**

**668 Brunswick Street**

**Fredericton, NB E3B 1H6 or by email to: [info@amnb.ca](mailto:info@amnb.ca)**

**Categories:** The AMNB Awards are in the following four categories:

- 1. Quarter Century Award – Individual- awarded annually*
- 2. Award of Merit – Individual- awarded annually*
- 3. Award of Distinction - Project based to an organization-awarded annually*
- 4. Founder's Award - Individual at discretion of the Board of Directors*

# THANK YOU

We are thankful for the generous contributions we have received thus far this year for our 40th Annual Conference & AGM.



# AMNB BOARD 2013-2014



The AMNB Board is continually striving to improve our association who's mission is to preserve the history and heritage of the province of New Brunswick one meeting at a time. Since the 2013 Conference in Woodstock the board has met 6 times with two face-to-face meetings while the rest were conference calls. This picture was taken at our day long face to face meeting at Science East in Fredericton on April 29. Only a few board members are missing from this picture Lyne Bard -Past President, Marion Beyea and Charline Lan-teigne.

Please note that Susan Shalala from Queens County Heritage resigned from the AMNB Board and we wish to thank her for her service and participation for the past 1.5 years.

The Board has been preparing for the upcoming 2014 Conference in Fredericton. They have also addressed issues such as Cultural Policy, Built Heritage and Virtual Museum (CHIN). Please note that during the Conference the AMNB Board would like to meet with all Zone Coordinators a time and place at the conference will be determined at a later date. If you have prepared your marketing tools such as rack cards for the 2015 season then please feel free to bring them along to share with other museums at our annual conference in November.

Part of the Administrative Officers mandate is to visit with zones and museums around the province therefore if you learn of an institution that would like more information on the AMNB please contact Chantal Brideau at [info@amnb.ca](mailto:info@amnb.ca).

## Quaco Museum Open House Celebrates Major Renovations and an Anniversary

### Photos clockwise

1. Minister Bruce Northrup
2. Curator Barbara McIntyre with President Jackie Bartlett and Museum Manager Eric Bartlett
3. Official opening of Museum
4. Tour by Eric Bartlett
5. Vaughan Room and Beech stone fireplace.

On Saturday, May 17th the Quaco Museum in St. Martins celebrated a belated Anniversary.

The Open House hosted by The Quaco Historical & Library Society welcomed about 75 guests including Minister Bruce Northrup representing the Provincial Government, representatives from Regional Development Corporation, the Department of Tourism, Culture and Heritage and the Greater Saint John Foundation – all of whom had provided the major portion of the funding to accomplish the renovations at the museum which began in the fall of 2013. The Society is deeply grateful for the financial contributions which made these renovations possible.

Society President, Jackie Bartlett welcomed the as-

sembled guests and introduced the Curator Barbara McIntyre who delivered a brief history of the Society and the founding of the Museum and Archives. In doing so, she honoured the more than 40 Founding Members of the Society most of whom are 'no longer with us'. Minister Northrup spoke of the many years of success the Museum has had and of its positive influence on the community of St. Martins. Kelly Evans, representing the Greater Saint John Foundation elaborated on the financial assistance the Foundation gives beyond the boundaries of the City of Saint John. Also in attendance was Betteanne Chatterton, Mayor of St. Martins.

The renovations were wide-ranging beginning with a new roof. The former room which had served a dual purpose as

archives and work area had been transformed into a large and welcoming Community Room which will be available for use by the community at large. The archives with its valuable historical records were moved to a secure location in another part of the building. The front entry and main office were totally renovated with new flooring, ceiling tiles, lighting and a paint job. A considerable amount of the labour had been donated time. The Exhibit was opened for the guests and a guided tour was provided by Eric Bartlett the new Museum Manager.

The guests were treated to a lovely reception with finger foods and cake, tea, coffee and juice expertly catered by volunteer members of the Society.

Submitted by  
Barb McIntyre  
Curator  
May 26 2014



## Pulling Loops of Love for New Brunswick

*Below are but a couple of beautiful hand hooked rugs from the great collection presented at the Lutz Mountain Heritage Museum this summer.*

The art of making handmade hooked rugs to cover cold Atlantic Canadian floors has a long and blurred history. Because the rugs were primarily made out of necessity, they were well used and didn't usually survive for study. Historians agree that rug hooking first appeared here perhaps as early as 1800 and by the 1850's it was a common activity for homemakers. At least one new rug was hooked each winter with the new rug going into the parlour, the parlour rug coming out to the kitchen and the kitchen rug moving onto the step outside the kitchen door.

Mat making was not always women's work. Out of necessity, some boys learned to hook as well. After a new mat was 'put in the frame' it was usually stored against the wall in the kitchen, waiting to be 'worked on'. After supper it was a common sight to see the children in a family helping out with hooking the new mat. At first, the patterns or designs were hand-drawn by the maker on a recycled burlap potato or feed sack. As time went on, commercial patterns printed on better quality bur-

lap became available and could be ordered from the Eaton's catalogue. However, many homemakers continued to design their own patterns or adapt designs from other sources such as traditional quilt patterns. Discarded wool, cotton and lyle clothing such as trousers, underwear, dresses and hose were used to hook the design and nothing was wasted. Dye baths made from plants in the fields and the garden helped to give added color to the fabrics used for hooking or two or three pieces of fabric could be stewed together to get a new color.

The art of rug hooking is well preserved by artists today who continue to make rugs both for the floor and for the wall. Again, some artists choose to design their own patterns and others opt for a pre-printed design. More choices are now available for the mat backing such as linen and synthetics. Evenly woven Scottish burlap is a popular choice and commercial dyes and a variety of fabrics give many options for colour planning and choosing the materials to make the mat.

To celebrate the art of rug hooking, a group of fiber artists from

Kent, Westmorland and Albert Counties in New Brunswick are displaying their rugs at the Lutz Mountain Heritage Museum from June 9 – September 13. The show is entitled Pulling Loops of Love for New Brunswick and each rug depicts what each artist holds dear about New Brunswick.

As well as mats made by award winning artists, included in the display are two large rugs by Bouctouche artist Rachele LeBlanc. Rachele has recently been chosen to represent Canada in Europe at an artist's symposium. On Saturday, June 14 from 2-5pm visitors are invited to 'meet the artist' of all the beautiful mats on display.

In addition, a separate exhibition of rugs that are all renditions of the popular pattern named "Grandma's Mat" will be on display as well as historic rugs from the permanent collection at the Lutz Mountain Heritage Museum. Of particular interest are some examples of Grenfell Mission rugs made from recycled silk stockings.

By Pat Winans



Rug on left  
The Outhouse by  
Roberta Power

Rug on right  
Salmon Fishing on  
the Miramichi by  
Anna Sutherland



## Association Museums New Brunswick

668 Brunswick Street  
Fredericton, NB  
E3B 1H6

Phone: 506-454-3561

Fax: 506-457-7268

E-mail: [info@amnb.ca](mailto:info@amnb.ca)

### ALERTE SUBMISSIONS

Submissions are always welcome!

Please send details of your event, program, or heritage news to: [info@amnb.ca](mailto:info@amnb.ca)  
Articles should be 150 to 400 words maximum. Pictures & press releases are welcome.

ALERTE is published province wide—if possible please supply your submission in both official languages if not translation service is available.

Thank you!

The Mission of Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

### AMNB Committees

Advocacy - Brian Clark (Chair)

Communications - Frank LeBlanc (Chair)

Conference & AGM - Jeanne Mance Cormier & Brian Clark

Awards - Lyne Bard (Chair)

Finance - Regina Mantin (Chair)

Membership - Ruth Murgatroyd (Chair)

Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)



## Metepenagiag Heritage Park

### Did you know?

That we are a world class cultural tourism facility is owned and operated by Metepenagiag.

### Did you know?

That we are located on Red Bank First Nation lands at the confluence of the Northwest and the Little Southwest Miramichi Rivers, two archaeological sites (Augustine Mound & Oxbow Site) represent a strong and enduring Mi'kmaq society. At Red Bank salt and fresh waters meet to provide a rich anadromous fishery that has been pursued by the Mi'kmaq and their ancestors for 3000 years.

### Did you know?

There are over 100 archaeological sites known to exist in the area making this the densest concentration of aboriginal sites in NB, if not all of Atlantic Canada. These sites include at least three large villages, numerous campsites, activity areas and five cemeteries. One of which has been designated a National Historic Site, The Augustine Mound.

