ASSOCIATION MUSEUMS NEW BRUNSWICK

SPECIAL POINTS OF INTEREST:

- Conference & AGM 2014
- Conference
 Program
- Silent Auction
- Trade Show
- Membership
- And so much
 more....

President's Message

Fellow Members,

As our summer season draws to its close we have some time to reflect on the past season and plan for the year ahead. Attending out annual conference should be at the top of the list in your planning cycle. What better way to network with your colleagues and learn about our industry's best practices. We have an exciting lineup this year and we encourage you to register early and take advantage of our early bird special.

We have now completed our review of the heritage business in New Brunswick. The review was based on contacting 100 organizations and we received a 75% response rate. What did we learn? Our industry has over 400 full time staff, we serve over 450,000 visitors with \$17M in revenue/ expenditures. The total economic impact of heritage in the Province is over \$28M annually, with over 850 fulltime equivalent jobs (FTE), and \$2.8M revenue for government.

ASSOCIATION MUSEUM

NEW BRUNSWICK

It's also a time for me personally to reflect on my tenure on the board for the past 7 years and my two year mandate as President. I have enjoyed working with my board colleagues and advocating on your behalf. We have made great strides in increasing the value to your membership through 1) improvements to our annual conference, 2) our new webinar programs supported through Canadian Heritage, and #3) an increase to our annual grant from the

Province (Heritage Branch). Through these initiatives we will find increased opportunities to partner with you and develop new relationships. We will also be expanding our engagement with the heritage community at large beginning with our current initiatives with the built heritage community.

SUMMER NEWSLETTER

Have a great fall and we look forward to seeing you at the conference in November.

David Desjardins

President, AMNB



40th Annual Conference—Special Mention

This year we have several new partners supporting the AMNB conference:

Sponsors:

Taylor Printing in addition to being one of our exhibitors will sponsor a Health Break the afternoon of Nov 6^{th} , conference name tags, and directional signage.

CAA in addition to being an exhibitor will sponsor the morning Health Break on November 6^{th} .

NBM will be an exhibitor and will sponsor a speaker.

Kings Landing are celebrating their 40th anniversary have sponsored the Wednesday Event (November 5th)at their location.

UNB Libraries are sponsoring the morning Health Break on November 7th.

Simbioz in addition to being an exhibitor have agreed to sponsor our lanyards.

Donations:

Taylor Printing has donated a Trade Show Banner Stand valued at \$235 including content for a special draw.

Gooselane is celebrating their **60th anniversary** and they will be donating 3 hours of consultation at a value of \$225 as well as 11 illustrated feature books for gift baskets .

THANK YOU

We are thankful for the generous contributions we have received thus far this year for our 40th Annual Conference & AGM.





Celebrating NB Heritage at the 2014 AMNB Annual Conference and AGM "Celebrating the past looking to the future"

We have come a long way in 40 years and look forward to the next 40 and beyond. This wonderful year of celebration will begin at Kings Landing who are also celebrating 40 years. Opening ceremony November 5th, 2014:

 2:00pm—5:00pm Kings Landing experiences Behind the Scenes Tour of the Kings Landing Collection Hands-on Wool Processing and Woodworking Demonstrations Selected 1st Person Historical Interpretation Vignettes
 5:00pm—5:30pm Aboriginal Event
 5:30pm—8:30pm Kings Landing Dinner and Kitchen Party The Meal will be traditional 18th century The Kitchen Party music will be Frantically Atlantic Entertainment

(transportation will be available after the supper for those who wish to retire early)

Celebrating NB Heritage at the 2014 AMNB 40th Annual Conference and AGM

CELEBRATING THE PAST AND LOOKING TO THE FUTURE



Wednesday, November 5, 2014

8:30-9:30/1:00-2:00	Arrival and Registration
9:30-1:00	Pre-Conference Session with Heritage Branch
2:00-5:00	Kings Landing Historical Settlement
5:00-5:30	Aboriginal Event
5:30-8:30	Kings Landing Historical Settlement Dinner and Kitchen Party

Thursday, November 6, 2014

6:00-8:00	Light Breakfast
8:00-9:30	Keynote Speaker
9:30-9:55	Health Break—Trade Show - Silent Auction
10:00-11:00	Presentation 1, 2 and 3
11:00-11:25	Health Break -Trade Show - Silent Auction
11:30-12:30	Presentation 4, 5 and 6
12:30-3:00	Lunch, AGM and Awards
3:00-3:25	Health Break—Trade Show - Silent Auction
3:30-4:30	Presentations 7, 8 and 9
4:30-5:15	Break—Trade Show - Silent Auction
4:30-6:00	Built Heritage Planning Meeting
6:30-7:00	Meet and Greet
7:00	Banquet/ Founders Awards—Special Guest
	Hospitality room open after Banquet

Fríday, November 7, 2014

7:00—9:00	Breakfast
9:00 - 10:00	Keynote Speaker
10:00-10:25	Health Break—with information on 2015 Conference Location
10:30-11:30	Presentation 10—by Provincial Government
11:30	End of Conference

CELEBRATING THE PAST AND LOOKING TO THE FUTURE

List of Speakers Thursday, November 6, 2014

8:00-9:30	Keynote Speaker -TBA
10:00-11:00	Presentation 1—Carol Sheedy , Vice-President, Operations Eastern Canada, Parks Canada Agency, Visitor Experience at Parks Canada
10:00-11:00	Presentation 2—Jane Fullerton, CEO, New Brunswick Museum, Renewal of NBM
10:00-11:00	Presentation 3– Jim Bezanson , Heritage conservation architect and property developer, Saint John, Conservation of an Historic Place.
11:30-12:30	Presentation 4 —Samantha Read, Archives Advisor, CANB, CANB Provincial Database
11:30-12:30	Presentation 5-Gary Chouinard , Development Manager, New Brunswick Museum, Fundraising 101
11:30-12:30	Presentation 6– Eric Bartlett , Museum Manager, Quaco Museum, St Martins, Practical advice and techniques for conservation and maintenance of heritage buildings.
3:30-4:30	Presentations 7 — Nicolas Gauvin , Director General and Vice-President, Canadian Museum of History, Discovering the Canadian Museum of History
3:30-4:30	Presentation 8-TBA
3:30-4:30	Presentation 9-Bill Budd, Director of Urban Planning, City of Moncton, Incentives for revitalizing downtowns.
4:30-6:00	Meeting—Marion Beyea, New Brunswick Governor, Heritage Canada-The National Trust, Establishing a provincial built heritage organization.
7:00	Banquet/Awards—Special Guest TBA
	Fríday, November 7, 2014
9:00 -10:00	Keynote Speaker – Margaret Conrad, OC, FRSC, DHL, LLD, Professor Emerita, History Department, University of New Brunswick, The Tale of Two New Brunswicks: History, Museums and Empowerment.
10:30-11:30	Presentation #10—Bill Hicks, Director, Tourism, Heritage and Culture, Department Updates plus Guy Tremblay, Manager, Tourism, Heritage and Culture, Recap of Wednesday November 5th session.

NB HERITAGE AMNB 2014 ANNUAL CONFERENCE AND AGM CELEBRATING THE PAST AND LOOKING TO THE FUTURE

AMNB 40TH CELEBRATION

Name:_____

Organization and position:

Phone:
Email:
Food Allergies:
Special Needs:
Please shade box of your choice (s):

Wednesday November 5, 2014

- Pre-Conference Event & Lunch
- Sings Landing Event
- □ Kings Landing but leave after supper Thursday November 6, 2014
- Breakfast and lunch
- Keynote Speaker
- Presentation #1 at 10am
- Presentation #2 at 10am
- Presentation #3 at 10am
- Presentation #4 at 11:30am
- Presentation #5 at 11:30am
- Presentation #6 at 11:30am
- Presentation #7 at 3:30pm
- Presentation #8 at 3:30pm
- Presentation #9 at 3:30pm
- Banquet.
- Friday November 7, 2014
- Breakfast
- □ Keynote Speaker
- Presentation
- English Tour to NB Sport Hall of Fame (On your own time)



REGISTRATION FEE		
Early bird registration		
by Sept 30th	\$	175
The entire conference		
(not including the banquet):	\$	200
One day only		
(not including the banquet)	\$	<i>75</i>
Thursday night banquet		
Qty x \$40.00	\$_	

Total to be remitted: \$____

Payment by cheque payable to: AMNB 668 Brunswick Street Fredericton, NB E3B 1H6

For payment by cheque please send registration form with cheque by mail to above address.

For payments by credit card please fax in your registration then contact Chantal Brideau at 454-3561 for payment.



Silent Auction: Call for Donations

AMNB 40th Annual Conference & AGM Fredericton, NB.



The AMNB will be holding its annual **fundraising** Silent Auction on **November 6**, **2014** with a one day exhibition of your donations.

Donations large or small are welcome: heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. (We cannot accept accessioned or deaccessioned objects from your museum collection.)

Please complete and forward the form.

Donations can be brought directly to the Conference on Wednesday, **November 5, 2014**.

Donations can be left at Science East in Fredericton, or given to any member of the AMNB board. Please be sure that the form is included. If you would like to mail the item, please send it to the Association Museums New Brunswick, c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6.



Please help us make this event a success!

Donation Form

(Organization/Individual Name) Address:

is pleased to donate _____ item(s) for the AMNB Silent Auction.

Estimated value of item(s)

Contact Name:

Position:

Phone Number:

Auction item(s) will be (please check one):

Sent to the AMNB by mail: c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6

Brought to the Conference by:

(Name of delegate)

Please fax completed form to the AMNB Administrative Officer at: 506-462-7687 or email at: info@amnb.ca

Thank you for your participation!

		ASSOCIATION MUSÉES			
AMNB MEMBERSHIP FORM 2014-2015					
Individual or Associate Member Name					
Street Address	City	Postal Code/			
Prov E-Mail	Tel (W)	Tel (H)			
Institutional/Organizational Member Na	ame or Affiliation				
Street Address	City	Prov Postal Code/			
Tel Fax	E-Mai	il			
Web Address Con	ntact Name for Institution/Org	anization			
Type of Membership (Please check)					
Individual An individual with an interest in the preservation and conservation of heritage in New Brunswick	🗆 \$25.00 / 1 year	□ \$45.00 / 2 years			
Institutional A not-for-profit organization with an interest in the preservation and conservation of heritage in New Brunswick	🗆 \$35.00 / 1 year	□ \$65.00 / 2 year			
Associate An individual, either an employee of, or volunteer at a member institution with an interest in the preservation or conservation of heritage in New Brunswick.	□ \$20.00 / 1 year	🗆 \$35.00 / 2 years			
Organizational An organization such as the Canadian Museums Association, Government & other organizations, such as the Canadian Conservation Institute, CHIN	🗆 \$50.00 / 1 year	□ \$95.00 / 2 years			
Check if you would like to receive commu	nication in English or French	🛛 English 🛛 French			
Enclosed - Membership Fee of \$ General Meeting held in the membership Meeting in 2010.)					

Trade Show

CAA

www.caa.ca Canadian Museum of History www.historymuseum.ca Covey Basics www.coveybasics.com Currency Museum Bank of Canada www.currencymuseum.ca Resurgo www.resurgo.ca Taylor Printing www.tpgi.ca New Brunswick Museum www.nbm-mnb.ca Provincial Archives NB Archives.gnb.ca Simbioz (Montréal) www.simbioz.com This will be an amazing trade show please visit during Health Breaks

Registration

Please register for the conference by October 3rd to take advantage of our early bird special. Please indicate if there are any special needs or food allergies i.e. vegan or vegetarian or gluten free or wheelchair access needed Look forward to seeing all of you at our 40th Conference celebration.

Silent Auction

Don't forget to participate through donation or as a buyer for our famous SILENT AUCTION. This year the highest bidder will receive a special prize. We will be receiving your items on Wednesday November 5th during registration and the Silent Auction will run all day Thursday November 6th and close at the Banquet that same evening.

Membership

Just a reminder that membership goes from October to the October of the following year and to be able to vote at the 2014 AGM you need to have your membership for the year 2013-2014. An orange sticker will be on your name tag to indicate your right to vote.

A reminder if you wish to renew your membership at conference please prepare your membership form for 2014-2015 and prepare your method of payment (cheque, MC or Visa). The membership desk will be open on November 5th from 8:30 to 9:30 and 1:00 to 2:00. We will also be sending in September invoices as reminders to renew therefore if you wish you can renew and make payment before conference by cheque, MC or Visa. Contact Chantal Brideau @ 454-3561 or info@amnb.ca

Heritage Branch—Special Invitation

Heritage Branch invites all members of the museum community in the Province to attend a meeting to be held Wednesday, November 5, 2014, from 10am to 1pm at the Fredericton Inn, 1315 Regent St., Fredericton. Coffee, tea and muffins will be available starting at 9:30am and lunch will be provided during the workshop. This meeting will be an opportunity for us to take stock of the various programs offered by the Heritage Branch and an opportunity to get your feedback on future developments as they relate to the recent renewal of the cultural policy launched June 20th. To facilitate your attendance at this meeting, the AMNB will reimburse participants for one way mileage between your home and the Fredericton Inn. You must sign up on the AMNB Conference registration form to attend. Come and share your achievements and participate in discussions on the future for heritage in the Province with your colleagues.

NB Sports Hall of Fame—Special Invitation

The New Brunswick Sports Hall of Fame invites museum delegates to visit the Hall before and after the AMNB conference on Tuesday afternoon November 4 from 2pm to 4pm plus Friday afternoon, November 7 from 1pm to 3pm.

There is no admission fee but ADVANCE REGISTRATION IS REQUIRED DURING CONFERENCE REGISTRATION. For more information please contact Melynda Jarratt, Curator and Outreach Officer, at 453-6405 or curator@gnb.ca

NEW EXHIBITS :

"160 Years of Baseball in New Brunswick" documents the sport's exciting history since the first recorded game was played in Chatham in 1853. Displays feature artefacts from some of the province's most outstanding players, coaches, officials and teams from the late 1800s to today.

"The World of Parallel Sport" tells the story of New Brunswick's trailblazing wheelchair athletes and coaches whose successes at the international level helped build parallel sport in the province and Canada. Artefacts from the museum's collection and modern adaptive equipment from Para NB's Equipment Loan Service show the evolution of parallel sport since the end of the Second World War.

Accommodations Main Venue

1315 Regent Street Fredericton, NB E3C 1A1

Toll Free: 1-800-561-8777 Phone: 506-455-1430 Fax: 506-458-5448

Email: reservations@frederictoninn.nb.ca

Code to use when reserving: **NBMUSEUM**



The AMNB welcoming committee will be awaiting your arrival at the hotel November 5th . You will be able to check in to the Hotel after the morning session with Guy Tremblay. Registration will be open from 8:30 to 9:30am and 1:00 to 2:00pm.

Standard Room \$104+HST/night

Deluxe Room \$114+HST/night





Executive Room \$134+HST/night



Grand Manan Museum

In 1967, the Grand Manan Museum opened in the front portion of the present building. It resulted from the remarkable efforts of members of the community. At that time, the principal exhibit was the Moses Memorial Bird Collection and it still remains one of the finest in Canada. The Walter B. McLaughlin Marine Gallery was added in 1979 and the L. Keith Ingersoll Wing was completed in the spring of 1998 plus there is so much more to see in the Main Foyer. To learn more you can email at gmadmin@grandmananmuseum.ca or call (506)662-3524 or go to their website at www.grandmananmuseum.ca or even better visit them at 1141 Route 776 Grand Manan, NB.

Honouring our Veterans

Last July 4th, the Historical Museum of Tracadie launched its 2014 temporary exhibit called "Tribute to Our Veterans". This exhibit is a commemoration of the 100th anniversary of the beginning of the First World War. This project was created in collaboration with the 45th Branch of the Royal Canadian Legion of Tracadie and the grade 9 English Art class from Tracadie-Sheila's Polyvalente W.-A. Losier high school. Many dignitaries, guests, Legionnaires and family members of the Veterans participated to this launch and visited the exhibit. The President of the Tracadie Royal Canadian Legion, Mr. Linus Robichaud, gave a vibrant testimonial in the memory of the lost soldiers. He made a donation of \$200 to the Historical Museum of Tracadie for the creation and implementation of this exhibit.

The English Art class from Tracadie-Sheila's Polyvalente

W.-A. Losier high school has received the New Brunswick Provincial Commemorations Committee Prize and has also participated in this project by sharing the project they built, which is twelve replicas of First World War planes.

Picture: Student Rosie Brideau; Teacher Dani Savoie; 45th Branch Tracadie Royal Canadian Legion President, Linus Robichaud; Grand Tracadie-Sheila Mayor, Aldéoda Losier; Tracadie -Sheila Provincial MLA, Claude Landry; Historical Museum of Tracadie Board of Directors President, Arisma Losier, and museum secretary, Gaétane Labelle, during the event's ribbon cutting ceremony.



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Cap-Pelé Smoke houses, an Acadian Cultural Heritage

To preserve fish by smoking, the fish must first be salted and soaked in brine for a period of 5 to 7 days. It is important to use the right amount of salt, so as to keep the fish from cooking.

The region produces 95% of the world's production of smoked herring. According to a study published in 2000 by a consulting firm (Leblanc, 2000), 31 producers managed 25 smokehouses. In the Cap-Pelé region, the industry created 900 part time jobs, which representes about 438 full time jobs.

selves, authentic heritage that has been passed down to us from generation to generation. For those families who have been entrusted with such legacies, the knowledge is not only treasured, but it is also key to their economic subsistence. For many families in South-eastern New Brunswick that is exactly what the custom of smoking fish represents. In fact the traditional skill had so much income generating potential, that, during the 20th century, they transformed thee household custom into a commercial activity. In New Brunswick visitors walking along the shores of because of the strong smells the Atlantic will likely catch a whiff of the aroma of smoked fish that lingers in the air at certain times of the year. The odor comes from the colourful buildings where

Some customs are, in and of them- herring is smoked in the region of Cap-Pelé, Bas-Cap-Pelé, Dupuis Corner, Trois Ruisseaux and the Petit-Cap villages. This household tradition started two centrueis ago in the region, but evolved into a commercial activity in the 1920s.

> Today, the smokehouse organisation has also helped to mpormote the trade, as well as the traditional knowledge and techniques required to make quality smoked herring. For a long time the smokers (boucaneux) were looked down upon in the region, created by the smokehouses and because the trade was considered to be a dirty job. Although some people in the region are still not happy to have to put up with the

smells of the smokehouses, the industry has become one of the pillars of the local economy and helps to preserve an ancestral cultural heritage.

Éric Forgues Assistant director and researcher ICRML, Université de Moncton

To learn more visit the "Musée de la boucanière " found in the Visitors Information Centre as you come into Cap-Pelé.



PAGE 14 / Grace Helen Mowat & Charlotte County Cottage Craft: **A Life Well-Crafted**



Many original pieces have been brought together for an exhibit at the Ross Memorial Museum outlining the story of Miss Mowat's life and the growth of the industry. This exceptional exhibition, a joint project with the Charlotte County Archives, is open to the public from June 16-October 11. The museum is open from Mon-Saturday from 10-4:30, and in July and August on Sundays from 1-4:30.

The exhibit is sponsored by the **Department** of Tourism, Heritage and Culture and the **Department** of **Canadian Heritage in** partnership with the St. **Andrews Arts Council** as part of their yearlong celebration of Grace Helen Mowat-"Where There's a Wool, There's a Way".

This summer, St Andrews celebrated the one hundreth anniversary of Cottage Craft and its founder, Grace Helen Mowat. An enterprising and remarkable woman, Grace Helen Mowat recognised the skills and artistry of local women and encouraged them to weave tweeds, and design, sew, knit and embroider artefacts and make pottery which she then sold throughout eastern Canada and far afield.

Nell, or Nellie, as she was known for most of her life, grew up on Beech Hill farm just outside Saint Andrews. She was born in 1875. After grammar school in town, she spent a winter at the Richmond School of Art and Music in London. But it was the practical rather than the fine arts that drew her and later she enrolled at Cooper Union in New York, a school that trained both designers and teachers of art and craft. For Nell, teaching followed: in Augusta, Bermuda, and Halifax. But the classroom didn't satisfy and in her mid-thirties, unmarried and with very little money, she returned to Beech Hill.

Sensing a market for the home-made and the hand-crafted, in 1913 she commissioned three farm women to hook rugs under her guidance. The rugs sold quickly at a craft shop in Montreal. To the other farm women she recruited, her instructions were simple. Use only natural materials and for subjects look to the life and landscape of Charlotte County. No lotus flowers or birds of paradise and no designs from magazines and catalogues, and nothing seen in shop windows. Nell's mantra was a couplet from a poem by Charles Goodridge Roberts: "See the beauty that clings in common forms, and find the soul of unregarded things."

Her shop front was the parlour of Beech Hill Farm, her workshop a large shed behind the house where she and the indispensable Boyd Merrill washed and dyed wool fleeces collected from the farms. Her drying racks were chicken wires strung on poles. After carding and spinning at a mill in St. Stephen, and more washing and softening at Beech Hill, batches of knitting and weaving yarns were delivered to Cottage Craft's seventy crafters. Their products sold at home and across the continent, and in 1919 Nell had to move, first to a large building on Water Street and then to Chestnut Hall, now the Ross Memorial Museum. In 1920, the business grossed the equivalent of half a million dollars.

Cottage Craft survived the Depression but wartime austerity, gas rationing and the closing of the Algonquin Hotel were damaging. Nell sold Chestnut Hall and moved to a small shop on Water Street. At the end of the war, now seventy, she sold the business to Kent and Bill Ross, talented young ex-service men and the sons of a trusted old friend. The purchase price was a token amount of cash and the guarantee of small monthly payments to Nell for the rest of her life. Cottage Craft's new home was a refurbished lobster plant in Market

Square.

Nell's vision would continue to influence the lives of many and inspire the arts and craft movement in Charlotte County for decades to come.

Nell was a celebrity. She had a showcase at the British Empire Exhibition in London, started a pottery at Chestnut Hall, badgered government into supporting flaxgrowing on Charlotte County farms, and to celebrate rural life and culture she organized a series of successful summer pageants at Beech Hill. She also wrote poetry and stories for children, a romantic history of Saint Andrews, and sketched and painted. She started the Music, Art and Drama Society—the hugely successful 'MAD Club'. In 1951, the University of New Brunswick, urged by Lord Beaverbrook, awarded her an honorary degree. Nell died in her 90th year at her beloved Beech Hill.

Her friend Bliss Carman, the renowned poet, affectionately and rightly dubbed her the "Countess of Charlotte".

Exhibit text: Ron Rees (who coauthored, with his wife Diana, the book published by Gooselane, Grace Helen Mowat and the Making of Cottage Craft)

Exhibit design: Margot Sacket & Janice Fairney/Graphic design: Elaine Wilson



Association Museums New Brunswick

668 Brunswick Street Fredericton, NB E3B 1H6 Phone: 506-454-3561 Fax: 506-457-7268 E mail: info@amph.ca

ALERTE SUBMISSIONS Submissions are always welcome! Please send details of your event, program, or heritage news to: info@amnb.ca Articles should be 150 to 400 words maximum. Pictures & press releases are welcome. ALERTE is published province wide—if possible please supply your submission in both official languages if not translation service is available. Thank you! The Mission of Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

AMNB Committees Advocacy - Brian Clark (Chair) Communications - Frank LeBlanc (Chair) Conference & AGM - Jeanne Mance Cormier & Brian Clark Awards - Lyne Bard (Chair) Finance - Regina Mantin (Chair) Membership - Ruth Murgatroyd (Chair) Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)



Beaver harbor Community Venture Ltd.

Did you know?

Beaver Harbour was incorporated in 1785 with 800 residents.

Did you know?

Ezra Munroe was the first keeper of the Beaver Harbour Light house built in 1786 and Ezra received an annual salary of \$250.

Did you know?

The movie "Children of a Lesser God" was mostly filmed in Beaver Harbour.

