



# President's Message

Dear Colleagues,

It's that time of the year once again when we get a much-deserved break before moving forward into the new year. In addition to providing us many golden days, this past fall also brought us a highly rewarding annual conference in Moncton.

At this year's event, we enjoyed both the gorgeous weather and contributions from numerous excellent guest speakers. Hats off to the event organizers, who took the time to welcome, feed and educate us and, above all, to create a forum for fascinating exchanges with others.

I would be remiss if I failed to take this opportunity to recognize the recipients of this year's awards. With your participation, we were able to present awards to a number of deserving individuals. If you were unable to make it to our October meeting, please take a few moments to look through the current issue of Alert e-News, which lists this year's recipients. The newsletter also includes descriptions of the awards and the winners. Congratulations once again to this year's award recipients!

I am also pleased to announce the site and dates of next year's annual conference: **the Village Historique Acadien in Caraquet on October 11 - 13**. Keep an eye on the e-News and our website for updates on the 2012 conference.

At this time, I would also like to acknowledge and thank the members of our board of directors for their assistance and support over the past two years. It's a true pleasure to work

with others who care deeply about our organization and are doing everything in their power to keep it active and dynamic. To everyone, including those who have left or joined us over the past year, I extend sincere thanks for your work to date and your future efforts.

Before closing, I encourage you to take some time to look through the current cultural policy of New Brunswick, which will be subject to review over the upcoming year. If you have any questions or concerns, please do not hesitate to bring them to the attention of our Advocacy Committee. Your opinion counts, and we want to hear from you.

On that note, I offer my best wishes to each and every one of you for a festive holiday season in the company of family and friends. May we all be reminded during this time that life is there to be lived and embraced as we keep in mind, and share precious moments with, those who are near and dear to us. God bless you all, Happy New Year and I look forward to seeing you all again in 2012!

Affectionately,

Lyne Bard



Photo by Bill Clarke



February 13th to 20th is Heritage Week  
This year's theme is  
"WAR & PEACE"  
How will you celebrate?!

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## AMNB Conference & AGM

The 2011 conference seminars gave participants a lot to think about. Presenters focused on several different topics: Education and Heritage in the 21st century; the Common Ground of Heritage and Tourism; Heritage and Social Media. The underlying theme? How do heritage facilities, societies, and research fit in an increasingly ‘online’ world? Presenters challenged traditional ideas and encouraged a “change of view” as New Brunswick heritage moves into the future.

**IDEAS INTO ACTION:** What did your organization take away from the conference? Will you be exploring new online or social media to reach your members and community? Are you focusing on more traditional research methods and outreach programs? The AMNB Alert would love to know! Share your organization’s “post-conference” planning by emailing [info@amnb.ca](mailto:info@amnb.ca). Details will be shared in an upcoming issue of ALERTE.



### PHOTOS (clockwise, from top left):

1. Attendees practice ‘making thinking visible’
2. Philippe Dubé, Director of LAMIC, University of Laval
3. Attendees enjoy a delicious lunch, compliments of CARR McLEAN
4. Attendees at a session
5. Guy Tremblay, Manager Museum Services

## Message from the Advocacy Committee

What is advocacy? How many of us are old enough to remember: “*Won’t you please be a booster For Wayne and Shuster*”.... Every week, Johnny Wayne and Frank Shuster urged their viewers to become cheerleaders for their comedy show. According to one definition I found on-line, they were asking people to indulge in a bit of advocacy for them. Depending on the situation, advocacy can be seen primarily as political advocacy: trying to get elected officials to act to your benefit. By other definitions, it’s “arguing in favour of something, such as a cause, idea or policy.” In fact, almost anything that raises awareness of something could qualify. In a sense, it blends seamlessly with public relations, promotion, even marketing in its broadest sense.

Wouldn’t it be great to find stories about our museums in the newspapers at least once a week? To see our stories on TV or hear them on the radio more often? Wouldn’t it be super if everybody in our communities understood and appreciated what we’re doing, particularly because we’re doing those things to improve those communities? I’m sure we’d all like to see our politicians taking more interest in New Brunswick’s museums. The fact that they don’t may well be our fault. How many of us have taken the trouble to speak to them about what we do and about the things that concern us?

Advocacy is one of the functions of AMNB. But, to do that job properly, we have to be sure that we know what concerns our membership. We can approach government on your behalf, but only if we’re told what to discuss. Advocacy doesn’t just mean trying to influence government. It can also mean influencing the public. We live in a democracy, where the concerns of people become the concerns of leaders.

On behalf of the AMNB Advocacy Committee, Brian Clark, Jeanne-Mance Cormier and me, I’m asking you all to let us know what worries you, what you want brought to the attention of government. I’m also suggesting that you take every opportunity to speak to your municipal leaders and to gain the support of the public. We can all be boosters for museums. Every voice counts.

## AMNB Award Winners—2011

A highlight of the 37th annual conference was the Banquet and Award Ceremony. The Honourable Trevor Holder, Minister of Wellness, Culture and Sport, was on hand as guest speaker, and to award a host of deserving candidates with AMNB awards for 2011.



### PHOTO GALLERY of AWARD WINNERS 2011

Bernard Leblanc—Award of Merit

Elizabeth Earl—Quarter Century Award

Dr. Eugene Goodrich—Award of Merit

Ruth Murgatroyd—Award of Merit

Albert County Museum—Award of Distinction (accepted by Dr. Tom Edgett)

Queens County Heritage—Award of Distinction (accepted by Shawna Quinn)

Of special note, the **Founders Award** was awarded to Tom Anderson by the Board of the AMNB, (presented by the Honourable Trevor Holder). Tom was honoured for his lifetime commitment to heritage in the province, in particular for his incredible efforts in creating the Agricultural Museum in Sussex. The Founders Award, initiated in 2009, is presented by the Board of Directors to an individual who has given life-long and / or lasting service in heritage field as a professional and/or volunteer to the people of New Brunswick.

Photos by Bill Clarke



## York Sunbury Historical Society: 2011 Martha J. Harvey Awards

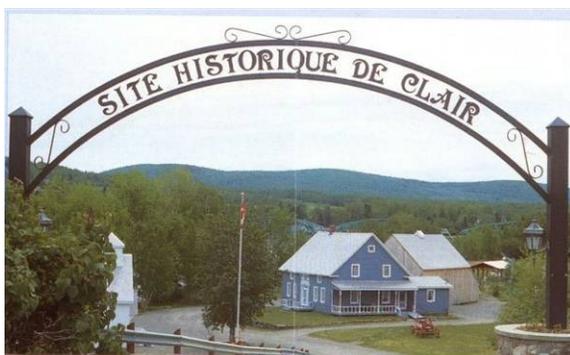


On December 6, 2011, the York Sunbury Historical Society honoured this year's recipients of the 2011 Martha J. Harvey Awards of Distinction: Bob Dallison and George Bidlake.

The annual awards honour outstanding contribution to the field of history in central New Brunswick. Award winners, chosen from nominations from YSHS members, were recognized at the Society Christmas luncheon in Fredericton.

The award recipients were selected based on their commitment to central New Brunswick's history. The awards were presented to Bob Dallison for his research in New Brunswick's military history, publications and his continuous support for the Society and Fredericton Region Museum. The second award was presented to retired teacher George Bidlake for bringing history alive for his students, his research of various Fredericton groups and landmarks, as well as his publications.

## Harvest Supper at Site Historique de Claire



Our annual fund-raising event took place this past September in the form of the celebrated "Souper des récoltes" (Harvest Supper). After weeks of careful planning, the long-awaited event was held at dinnertime on Sunday, September 25. More than 50 full meals were served featuring boiled ham with vegetables, coffee or tea and dessert along with "ployes," the pancake-like treat found only in Madawaska and topped with butter and brown sugar.

The meal was served by the newly elected members of the board of directors. Under the leadership of re-elected president Lyne Bard, the new board of the Clair Historical

Society is as follows: Sonia Bérubé, vice-president; Luc Cyr, treasurer; Bertin Lang, secretary; and members Linda Daigle, Jesse Clair and Marcel Michaud, also representing the municipality. This dynamic team pulled together in the kitchen to provide four-star service to the many hungry diners in attendance! Everyone left the event happy and with full stomachs. The board would like to thank everyone who came out to support this worthy event and wish Happy New Year to one and all!



## Order "English / Français" Pins Today!

To better serve our visitors in both official languages, we encourage all museums to order the free "English/Français" pins. There is also a pin available that says "J'apprends le français! Parlez-moi." to encourage us to improve and use our French when the occasion arises. These pins are made available by the Office of the Commissioner of Official Languages for New Brunswick to those organizations interested in promoting bilingual services. You can see the pins on their website [http://www.officiallanguages.nb.ca/promotions.cfm?promo\\_id=3](http://www.officiallanguages.nb.ca/promotions.cfm?promo_id=3) Please note that the signs are no longer available. There is a limited quantity of pins therefore each order will be evaluated before distribution. To order please contact Chantal Brideau at the AMNB office at [\(506\)454-3561](tel:5064543561) or email her at [info@amnb.ca](mailto:info@amnb.ca) before January 31, 2012.

## Faye Pearson Retires After 19 Years Service

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This November, Faye Pearson retired as Director of the Kings County Museum in Hampton. For over nineteen years, Faye was the energetic force behind the Museum. With great wit and tireless enthusiasm, Faye greeted visitors, trained student staff, conducted genealogy research, conserved artifacts, and created exhibits. Her most important contribution, however, is raising awareness of the Kings County Museum and the Historical & Archival Society throughout the province and Canada.



Faye joined the Museum in 1992 seeking a new challenge and wanting to pursue her interests in genealogy research. Little did she know that this new ‘project’ would turn into a 19 year career! By her second meeting, Faye became the Society’s Secretary. Soon after, she began working on traveling exhibits for community events. Faye was hooked. She stepped in as Director in September of 1995 and has been a fixture ever since.

Those who know Faye will be surprised to learn how worried she was about the role initially: “I was excited, but so nervous about how to do it, who to ask for guidance. I ended up coming to the museum five days a week at first. I felt I had to know every artifact, where everything was if I was to do a good job.” Her desire to make the museum a success led Faye to take a series of courses in museum management and artifact preservation. She attained a Level 2 Certificate in Museum studies and armed with her new knowledge and contacts, worked diligently to raise the profile of Kings County heritage throughout the province and Canada.

Among Faye’s successes was the introduction of the Virtual Collections system at the Museum. Faye coordinated funding and oversaw the introduction of the Virtual Collections system to manage the museum’s nearly 15,000 artifacts. It’s a project that took a great deal of time and effort over many years, but Faye recognized its value to preserving Kings County heritage. Virtual Collections is undoubtedly a huge part of the legacy that Faye Pearson leaves the Museum. At the Kings County Historical & Archival Society AGM in November, Faye was honoured for her tireless dedication, her enthusiasm, and her vision. Through her outstanding service, another great chapter has been written in Kings County history. Best of luck to you, Faye, from all of your friends at the AMNB!

## Jessica Ryan named to the Order of New Brunswick

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On October 27th, Jessica Ryan was invested in the Order of New Brunswick at a ceremony held at Government House in Fredericton. The award honours “current or former long-time residents of New Brunswick who have demonstrated a high level of individual excellence and achievement in any field, having made outstanding contributions to the social, cultural or economic well-being of New Brunswick and its residents.”

For decades, Jessica Ryan has worked tirelessly to preserve Bathurst’s heritage and history. Before a local museum existed, Jessica used her home and garage as the repository for treasured heritage items that she collected—part of her effort to preserve Bathurst’s historic past. In 2003, her love of heritage artifacts culminated in the creation of the Nepisiguit Centennial Museum/Cultural Centre, where the public now enjoys the artifacts she has collected and preserved. Jessica continues to volunteer hundreds of hours at the museum, sharing her knowledge and enthusiasm for the past with all who visit.

Jessica Ryan’s involvement in heritage preservation also led her to become involved in another, provincial, project; she participated in the advisory committee that oversaw the restoration of Old Government House in Fredericton.

Congratulations to you, Jessica, on receiving the Order of New Brunswick, and thank you for your devotion to preserving the heritage of the Chaleur Region, and New Brunswick.

*2011 Order of New Brunswick recipients—Jessica Ryan, front row, 2nd from right. Photo courtesy of the Office of the Premier*



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*The Mission of the Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.*



### AMNB Committees

Advocacy - Bill Clarke (Chair)  
Communications - Nora Williams (Chair)  
Conference & AGM - TBA  
Awards - Barb McIntyre (Chair)  
Finance - Donald Alward (Chair)  
Membership - Dr. Dave Desjardins (Chair)  
Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)  
Ad Hoc committee for policies—Donald Alward (Chair)

### ALERTE SUBMISSIONS

Submissions are always welcome!  
Please send details of your event, program, or heritage news to: [info@amnb.ca](mailto:info@amnb.ca)  
Articles should be 150 to 400 words maximum. Pictures & press releases are welcome. ALERTE is published province wide—if possible please supply your submission in both official languages. Translation service is available for short articles. Thank you!

## York County Jail Needs Your Information!

Science East Science Centre is located in Fredericton's former York County Jail. The Center is in the process of piecing together the building's colourful and checkered past. We are calling on the public for assistance in gathering stories, videos, pictures and written information about the history of the building from its life as a jail to its present position as Science East Science Centre. For many years the heritage of the building has been represented primarily in the jail museum in the basement. Information collected will be used as part of the Heritage Week event on Saturday, February 18th, 2012. In addition materials will support the development of a historical exhibit in the jail museum that will bring the social context of the institution in the history of Fredericton and New Brunswick to the fore.



## 2011 Membership

8<sup>th</sup> Hussars Regimental Museum  
Agricultural Museum of New Brunswick  
Albert County Historical Society  
Atlantic Salmon Museum  
Bathurst Heritage Commission  
Bonar Law Common  
Carleton County Historical Society  
Central New Brunswick Woodmen's Museum  
Centre D'Interprétation des voies ferées  
Charlotte County Archives  
Chocolate Museum  
Crandall University Baptist Heritage Centre  
Friends of Beaubears Island  
Fundy Trail  
Harriet Irving Library-Archives & Collections  
Heritage Hillsborough Inc.  
Keillor House Museum  
Kings County Historical & Archival Society  
Kingsbrae Horticultural Garden

Kings Landing Corporation  
La Société Historique de Clair  
Le Musée Historique de Tracadie Inc.  
Lutz Mountain Heritage Foundation  
Maritime Motorsports Hall of Fame & Museum  
Moncton Museum  
Musée Acadien de l'Université de Moncton  
Musée de Kent  
Musée de St-Isidore  
Musée des Papes  
Musée LaForge Jos B. Michaud  
Heritage Branch  
New Brunswick Internement Camp Museum  
New Brunswick Mat Registry  
New Brunswick Military History Museum  
New Brunswick Museum  
New Brunswick Potato Museum  
New Brunswick Railway Museum

New Brunswick Sports Hall of Fame  
Office du Tourisme Edmundston Madawaska  
Quaco Historical & Library Society  
Queens County Heritage  
Restigouche Regional Museum  
Ross Memorial Museum  
Saint John Jewish Historical Museum  
School days Museum  
Shogomoc Railway  
Société Historique de Grande-Digue  
Société Historique de la vallée de Memramcook  
Tantramar Heritage Trust  
UNB Art Centre  
Village du Cap Pèle  
Village Historique Acadien  
Ville de Shediac  
York Sunbury Historical Society