

# Update: NB Cultural Policy

## *“Creative Futures”*

Presentation to:

**Association Heritage New  
Brunswick**

October 27, 2016

# Update: NB Cultural Policy

## *“Creative Futures”*

- Result of provincial consultations (2012-2014)
- Based on the original policy
- Focused on what has changed since 2002



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## *“Creative Futures”*

- Followed up by increased budget for implementation
- Department of Tourism, Heritage and Culture leading implementation
- Other partner departments and stakeholders continue to be actively involved

# Elements of the Policy



# Key Areas of Focus

- First Nations' engagement
- Export of Cultural Products
- Conservation activities
- Socio-economic status of artists
- Commemorations and celebration of historic events (i.e. Canada 150)





# Key Areas of Focus

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- Public Art Policy
- Provincial Collections Policy and Management
- Intangible Heritage



# Some Successes of the Policy

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- Increased awareness of Built Heritage issues
- Commemorations/Celebrations program set up
- Increased funding to Community Cultural Centers
- Public Library Services evolving to meet needs of New Brunswickers better

# Challenges in Implementation

## Sustaining momentum

- Continuing to engage the right stakeholders to help us achieve success

## Scope of the policy

- Identifying priorities
- 104 action items contained in the policy





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- Questions/Comments?