



President's Message

Dear Colleagues,

Our annual conference will be upon us in less than two weeks. This is consequently your last chance to register at the early-bird rate. The conference has been organized to provide something for everyone and we look forward to seeing you all there. It's a great opportunity for you to come interact with others who work in the same setting as you and share your viewpoints. A chance to exchange ideas with, and learn from, our broad line-up of guest speakers and your colleagues from throughout the museum

world.

Don't miss the chance to also take part in the round table organized by the Heritage Branch under the theme "Focus on Collections."

Courtesy of the Heritage Branch, you could also qualify for a rebate on one night's hotel accommodations (up to a \$110 maximum) if you attend the entire conference. AMNB will be administering the rebates and tracking attendance.

Last and certainly not least, a special guest will be attending our banquet in the form of the Honourable Trevor Holder, Minister of Wellness, Culture and Sport and Minister of

Tourism and Parks. With a line-up like this, all we need to ensure the rousing success of this year's conference is for you to attend.

Welcome, and I look forward to seeing you there!

Sincerely,

Lyne Bard



Association Museums New Brunswick (AMNB)

37th Annual Conference and AGM

13—15 October 2011

**Crowne Plaza Hotel
MONCTON**

The Association Museums New Brunswick (AMNB) Conference and Annual General Meeting is scheduled for Thursday, October 13 to Saturday, October 15, 2011 in *Moncton, New Brunswick!*

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THE MUSÉE ACADIEN TURNS 125



Presentation of objects from the Musée acadien at St. Joseph's College, c. 1950.

This year marks the 125th birthday of the **Musée acadien at the Université de Moncton**. This venerable institution was founded in 1886 at St. Joseph's College in Memramcook by Father Camille Lefebvre, superior of the college. The museum's establishment coincided with the *Acadian Renaissance*, a national awakening taking place during the late 19th and early 20th centuries.

An article published in the journal *Le Moniteur acadien* on October 12, 1886, called on members of the public to contribute objects "relating to the natural science and history of Acadia" as an act of patriotism. During its early years, the museum's collection was consequently highly eclectic, reflecting the nature of small museums of its time. Beginning in the 1940s, the museum adopted a decidedly Acadian focus under the efforts of Father Clément Cormier, prefect of studies at St. Joseph's University and university president from 1948 to 1953.

When some of the university's staff were transferred to Moncton in 1953, the museum's collection was also moved there. For lack of space, the collection languished in storage for the next two decades until the reopening of the museum on the new campus of the Université de Moncton, founded by Fr. Cormier in 1963.

Housed initially in the basement of the university's Bibliothèque Champlain, the museum was relocated to the new Clément-Cormier building in 1980. Built to museum standards including climate control, this 1 700 m² structure was also home to the university's art gallery.

Today the museum's collection is made up of more than 40,000 objects and photographs. Many pieces have great historic value, including a brick from the habitation at Sainte-Croix Island (1604), the cornerstone of the Beaubassin church (1723), tools from the trading post at Miscou operated by merchant Nicolas Denys (1647-1649), the Beaubassin chalice (c. 1735) and the original Acadian flag (1884).

The museum continues to thrive, actively collecting objects from contemporary Acadia. Its holdings include, for example, souvenir items from the visit of Pope John Paul II to New Brunswick in 1984, the first Congrès mondial acadien in 1994 and the 8th Francophonie Summit in Moncton in 1999. It also features items reflecting the vitality of Acadian cultural life, such as posters and programs from festivals, concerts, plays and musicals.

The museum's newest permanent exhibition, unveiled in 2005, offers an overview of Acadian history and material culture through the use of listening stations and video clips. A room reserved for temporary exhibits allows for the presentation of various objects from the museum's vast collection and can accommodate travelling exhibits.

For additional information on the museum, visit its website (<http://www.umoncton.ca/umcm-maum/>).

Oral Traditions Showcased at the Musée acadien

Are you interested in hearing the earliest recorded story told in Acadia? Did you know that folk tales constitute the mainstay of the storytelling tradition in Acadia?

The Musée acadien at the Université de Moncton, the McCain Research Chair in Acadian Ethnology and the Centre d'études acadiennes Anselme-Chiasson have joined forces to organize the exhibition *L'Art du conte en Acadie* presented through October 31, 2011.

During the planning phase, the exhibition committee reflected on the most effective ways to present the oral heritage of storytelling. How will visitors be provided a memorable experience, including the opportunity to listen to Acadian stories and, above all, to appreciate their scope, richness and depth? Through the exhibition, visitors enjoy access to four hours of stories presented on MP3 players equipped with earphones. To further enhance the cultural aspect of the experience, a special seating area was set up where interpretive guides can tell stories as part of their guided tours. The exhibition gallery is also transformed into a performance area where a series of storytelling evenings is being held in cooperation with *Nuit internationale du conte en Acadie Inc.* This exhibition was made possible through support from the Government of New Brunswick.



Kings County Museum



In November of 2011, Christine White will join the Kings County Museum as its new director. Faye Pearson, the current Director, is retiring after 19 years of devoted service.

Christine moved to New Brunswick in 1990 to attend university (BA - Mount Allison, MA - University of New Brunswick). Following her studies, Christine married and moved to a new home on the Kingston Peninsula. For 12 years, Christine worked in a series of challenging roles within the BellAliant organization. These roles ranged from creative writer to product manager to team leader. Christine's strong belief in volunteerism has led her to participate in numerous festivals, societies, and non-profit groups to bring new cultural opportunities to our communities. She is Vice-President of the Shakespeare Society of Saint John, Registrar for Kingston Soccer, a former board member of the Early Music Studio of Saint John, and managed the marketing and communications for past cultural festivals like *deep see*, *the visual arts festival*.

Christine is looking forward to working with members of the Kings County Historical & Archival Society as their new Museum Director: "I am delighted at the chance to work with the Society. I hope to continue and build upon their tradition of excellent service to visitors, researchers, and the community in celebrating the rich cultural heritage of Kings County."



Association Museums New Brunswick (AMNB)

37th Annual Conference and AGM

13—15 October 2011

Crowne Plaza Hotel
MONCTON

The Association Museums New Brunswick (AMNB) Conference and Annual General Meeting is scheduled for Thursday, October 13 to Saturday, October 15, 2011 in Moncton, New Brunswick.

***Evolution** – In today's rapidly changing social environment, museums need to evolve beyond the status quo of yesterday and embrace new and innovative thinking in order to continue to be relevant. A great opportunity for museum workers and volunteers to gather together, exchange and debate current topics.*

Program (Available Online)

Program Highlights:

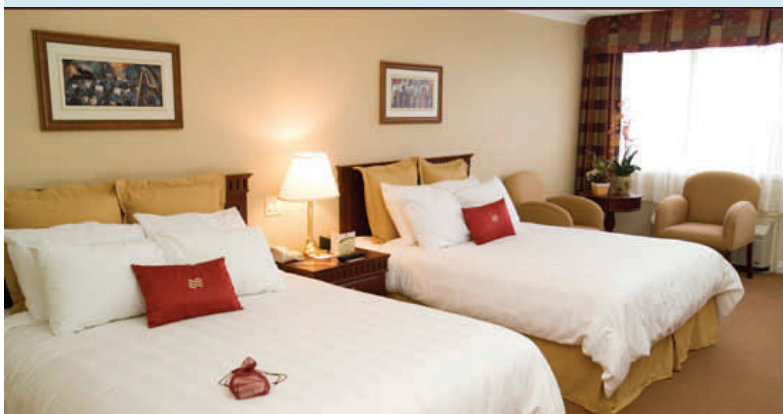
- *« **Learning circle** » from the New Brunswick Heritage Education- Special Interest Group;*
- ***Philippe Dubé**, professor Université Laval will address the members on Museums and Community;*
- ***Honourable Trevor Holder**, Minister of Wellness, Culture and Sport is our guest speaker for the Banquet.*

2011 Conference and AGM!

Time to renew your annual AMNB membership 2011-2012 (page 6)

AMNB Awards details (will be announced shortly). The AMNB Awards will be presented during the Banquet on Friday, 14 October 2011.

Silent Auction (page 7)



Accommodations:

*Conference Venue: **Crowne Plaza**
Moncton (1005 Main st. Moncton, New
Brunswick)*

*Reservations must be made on or before
the cut off date of **September 12, 2011** in
order to be eligible for the group rate of
\$109.00 + HST.*

Reservation method by Telephone: 1-888-233-9527 (Please indicate The bloc code: RIB)

Discover more about Moncton at <http://tourism.moncton.ca/Home.htm>

*We invite all of you to **book your calendar** for our conference. Timely reminders will be done as we are sure that you don't want to forget this occasion. See you there!*



37th Annual AMNB Conference and AGM Registration Form

Evolution

In today's rapidly changing social environment, museums need to evolve beyond the status quo of yesterday and embrace new and innovative thinking in order to continue to be relevant.

Name: _____

Organization and position: _____

Address: _____

Postal Code: _____

Phone: _____ Email: _____

Food Allergies: _____

Special Needs: _____

I AM REGISTERING FOR: (Please check appropriate boxes)

Thursday October 13, 2011

- I will attend morning Learning Circle (9am to 12pm)
- I will attend the official opening and the afternoon sessions. (Lunch included in Registration)

Friday October 14, 2011

- I will attend breakfast, lunch and the day sessions. (Breakfast and lunch included in Registration)
- I will attend the Banquet.

Saturday October 15, 2011

- I will be attending the Breakfast and Annual General Meeting. (Breakfast included in Registration)

REGISTRATION FEE

- | | |
|---|----------|
| <input type="checkbox"/> Early registration for members by <i>Sept 30th</i> (the entire conference, w/o the banquet) | \$ 175 |
| <input type="checkbox"/> The entire conference members (not including the banquet): | \$ 195 |
| <input type="checkbox"/> Early registration for non-members by <i>Sept 30th</i> (the entire conference, w/o the banquet) | \$ 205 |
| <input type="checkbox"/> The entire conference non-members (not including the banquet): | \$ 225 |
| <input type="checkbox"/> Thursday only | \$ 109 |
| <input type="checkbox"/> Friday only + AGM | \$ 109 |
| <input type="checkbox"/> Friday night banquet Qty _____ x \$40.00 | \$ _____ |

Total to be remitted: \$ _____

Please find enclosed a cheque for \$ _____ payable to: AMNB
C/o Science East
668 Brunswick Street
Fredericton, NB, E3B 1H6

May also pay by Visa or MC by calling Chantal Brideau at (506)454-3561

If you require any additional information, please contact the AMNB administrative assistant at info@amnb.ca, 506-454-3561, or via fax at 506-462-7687.



Pierre-François Berruer's Sculptures, Grand Théâtre de Bordeaux, France
<http://www.33-bordeaux.com/muses-grand-theatre.htm>

Focus on collections

Could we say that maintaining boundaries between museums, archives, and libraries prevents us from fulfilling that obligation?

Muses preside over science, literature, and art. In Greek mythology, they were the daughters of Jupiter and Mnemosyne (Memory) and the place or temple dedicated to the Muses, *Μουσεῖον* (Museum), was set apart for study and the arts. (Paula Findlen (1989): "The Museum: its classical etymology and renaissance genealogy", *Journal of the History of Collections*, 1: 59–78)

Today, museums, archives, and libraries seem to be siblings that have forgotten their common parentage. Each cultural institution – museums, archives, and libraries – has its own discipline, with its own programs of training and bodies of literature. They collect and preserve our cultural heritage information for the education of the public.

On **October 12, 2011, from 1 :30 pm to 4 :30 pm**, lets explore the commonalities between the three fields. Should we continue to collect and preserve our cultural heritage for future generations in the same way?

Panelists:

- Carl F. Eisan, Archivist, Centre d'études acadiennes Anselme-Chiasson (CEAAC) de l'Université de Moncton
- Felicity Osepchook, Head, Archives & Research Library, New Brunswick Museum
- Fred Farrell, Manager, Private Sector Records, Photographs and Oral History, Provincial Archives of New Brunswick
- Janice Allen-Scott, Registrar, Museum Services, Heritage Branch, WCS
- Heather Dunn, Heritage Information Analyst-Standards, Canadian Heritage Information Network (CHIN)

Location: Université de Moncton
Pavillon Léopold-Taillon, local 136 A-B
18 Antonine-Maillet Avenue, Moncton

Note: Parking is not free. The representatives of this event will be providing parking passes upon your arrival to the university.

Heritage Branch encourage your institution to participate at the upcoming workshops and Annual Conference of the Association Museums New Brunswick (AMNB) by sending a representative of the Board and if possible, a museum staff person. In order to make it easier for you to attend the meeting, at which interpretation services will be provided, the AMNB will pay the cost of one night accommodation (maximum of \$110 taxes included) for those who are attending the complete session.

The AMNB will manage the invoicing system and will refund the members individually for the eligible expense. **RSVP to Chantal Brideau**, chantal.brideau@amnb.ca or (506) 454-3561.

The Association Annual Conference is scheduled for Moncton, October 13 to 15, 2011.

Sponsors



Musée acadien



Location and Contacts

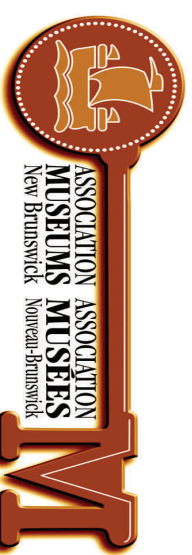


Crowne Plaza Moncton 1005 Main Street, Moncton is the main location of the conference. If you have any questions or concerns during the conference please seek the assistance of our administrative assistant Chantal Bidaire and we will be happy to help.

Association Museums New Brunswick

C/O Science East
668 Brunswick Street
Fredericton, New Brunswick, Canada

Phone: (506) 454-3561
Fax: (506) 462-7687
E-mail: amnbnb@nb.aibn.com



MONCTON, NEW BRUNSWICK



Association Museums New Brunswick

37th Annual AMNB Conference and AGM
Moncton, New Brunswick
October 13 – 15, 2011
Tel: (506) 454-3561

October 13, 2011

Please note that all functions will be held in the Westmorland/Carleton room

9:00 – Registration Desk Open

9:00-11:30 – Learning Circle from the NB Heritage Education-Special Interest Group

9:00 – The challenges in transmitting a cultural history through museum doors—**Hélène Savoie**

9:30 – Education for the 21st Century and implications for New Brunswick Heritage—**Cynthia Wallace-Casey**

10:00– Health Break (pre-registration required)

10:30 – I See I Think I Wonder—panel discussion

12:00 – Lunch

1:00 – Official Opening of 37th Annual Conference and AGM

1:00 – Silent Auction/Zone Café begins

1:30 – Museum in gaseous state from the standpoint of two concepts: museality and communality—**Philippe Dubé**

2:30 – Health Break/Zone Café

3:00 – Helping Children Develop a Taste for History—**Koral LaVorgna & Ruth Murgatroyd**

4:30 – Dinner on your own

7:00 – Change your View—**Donald Alward and Jeanne Mance Cormier**

8:30– Hospitality Room Open - Room 523

October 14, 2011

7:30 – 8:30 Breakfast

8:00 Registration Desk Open

Silent Auction Continues

8:30 – The Common Ground Between Heritage and Tourism—**David Rioux and Guy Tremblay**

10:00 – Health Break/Zone Café

10:30 – Research: Not what it used to be—**Eugene Goodrich and Robert Richard**

12:00 – Lunch—Fundy Biosphere Reserve-

1:30 – 3:30 – Tweet This—**Michelle Brideau**

5:00 – Mix and Mingle (Cash Bar)

6:00 – Banquet and Award Ceremony

Guest speaker Honourable Trevor Holder
Minister of Wellness, Culture and Sport

Silent Auction Ends

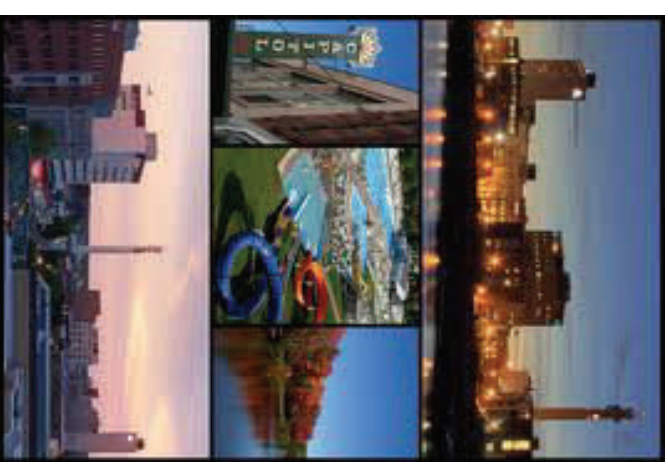
Following the Banquet—Evening Hospitality Room Open.—Room 523



October 15, 2011

8:00 – 9:00 Breakfast

9:30 AMNB AGM





ASSOCIATION ASSOCIATION
MUSEUMS MUSEES
 New Brunswick Nouveau-Brunswick



AMNB MEMBERSHIP FORM 2011-2012

Individual or Associate Member Name _____

Street Address _____ City _____ Postal Code ____/____

Prov ____ E-Mail _____ Tel (W) _____ Tel (H) _____

Institutional/Organizational Member Name or Affiliation _____

Street Address _____ City _____ Prov ____ Postal Code ____/____

Tel _____ Fax _____ E-Mail _____

Web Address _____ **Contact Name for Institution/Organization** _____

Type of Membership (Please check)

Individual **\$25.00 / 1 year** **\$45.00 / 2 years**
 An individual with an interest in the preservation and conservation of heritage in New Brunswick

Institutional **\$35.00 / 1 year** **\$65.00 / 2 year**
 A not-for-profit organization with an interest in the preservation and conservation of heritage in New Brunswick

Associate **\$20.00 / 1 year** **\$35.00 / 2 years**
 An individual, either an employee of, or volunteer at a member institution with an interest in the preservation or conservation of heritage in New Brunswick.

Organizational **\$50.00 / 1 year** **\$95.00 / 2 years**
 An organization such as the Canadian Museums Association, Government & other organizations, such as the Canadian Conservation Institute, CHIN

Check if you would like to receive communication in English or French **English** **French**

Enclosed - Membership Fee of \$_____ which secures membership in good standing to the date of the Annual General Meeting held in the membership expiry year. (E.g. 2009-2010 membership expires at the Annual General Meeting in 2010.)

Mail Form to: AMNB, C/O Science East, 668 Brunswick Street, Fredericton, NB, E3B 1H6

Silent Auction: Call for Donations

AMNB 37th Annual Conference & AGM
Moncton, NB.



The AMNB will be holding its annual **fundraising** Silent Auction on **October 13 and 14** with a two day exhibition of your donations.

Donations large or small are welcome: books, exhibition catalogues, heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. (We cannot accept accessioned or deaccessioned objects from your museum collection.)

Please complete and forward the form. 

Donations can be brought directly to the Conference on Thursday, **October 13**.

Donations can be left at Science East in Fredericton, or given to any member of the AMNB board. Please be sure that the form is included. If you would like to mail the item, please send it to the Association Museums New Brunswick, c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6.



*Please help us
make this event
a success!*

Donation Form

(Organization/Individual Name)

Address: _____

is pleased to donate _____ item(s) for the
AMNB Silent Auction.

Estimated value of item(s) _____

Contact Name: _____

Position: _____

Phone Number: _____

Auction item(s) will be (please check one):

_____ Sent to the **AMNB** by mail: c/o Science
East, 688 Brunswick Street, Fredericton, NB, E3B
1H6

_____ Brought to the Conference by:

(Name of delegate)

**Please fax completed form to the AMNB
Administrative Assistant at: 506-462-7687
or email at: info@amnb.ca**

Thank you for your participation!

**ASSOCIATION MUSEUMS
NEW BRUNSWICK**

668 Brunswick Street
Fredericton, NB
E3B 1H6

Phone: (506)454-3561
Fax: (506) 462-7687
Email: info@amnb.ca

We're on the web
www.amnb.ca

The Mission of the Association Museums

*New Brunswick shall be to preserve the
history and heritage of the province of*

*New Brunswick by uniting, promoting and advancing the aspira-
tions of all workers in the heritage and cultural fields in the
province of New Brunswick both voluntary and professional,
their supporters and other heritage and cultural organizations.*



AMNB Committees

Advocacy - Bill Clarke (Chair)

Communications - Bruce Thomson (Chair)

Conference & AGM - Jeanne Mance Cormier (Co-Chair) and Donald Alward (Co-Chair)

Awards - Barb McIntyre (Chair)

Finance - Donald Alward (Chair)

Legislature Exhibit - Regina Mantin (Chair)

Membership - Dr. Dave Desjardins (Chair)

Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)

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