President’s Message

Hello Everyone,

Our annual conference is fast approaching; there are only a few weeks to register for the early bird price. The conference was organized in such a way as to be able to satisfy all tastes and we look forward to meeting many of you. This is your chance to seize the opportunity to meet people who are experiencing the same situations and feelings you are. An occasion to come, share and learn with our diversified speakers and all our friends of the museum world in the beautiful region of the Acadian Peninsula.

For those involved in the activities of your respective zones, we invite you to take the opportunity to participate in a meeting organized by the Heritage Branch which will be held in a pre-conference session (see the detailed information in our newsletter). The AMNB would like to thank the Heritage Branch for again contributing this year so that you may claim a one night hotel accommodation (up to a maximum of $110.00) if you attend the entire conference. The AMNB will manage the reimbursement and attendance.

I encourage you to consult the special section of our Alert newsletter regarding the renewal of the cultural policy of our province. A special invitation is made to all to participate in the public consultations which will take place very soon. I also would invite you to consult the government website to register your comments and ideas at http://www.gnb.ca/include/0131/PolCulsendmail-e.asp

Looking forward to meeting you at the conference,

Lyne Bard

Photo by Bill Clarke

AMNB 2012 Conference & AGM
October 11th—13th / Village Historique Acadien in Caraquet

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Saint John Jewish Historical Museum

By: Katherine Biggs-Craft, Curator

The featured exhibit for 2012 at the Saint John Jewish Historical Museum is “Pencils, Paints and Pianos: Jewish Arts in Saint John”. This exhibit profiles those who made the arts their professional career or were well-respected for their accomplishments locally, nationally and internationally.

Original works and biographical panels have allowed us to share the talents of many artists (Herzl Kashetsky, Joseph Kashetsky, Toby Graser, Josh Beutel and Sidi Schaffer), photographers (Clint Wiezel, Jerome Kashetsky and Martin Grosweiner), writers (Lawrence Earl, Anne Selby and Stan Cohen), musicians (Louise Hoffman Milota and Robert Selby) and actors (Monica Gilbert). Anne Elman and Kate Elman-Wilcott have created opportunities for children in the Saint John area to participate in drama and music in a fun and professional way.

Many members of the Jewish community supported artistic, musical and dramatic activities through community organizations - Saint John Arts Council, Saint John Art Club, Saint John Symphony, Hadassah-WIZO and others – as patrons or participants. Ella Grosweiner, Sylvia Silver and Dr. Moses Polowin were among those who supported visual arts in the city and in the 1960s and 1970s Joanne Morrison operated a commercial art gallery representing many prominent Maritime artists. There have been many others who, as interested amateurs, have contributed to the arts either in Saint John or in their adopted homes. Although these individuals relied on other careers to make their way in the world, their interest in artistic endeavour was not diminished and they followed varied paths to share their creative spirit with others. For example, Mitchell Bernstein and Dr. Moses Polowin directed very successful musical and dramatic productions in the Shaarei Zedek Synagogue and Bessie Selby was a founding member of the Sea Belles Ladies Barbershop Chorus. This exhibit was made possible with funding from the Province of New Brunswick and the Community Arts Board of the City of Saint John and will be available for viewing until early December.

The Museum will be open from Monday to Friday from 10 am to 4 pm (except on the Jewish Holy Days) until the end of October, after which we will continue to welcome group tours by appointment. As many as 40 cruise ships will be stopping in Saint John during September and October and a dedicated group of volunteers will be on hand to share the Jewish history of Saint John. In addition, we look forward to greeting many traveling on their own to enjoy the autumn weather. Visitors will also have the opportunity to purchase unique items from our gift shop and purchase raffle tickets on a watercolour by Herzl Kashetsky – the draw will take place on November 9th. You may also look for our page on Facebook for regular updates on Museum activities.

Building Communities through Arts and Heritage

The deadline date to apply to the BCAH Program is September 30, 2012. Please note that we will accept applications that are postmarked, couriered, hand-delivered or emailed on Monday, October 1st. The application forms and guides for the various components are now ready. The BCAH Program has 3 different components:

1. **Local Festivals:** The Local Festivals component provides funding to local groups for recurring festivals that present the work of local artists, artisans, or historical performers.
2. **Community Anniversaries:** The Community Anniversaries component provides funding to local groups for non-recurring local events and capital projects that commemorate an anniversary of 100 years or greater in increments of 25 years.
3. **Legacy Fund:** The Legacy Fund provides funding for community capital projects that commemorate a local historical anniversary of 100 years or greater in increments of 25 years.

(Municipal administrations are now eligible applicants to the Community Anniversaries and Legacy Fund components. However, Municipal administrations CANNOT apply to the Local Festivals component). For more information contact the BCAH Website: [http://www.pch.gc.ca/eng/1267799042836/1276800169608](http://www.pch.gc.ca/eng/1267799042836/1276800169608) or, Jerry Albert at jerry.albert@pch.gc.ca or 1-888-997-3123
Village Historique Acadien celebrates its 35th birthday

This year, the Village Historique Acadien of New Brunswick celebrates its 35th year. Opened to the public in 1977, the VHA explains the history of the Acadians from 1770 to 1949. For the occasion, a temporary exhibit, "Memories and secrets" is on display at the lobster hatchery in the 20th century section.

This exhibit highlights all of the work done by the pioneers of the VHA and makes a return on all the activities that took place since 1977. We can also look at many photographs of the personalities who have visited the historic site throughout the years. The event took place on June 10 at the official opening of the 36th season of operation. In addition to this exhibit, the VHA had invited visual artist Georgette Bourgeois to present a series of canvas entitled "Renaissance" featuring buildings of the 20th century section of the VHA. Both exhibits are on display until September 15, 2012.

Kids @ the Kings County Museum

This summer, the Kings County Museum launched a series of youth workshops to introduce a new generation to the museum’s treasures. The four workshops covered a broad range of the museum’s collection.

“KCM Rocks!” was delivered in partnership with Stonehammer Geopark and gave kids an inside look at our local rock, mineral and fossil story. “Swords @ the KCM” gave youth an introduction to the museum’s sword collection, the wars the swords represented and the Kings County men who served. The talk was followed by a sword fighting demo where kids got ‘hands-on’ with history (using foam swords!).

Things got a bit quieter and more creative with “Rags to Rug Hooking” where students joined with the Tea House Rug Hookers to learn this traditional craft.

“Steamships on the Kennebecasis” highlighted the unique riverboat heritage of Kings County; a model steam engine was used to demonstrate steam power and kids finished the day by building a wooden model steamship to take home. This workshop tied in to the museum’s new display on the Flewwelling family of Hampton and their many enterprises such as the Kennebecasis Steamship Company.

The workshops were extremely successful – each event was filled to capacity – and the positive comments from participants and parents were proof that history is a passion for those of all ages!
Family finally visits father’s crash site

by Captain K.N. Anderson

After 45 years of waiting, Cathy Lane of Philadelphia, Pennsylvania and Jake Cole of Ottawa, Ontario finally got the chance to see where their father, Group Captain (G/C) William Robert Cole was killed in a plane crash. He was only 44 years old when the F-86 Sabre aircraft he was flying in went down while on a low-level solo navigation mission in October 1967.

General (retired) Paul Manson, former Chief of the Defense Staff, recalls the incident, “I was a student at the Sabre Transition Unit at the time, and I was flying the same mission that morning. All told, about ten of us, including G/C Cole, were assigned to fly the same low level cross country navigation training mission, spaced at ten minute intervals. I was next in line behind him. I clearly remember, about half way around the mission, encountering a layer of low stratus cloud with poor visibility beneath. I therefore decided to go above the cloud, eventually resuming low level flight when past the stratus layer. Soon after returning to base and landing, I was alarmed to learn that the Base Commander’s aircraft was overdue. The remoteness of the area prevented confirmation of G/C Cole's death for more than 24 hours. The news stunned all of us at CFB Chatham, because he was a very well-liked commanding officer.”

The plane went down in a remote, heavily wooded area near Mount Carleton and the site has been virtually inaccessible and untouched since. Recent logging operations in the region, however, have made that area easier to get to and there was a concern that the site could be destroyed. This led to an investigation of the site by staff of the New Brunswick Military History Museum, the Base Gagetown Environmental Officer and an archaeologist with the province of New Brunswick on June 26, 2012. The Museum Director, Captain Kevin Anderson, had been in touch with members of the family for several months and they indicated a strong desire to visit the site if the opportunity arose.

Despite heavy rain forecasted throughout the day, Lane and Cole drove to St Leonard to meet up with the team from Oromocto. As it turned out, the crash site was the only area that was dry. After spending a couple of hours wandering around the site and looking at what remained of their father’s wrecked jet, it was time to head out as the rain had started to fall there as well. Lane remarked “I feel a sense of completion – closure, I guess”. Cole agreed and said “You’ve all helped us to complete a missing part of our family's history. It was both a thrilling moment for us and a moment to reflect, one that will be long remembered.”

G/C Cole flew in Coastal Command during the latter part of the Second World War and after a brief break to complete university studies, he returned to serve with the Royal Canadian Air Force. After receiving his aeronautical engineering post graduate degree in London, England in 1958, he worked on the Avro Arrow weapons program at Air Force Headquarters. He worked in a number of other staff jobs before taking over as the Commander of CFB Chatham in 1966. While there, he flew a Golden Hawk F-86 Sabre to Chatham from Trenton, Ontario so it could be mounted in front of the Base Recreation Centre as part of the local Centennial celebrations. “Golden Hawk Day” was established on September 17, 1967 to pay tribute to the famous aerobatic team formed in Chatham in 1959. G/C Cole was the last Canadian airman to die in an F-86 Sabre crash as the plane was retired the next year.
THURSDAY, OCTOBER 11TH, 2012
9:00 - 12:00 – Workshop (Cynthia Wallace-Casey)
12:00 – Lunch
1:00 – Opening of 38th Annual Conference
    (Director of VHA)
1:15 – Audrey Vermette: CMA
1:45 - Presentation by Bill Hicks, Acting Director, Heritage
    Branch, Culture, Tourism and Healthy Living
    Break – 2:30
2:45 – Judy Morison—Hooked Rugs Registry
4:00 – Florence Ott and Sister Zélia Daigle: L’Académie Sainte-
    Famille and the Musée de Tracadie
5:00 – 6:30 – Supper on your own
6: 30 – Château Albert. Hospitality/ cocktail

FRIDAY, OCTOBER 12TH, 2012
8:00 – Conference/breakfast at Super 8 Hotel
9:15 – Your Choice of Workshops:
    #1 Hooked Rugs with Judy Morison (VHA)
    #2 Souvenir Box with Cynthia Wallace-Casey (Oyster Museum)
11:00 – Mern O’Brien: New Brunswick, Newfoundland and
    Labrador, Nova Scotia, Prince Edward Island Department of
    Canadian Heritage
12:00 – Lunch
1:00 – How to get info on objects? with Andrée Godin, Museum
    Services
1:45 - Kevin N. Anderson: New Brunswick Military History
    Museum
2:45 – Tweet or Die: Social Media
    (Jeanne-Mance Cormier, Ruth Murgatroyd, Bruce Thomson)
5:30 – Cocktails & Banquet

SATURDAY, OCTOBER 13TH, 2012
9:00 - AGM
11:00 – Closing of AGM

For more information about the conference and
registration forms, see our website conference page:
www.amnb.ca//agm.php

SPECIAL INVITATION!

Heritage Branch and the New Brunswick
Museum are inviting all coordinators and
zone members to participate at the upcoming
meeting on October 10, 2012 from 1:30 pm to 5:00 pm. This network meeting will
be held before the 38th Annual Conference of the Association Museums New Bruns-
wick (AMNB), scheduled in Caraquet for
the next three days.

In order to make it easier for you to attend
the meeting, at which interpretation services
will be provided, the AMNB will pay the
cost of one night accommodation
(maximum of $110 taxes included) for those
who are attending the complete sessions of
conference. Please register and share your
great success with colleagues from the Mu-
seum Network of New Brunswick.

The AMNB will manage the invoicing sys-
tem and will refund the members individu-
ally for the eligible expense. RSVP to
Chantal Brideau:(506)454-3561 or at
chantal.brideau@amnb.ca
38th Annual AMNB Conference and AGM Registration Form  

“Candy Mix”  
*A mixture of treats to satisfy all tastes!*

Name: ____________________________________________

Organization and position: ____________________________________________

Address: __________________________________________________________
__________ Postal Code: ________________________________

Phone: ___________________________ Email: ___________________________

Food Allergies: ____________________________________________________

Special Needs: ____________________________________________________

I AM REGISTERING FOR (Please check appropriate boxes)

**Thursday October 11, 2012**

☐ I will attend morning Learning Circle with Cynthia Wallace-Casey (9am to 12pm)
☐ I will attend the official opening and the afternoon sessions. (Lunch included in Registration)

**Friday October 12, 2012**

☐ I will attend breakfast, lunch and the day sessions. (Breakfast and lunch included in Registration)
☐ I will attend workshop #1
☐ I will attend workshop #2
☐ I will attend the Banquet.

**Saturday October 13, 2012**

☐ I will be attending the Breakfast and Annual General Meeting. (Breakfast included in Registration)

**REGISTRATION FEE**

☐ Early registration for members by Sept 21st (the entire conference, w/o the banquet) $ 175
☐ The entire conference members (not including the banquet): $ 200
☐ Early registration for non-members by Sept 21st (the entire conference, w/o the banquet) $ 195
☐ The entire conference non-members (not including the banquet): $ 225
☐ One day only with or without AGM (member) $ 100
☐ One day only with or without AGM (non-member) $ 125
☐ Friday night banquet Qty _____ x $40.00

Total to be remitted: $____

Please find enclosed a cheque for $__________ payable to: AMNB
C/o Science East
668 Brunswick Street
Fredericton, NB, E3B 1H6

May also pay by Visa or MC by calling Chantal Brideau at (506) 454-3561

If you require any additional information, please contact the AMNB administrative assistant at info@amnb.ca, 506-454-3561, or via fax at 506-462-7687.
Silent Auction: Call for Donations

AMNB 38th Annual Conference & AGM
Caraquet, NB.

The AMNB will be holding its annual **fundraising** Silent Auction on **October 12 and 13** with a two day exhibition of your donations.

Donations large or small are welcome: books, exhibition catalogues, heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. *(We cannot accept accessioned or deaccessioned objects from your museum collection.)*

Please complete and forward the form.

Donations can be brought directly to the Conference on Thursday, **October 12**.

Donations can be left at Science East in Fredericton, or given to any member of the AMNB board. Please be sure that the form is included. If you would like to mail the item, please send it to the Association Museums New Brunswick, c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6

Please help us make this event a success!

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**Donation Form**

(Organization/Individual Name)
Address: __________________________

is pleased to donate _________ item(s) for the AMNB Silent Auction.

Estimated value of item(s) ________________

Contact Name: _______________________
Position: _____________________________
Phone Number: _______________________

Auction item(s) will be (please check one):

_____ Sent to the **AMNB** by mail: c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6

_____ Brought to the Conference by:

________________________________________

(Name of delegate)

Please fax completed form to the AMNB Administrative Assistant at: 506-462-7687 or email at: info@amnb.ca

Thank you for your participation!
For the past two summers, the Acadian Museum of the Université de Moncton organized interactive workshops on Aca-
dian culture and history in order to familiarize visitors with their heritage. The 2012 workshops were delivered by Jo-
laine Arseneau. This year, Jolaine gave three types of workshops per week: modeling dough, knitting and the making of
fishing nets. The workshops were a great success.

For the modeling dough workshops, attendees made their own dough: this quasi-real dough was once used by children
on rainy days. It consists of baking soda, corn starch and water, all of the ingredients are easily found in a kitchen. Dur-
ing the knitting workshops, visitors learned the essentials of knitting by working on a baby blanket that will be donated
to a daycare center. All the wool used was generously donated by the citizens of the Greater Moncton area. The making
of fishing nets was particularly useful for young children, because it was a perfect introduction to all kinds of knots. It
showed the creativity of people as to the ways of using a net, like a bracelet or putting them in your garden! These events
were made possible in part through funding from the Young Canada Works program.

The Acadian Museum at the Université de Moncton

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Canadian Museums Day – November 27, 2012

On November 27, museums delegates from across Canada will gather on Parliament Hill in honour of the 4th Canadian
Museums Day. Organized by the Canadian Museums Association, this event allows professionals from Canada’s mu-
seum sector to meet with Members of Parliament and Senators in order to discuss the important role museums play in
society and to share key strategies to ensure the sustainability of Canada’s museums. Mandatory training for participants
will be held the afternoon of Monday, November 26 at the Lord Elgin Hotel. For more information, please visit www.museums.ca/advocacy.

If you are interested in participating in Canadian Museums Day, please contact Audrey Vermette, Director of Programs
and Public Affairs at avermette@museums.ca. An application form will be sent to you in mid-September.
A Summer of Fun at the Fredericton Region Museum

A hub of activity, the Fredericton Region Museum truly comes alive in the summer months. This August has been a busy time for the museum, with an increase in events and activities.

Saturday August 11th, the Fredericton Region Museum held a Royal Tea Party. The party was one of several initiatives to celebrate Her Majesty’s Diamond Jubilee. A popular event, children had the opportunity to learn about proper etiquette as well as participate in an edible craft!

Events are in full swing at the museum, with the Fredericton Region Museum Open House on August 19th. The Open House gives the museum the opportunity to interact with the community. To encourage community involvement, the Fredericton Region Museum offers a behind the scenes look at working with artifacts. The public can take part in an accessioning exercise that allows them to get a taste of categorizing artifacts. This activity is a lovely way to get people interacting with pieces of their past. Done for the first time at last summers Open House, the exercise is a once a year opportunity the museum encourages people not to miss.

At the Open House the Museum offers free admission, family activities, and kids’ crafts, as we aim to gain recognition as one of Fredericton’s top downtown attraction. Performances by local band Margo Margo, and fundraisers like a book sale and a unique craft raffle, help to keep the Museum in the public eye.

This public focus was on the Fredericton Region Museum with the restoration and display of the wedding gown of Opera Singer Marie Chavannes. Married to Marc Chavannes, the inventor of bubble wrap, Marie has become fondly known as the Bubble Wrap Bride. The exhibition was set up by Elizabeth Earl, and preparation of the silk taffeta gown was done by Ramona Francis.

Look out for more exciting events and artifacts at the Fredericton Region Museum in the coming months.

Steeves House Museum takes visitors virtual!

A new initiative for the summer at the William Henry Steeves House has taken the visitor experience to a new level!

The museum began a facebook page with a unique mission – to capture visitors’ experiences at the museum and share their story with the world! From the museum’s home page steeveshousemuseum.ca or by accessing “Steeves House Museum” in facebook, virtual visitors can scroll through two months of entries highlighting some of the guests entertained at the museum during that period. The articles present experiences at the museum as unique as each person who visits!

This exercise has proven popular with guests and has heightened the museum staff’s participation with visitors as well. The project has also extended the museum’s reach to an international audience – at one point reaching 1029 readers.

Visit the museum’s virtual world and make up your own mind about the effectiveness of this original approach toward giving guests a unique holiday experience!
The Canadian Museums Association (CMA) is pleased to partner with Canada's History Society to present the 2012 Governor General's History Award for Excellence in Museums: History Alive!. Launched in November 2010, this award is presented on an annual basis by the Governor General of Canada during a special ceremony at Rideau Hall. The inaugural award was presented on December 12, 2011 to the Montréal Science Centre for their exhibition Action Stations! Life at the Port of Montréal, 1939-1945.

The Governor General's History Award for Excellence in Museums: History Alive! recognizes excellence and innovation in the public programming of museums and related heritage institutions. Generously supported by Ecclesiastical Insurance Ltd, the award honours significant achievements in the historical field and encourages standards of excellence specifically in the presentation, preservation and interpretation of national, regional and local history. "We are delighted to be presenting this prestigious award with our partners Ecclesiastical Insurance and Canada's History Society," says John G. McAvity, Executive Director of the CMA. "In addition to rewarding exceptional projects, the History Alive! Award underlines the important work accomplished in the educational and historical fields in Canada's museums."

Museums, art galleries, or individuals wishing to submit nominations for the 2012 History Alive! Award are invited to complete and forward the application form and all required documentations supporting their nomination to the Canadian Museums Association by September 14, 2012. The nomination form and evaluation criteria are available on the CMA website http://www.museums.ca/awards

CMA bursary program

The CMA offers four types of bursaries to assist museum professionals in the following areas:

♦ Travel
♦ Canadian museum studies
♦ Advanced specialized studies
♦ Preserving Canadian treasures

Bursaries are awarded on a competitive basis, and due to limited funds, CMA cannot guarantee approval of your application. Note that bursaries are payable at the conclusion of the event upon submission of original receipts, proof of registration or attendance, and a written report (when applicable). Application note: You must apply for a bursary BEFORE the event you are planning to attend. For more information follow this link: http://www.museums.ca Services/Bursaries/?n=14-100&lang=1

Museum Assistance Program

The bilingual 2012-2013 guidelines and application forms for the Museum Assistance Program are now on the Canadian Heritage website—http://www.pch.gc.ca or at http://www.pch.gc.ca/eng/1345639433154/1345644433932

The 1 November 2012 deadline for applications applies to the following components: Access to Heritage, Collections Management and Aboriginal Heritage.

It is strongly recommended to consult a program officer at the nearest regional office to discuss your application in advance. The coordinates of the regional program officers are posted online the Regional Directory of staff: http://www.pch.gc.ca/eng/1292258654603/1292259234733
The Mission of the Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

AMNB Committees
Advocacy - Bill Clarke (Chair)
Communications - TBA
Conference & AGM - Lyne Bard and Philippe Basque
Awards - Barb McIntyre (Chair)
Finance - Donald Alward (Chair)
Membership - Dr. Dave Desjardins (Chair)
Ad Hoc committee for by-laws—Jeanne Mance Cormier (Chair)
Ad Hoc committee for policies—Donald Alward (Chair)

ALERTE SUBMISSIONS
Submissions are always welcome! Please send details of your event, program, or heritage news to: info@amnb.ca
Articles should be 150 to 400 words maximum. Pictures & press releases are welcome. ALERTE is published in both official languages — if possible please supply your submission in both official languages. Translation service is available for short articles.
Thank you!

Cultural Policy Consultations
Dear members and heritage friends,

Public consultations are the ideal opportunity to express ourselves and to share with New Brunswickers the importance of our work, the social magnitude of our heritage institutions, our collective successes and also our concerns for the future. Active involvement of our members will reinforce the cultural policies revival. Be numerous to express your interests and your passion for the history, the museums and the cultural heritage of our province. Your input will be important, because only by hearing from a variety of New Brunswickers can we determine how we can best support heritage, culture and arts in our everyday lives going forward.

Do not miss this opportunity and express yourself as an institution, as an individual or as a citizen. We encourage you to participate and/or to attend public consultations: http://www.gnb.ca/0131/PolCul/Session-e.asp.
Share your point of view: http://www.gnb.ca/include/0131/PolCulsendmail-e.asp

You are invited to be a part of the Cultural Policy Renewal process
Attend a public consultation session in your region:
September 17 – Saint John
NB Museum
1 Market Square
September 18 – Fredericton
Provincial Archives
25 Drive, UNB Campus
September 19 – Edmundston
Jardin Botanique
15, rue Principale, Quartier Saint-Jacques
September 20 – Campbellton
Memorial Regional Civic Centre
44 Salmon Boulevard

September 25 – Tracadie-Sheldrake
Île Centre Ville-Laigueuse Deux Rivières
100 rue Deux Rivières
September 26 – Miramichi
Beaverbrook Kenneth Centre
100 Newcastle Blvd
September 27 – Moncton
Capitol Theatre
811 Main Street

All sessions will begin at 6:30 p.m. and end at 9:00 p.m.
If you would like to make a presentation, please RSVP by September 13 by calling (506) 453-2555 or email at culturalpolicy_politiquecultruelle@gnb.ca