

SPECIAL
POINTS OF
INTEREST:

- New Website for AMNB
- Conference & AGM
- New Canadian Museum of History
- Google Maps
- And so much more....



President's Message

Hello Fellow Members,

Spring is almost around the corner, which means that our community museum doors will be open soon. Your AMNB wants to do its part in maximizing visitation to your centre in the coming summer season. To start the process we need you to ensure that your organization and YOU are members. For those already signed up, please encourage your sister organizations to join up as well. The museum network is very strong in New Brunswick and

we want to make it even stronger through YOU, our members. It is also important that you support your local zone. This summer we hope to visit our members and talk to you about the services we offer to our members as well as identify opportunities that can improve your museum or museum practices.

In the coming months the cultural policy will be completed and we will let you know how the policy will affect YOU.

Preparations are well underway for our upcoming confer-

ence in November in Woodstock with Premier Alward delivering the banquet address. We hope to have a preliminary program available to you by early summer. Have a great spring and see you soon.

Sincerely
Dr. David Desjardins



AMNB 2013 Conference and AGM

The Central River Valley Heritage Attraction Zone is working hard to make the 2013 AMNB Conference an enjoyable learning experience for its members and guests. As a group we decided to give everyone a heads-up as to what we are working on, to make this year's conference beneficial.

The chosen theme for 2013 AMNB Annual Conference is: ***Trends – Expanding Our Horizons.***

Date of Conference: Wednesday, November 6th to noon on Friday November 8, 2013
Guest Speaker at AMNB Banquet: Premier David Alward
To date we have secured 50 rooms at the Best Western in Woodstock at a reduced rate.

For your convenience, this modern facility will accommodate the entire conference and has a variety of amenities

(<http://bestwesternwoodstock.com/>).

To get things rolling, we have planned a bus tour (starting at 1:00 pm on Nov. 6) to museums such as the Old Carleton County Court House, Potato World and the Shogomoc Railway Site following registration; then in the evening, the Town of Woodstock will welcome everyone in grand style at The Honourable Charles Connell House with a wine and cheese soirée! For the following day we have contacted organizations such as the CMA, CHIN, HCF, TIANB, and PANB to

see what they recognize as emerging trends in relation to our needs for our keynote speakers. We have also contacted a number of pertinent businesses that will demonstrate emerging trends during our exciting Trade Show!

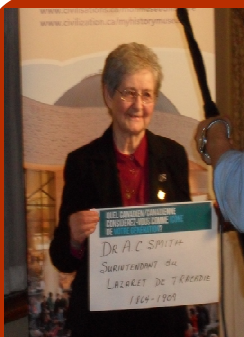
In summary, we hope to connect you with the latest trends in our industry that will provide you with the most impact for your continued success! We will keep you posted as things develop, but if you have any suggestions please feel free to contact our AMNB Administrator, Chantal!



Best Western Hotel
Woodstock, NB



The New Canadian Museum of History Visits Fredericton



Sister Zélica Daigle presents Dr. A. C. Smith as a public figure that has greatly improved the condition of leprosy patients at Tracadie's Lazaret.

Representatives from the Canadian Museum of Civilization were in Fredericton on November 23, 2012 to allow the population to participate in the creation of the new Canadian Museum of History. A new exhibit gallery, which will be unveiled in 2017, will present the history of Canada and its people. To contribute to the conception of the Museum's content, as well as

the future lines of research, three Historical Museum of Tracadie representatives, Sister Zélica Daigle, Paulette Robichaud and Max Calixte, have participated in this cross-country tour. During a roundtable, they shared their opinions on memorable public figures and events in the country's history. They also took the opportunity, during the meeting held in Frederic-

ton, to share **Tracadie's leprosy history** and mention the courage of the **doctors** and of the **Religious Hospitallers of Saint Joseph** that tended to the victims of this terrible disease, from 1849 to 1966. This participation was made possible thanks to the financial contribution of the Town of Tracadie-Sheila.



"Chills and thrills" is just one of the fun events held last year at the Village Historique Acadien in Caraquet

Village Historique Acadien

On October 27, 2012, the VHA held its first Halloween "chills and thrills" event. Children took part in a scavenger hunt on the historic site and went trick-or-treating to the historic houses. Close to 750 people visited the decorated houses.

On December 9, 2012, following the success of our "chills and thrills" event, we had a special Christmas event. We transformed the 20th century buildings into Santa Claus' workshop. When the children entered the buildings, they received a little toy made by the

elves. At 6:30, Santa Claus himself came by to wave to everyone.



AMNB New Website

We will soon have a better and more vibrant website, but we need your information to make it complete! Please send us your information such as pictures, hours and dates of operation, contact information

as well as a little paragraph to encourage people to visit your museum, so we can add it to our website

What will the new website look like ?



Google Maps visits Ross Memorial Museum

In the fall of 2012 we received an email at the Ross Memorial Museum in Saint Andrews from Google asking if they could 'map' the interior of the museum. Jill North was the contact person and after some discussion with her and with our board members we decided that this was an opportunity not to be missed even though we didn't know exactly how it would work out. Having seen major museums that had been mapped on the Internet we were intrigued that they were interested in us....

Google Maps in New Brunswick

Sample insurance documents and contracts were sent and looked over by us and our insurance agent, all very simple and straightforward. We then signed off on both. Floor plans and photos were also sent to help them plan ahead in terms of rooms, space, stairs etc. Dates for coming to the museum were negotiated and agreed upon—late December after our Christmas Open House. We didn't want the museum to be immortalized in Christmas dress!

It made for a tight time frame as we had to get all the decorations down and out—and the museum put back into "presentation mode" pronto. However, just before our big event, Jill emailed that they would like to come on the day after the Open House. Panic ensued...but only for a short while as we all agreed to move the date back to the original date. Rachel and Jerry, the technicians arrived promptly on the day, manhandled the 8 foot high camera and got to work. All done and dusted in 2 hours. We have no photos of the camera or the people using it as that is not allowed but

we were able to photograph the truck!

The results take 6-12 months to go up on the Internet. Google found us because they "try to highlight all that Canada has to offer. Cultural, historic, educational sites are the different locations we are interested in because they provide the end user with added value...."

The whole experience was easy and surprisingly pleasant. All the staff were friendly, prompt, efficient and great to work with. We'll just have to see what the result is in 6-12 months' time!

Note from Editor: We also know that Google Maps visited Science East. Did they visit you? Let us know.....

Railroad Interpretation Centre Museum

As planned, we have received our 10 wagons in 1 ½ scale in early January, 2013. We have one on display in the Time Room, mounted on 10 feet of miniature rails. Visitors can enjoy their beauty on the spot. We want to make the snow melt before its time, so we can start the assembly outside. In the meantime, this winter, we have created hammocks out of recycled denim because in the years following the 2014 World Acadian Congress, we will put in a primitive campground, with the possibility of 40 small cot-

tages. We now have a total of 177 hammocks out of a desired 200, in order to have four hammocks per cottage. We have



also prepared a program for our site, for the 17 days of the 2014 WAC. These will be special days that will compliment

the planned activities. The information will be linked to the WAC program. With ideas, time, enthusiasm and people that believe in us, this can only be positive. Get ready to experience a beautiful adventure... we're waiting for you.

“the 2014 World Acadian Congress, we will put in a primitive campground, with the possibility of....”

Resources

National occupational standards

Workbook: 85.00 plus HST

Online Training: 99.00 plus HST

For more information please call TIANB at 1-800-665-5313 or email info@tianb.com.

[Online Registration Now Open : click here](#)



Heritage Interpreter Training Solutions from TIANB

Whether providing guided tours in parks, museums or around town, *emerit* trained Heritage Interpreters create meaningful and memorable experiences for visitors. But doing so requires more than an encyclopedic knowledge of facts and figures, they also need well-timed delivery.

Delivery is just one of the skills in *emerit* Heritage

Interpreter training; others include communication skills and processes to maintain professionalism, as well as the skills to develop new programs.

Heritage Interpreters master telling stories, using acquired knowledge combined with first-hand experience so visitors can relate on a personal level. They transform information

to an experience.

Specialist Certification

Includes National exam, video submission, telephone interview and verifying that candidate has 1200 hours of experience. 495.00 plus HST.

*Renewal of this specialized certification is required every 3 years at a minimal cost.

TIANB Annual Conference-May 22&23 2013-Delta Fredericton

Get ready for the TIANB 2013 Annual Conference: Celebrating our Past...Forging our Future. This will be a special year for TIANB as we are celebrating our 30th Anniversary!

We have programmed a stellar lineup of guest speakers to bring value to

your operations. The guest speakers we have this year have been selected to give you ideas on how to develop strategy, how to maximize restaurant operations, and the list goes on!

Training challenges? We can help with that. HR Challenges? We will help with that too. Along with all of the learning opportunities

we will also have some terrific networking opportunities, a great marketplace is taking shape and we will have a few surprises...because it's our 30th!!!

Visit our website for a sneak peek at the [Agenda](#) and [Speakers](#).

Mardi Gras

The 150th Heritage Room Museum in collaboration with the Société culturelle de Saint-François has recognized, for the second year in a row, the event of Mardi gras in form of a dinner and show.

Nine local artists performed during the supper, between the four services. The Dynamics Reflections Academy Troop also performed. It was while eating a very delicious meal that the

population had the chance to mingle, have fun and enjoy the talents of the youths, between 5 and 30 years of age. The meal was served by the older members of the dance troop. This concept began last year in order to raise funds. With our very long winters, it was very nice to forget about the weather for a while. The event lasted two hours, and people left happy to have participated in such

a nice activity. People dressed up for Mardi gras.

See you next year, on March 2, 2014.

Heritage Week with Madawaska Victoria Museums Network



Heritage Week was a success once again this year. The theme was *Water for life – L'eau, source de vie*, and it was held from February 11 to 18. Many hundreds of people participated in the different activities organized by the members of the Madawaska Victoria Museums Network.

While many centimeters of snow fell on February 11, approximately 70 people attended the official opening of Heritage Week, where a very special tribute was paid to Mrs. Pauline Banville Pérusse. The evening was overseen by the Société culturelle de Saint-Basile. Many artists exhibited their canvases all week in the Maillet Building. Attendance was steady during the whole week.

More than 400 students and personnel from Carrefour de la Jeunesse school got the chance to listen to Guy et Géraldine Laforge, of Du Réel au Miniature Railroad Interpretation Centre, share their passion for the railway industry in a presentation on train pieces found at the bottom of a lake or river. This presentation was also made to the residents of Foyer Saint-Joseph.

In Saint-Francois-de-Madawaska, students from Ernest-Lang community school participated in a very special activity with members of the community. Since Heritage Week coincided with National Flag of Canada Day on February 15, different community contributors wanted to celebrate on February 14 by a hoisting of the flags ceremony at the Mgr. -Plourde Public Library. The students' work was also recognized when the winners of the drawing and writing contest organized at the school were revealed.

The afternoon ended with a conference by Mrs. Jeanne d'Arc Cyr on the subject of *Water for life – L'eau, source de vie*. The event's partners, the Société culturelle de Saint-Francois, the 150th Heritage Room, the Joseph B. Michaud Blacksmith Museum and the Comité du Patrimoine de Ledges, were all very satisfied with the activity.

The Cercle culturel Hilarion-Cyr presented a photograph exhibit at the Dr.-Lorne.-J.-Violette Public Library. More than 80 students and personnel from the Grande-Rivière school, as well as community members, visited the exhibit.

The closing activity had the spirit of music with a piano concert from the young professional pianist, Mr. Kimihiro Yasaka, and narrated by the

musicologist Mrs. Jocelyne Desjardins. Approximately 90 people gathered for this concert regrouping pieces of music that went with the week's theme. This activity was organized by the Association culturelle du Haut-Saint-Jean and the Musée historique du Madawaska.

What part of the province will this adventure take us?

“His German bosses did not know that he had informed his father that he.....



Alfred Haskins from a German photograph (internet source)

1942-The Great Salmon River Spy Caper

His real name was Alfred Langbein; but in May of 1942 he was Alfred Haskins and he disembarked from a German U-Boat (U-213) off the coast of New Brunswick at Great Salmon River. The landing site was on the north shore of the Bay of Fundy approximately 10 miles from the village of St. Martins.

He had with him radio equipment for use in to monitoring shipping in the area. He buried this at Salmon River. He then realized that the British maps he had were outdated and the nearest settlement, St. Martins was some distance away. He set out on foot for a long walk. Langbein – or Haskins had been trained in Germany in the required skills for his mission - to establish a radio post in Canada in either Halifax or Montreal from where he would send information on Canadian merchant and naval shipping to Germany. His German bosses did not know that he had informed his father that he did not intend to carry out his assignment once in Canada! He made arrangements with the Germans for the care of his family should he ‘not survive his mission.’

However, his father informed him that his proposed assignment was probably safer than joining the German army at the Russian front!

Once ashore he buried the radio equipment without marking the burial spot. He did not bury the \$7,000.00 cash he had been given. He headed through the thick brush and came upon a gravel roadway which he followed for a few hours. Finally he arrived at the outskirts of a village – St. Martins. He walked into the first business establishment to come into view which happened to be McLeod’s General Store on the main street. He bought a hat – discarding the old one with the salesgirl at the store. He purchased some cigarettes and toiletries which he paid for with some oversized Canadian dollar bills he had been given in Germany. These were accepted without comment. He also learned to his dismay that there was no train available on which to exit the village. He would have to walk or hitch hike if he wished to find rail transport to his desired destination which was Montreal.

He managed to reach Saint John, following a circuitous route via Sussex and back, he took a room at the Chamberlain Hotel near the train station and later boarded a train for Montreal where he started his new life in Canada. His Canadian residence lasted only two and one half years – until his money ran out. He was finally arrested by the RCMP and returned to Saint John. Eventually he led the police to Salmon River where he indicated as best he could the burial site of the radio equipment. He was never charged by the Canadian police because it was determined that he had not worked against them.

Excerpt from TRAILBLAZER (An illustrated History of Great Salmon River N.B.) By Barbara McIntyre. copyright 2002 R. & M. Printing and Publishing Ltd. Original source: Beebe, Dean “A Cargo of Lies” Chapter

Keeping Tabs on History—Jewish Museum records join national archive

By **CAROLYN THOMPSON**

TELEGRAPH-JOURNAL

SAINT JOHN - Neil Davis says in the genealogical community, it's called an "aha" moment. It's a time when, after long hours of searching through family names, one finally has a clear connection to your family, and your history.

For him it came with his great aunt, Rose Davis. Records compiled by the Saint John Jewish Historical Museum over the course of several years included not only her name, family, and date of birth and death, but they also included a photo of her gravestone and a copy of her obituary from the newspaper at the time.

"Reading those really gives you a sense of the emotion that was going on at the time," Davis said. "I had always known of course about her, but reading her actual obituary talking about the sadness of the community, the service itself, it really ... made me feel like I was actually there at this pivotal moment." Rose Davis had died on May 5, 1939, at only 27 years old. "Her mother had gone to Montreal for medical treatment and she had accompanied her there. On the same day they were to return home, about a week ago, Miss Davis was taken ill with meningitis and succumbed yesterday morning," the obituary reads. "A graduate of Saint John High School, class of 1929, Miss Davis was beloved for her bright and cheerful disposition, and the entire Jewish community here mourns her passing." In the past, in order to access those records, Davis had to visit the museum in Saint John, which he did last year.

But as of January, all those records have now joined the Canadian Jewish Heritage Network, a national archive run out of Montreal through the Canadian Jewish Congress and the Jewish Public Library, making them accessible online.

Saint John's is the first museum outside of Quebec to have its records join the archive. Katherine Biggs-Craft, the curator of the Saint John Jewish Historical Museum, said when she was first approached by the group and explained the records she had, they told her it was exactly what they were seeking.

"This was a project that we'd been working on for years," she said.

She said she pored over the Saint John city directories from 1870 to the present. She was "reading through the entire listing from A to Z and pulling out and identifying all the Jewish households and identifying all the Jewish businesses," she said. She also took photographs and made records of each grave marker in the cemetery where Saint John's Jewish population were interred.

At this point, she said the names of every Jewish member of the Saint John community are included.

"It's an opportunity for our people to explore their roots," she said. "They get very excited." Shannon Hodge, the director of archives, with the Jewish Public Library of Montreal, said the project was a

pilot, making use of the Saint John records to add to the database before they open it to more records from other museums.

Katherine Biggs-Craft pores over a list of names of Jewish citizens of Saint John from as far back as 1863.

'The detail of the Saint John material is phenomenal'

"I think the Saint John Jewish community story, it's similar to a lot of other stories. The community started as immigrants that came to look for a better life," she said. "They didn't build a life that was shuttered from the larger community, and that's something that you can see." She said the archives will serve many genealogists or researchers interested not only in tracking down names or family, but also in understanding the greater role those people played in the society of the time.

Janice Rosen, the archives director of the Canadian Jewish Congress, said she had already been using a program to import data into the archival system, which made it much easier to add the Saint John records.

"For small archives isn't always accessible to buy software to upload data to a website. The detail of the Saint John material is phenomenal," she said, adding that this way the valuable data they have will be accessible to anyone.

Upcoming Event

During the 2013 Edition of the Rendez-vous de la Francophonie, the Musée Acadien de l'Université de Moncton will present "Spotlight on": Maple syrup – from tapping to harvest (« Objets à la Une » : l'entailage à la récolte - le sirop d'érable). The activity will take place on Tuesday, March 12, 2013 at 7 p.m. Jeanne Mance

Cormier, museum curator, will discuss collection objects related to maple syrup. The participants will learn more on the Musée Acadien de l'Université de Moncton's collection. Information: (506) 858-4088 / maum@umoncton.ca.

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ALERTE SUBMISSIONS

Submissions are always welcome!

Please send details of your event, program, or heritage news to: info@amnb.ca

Articles should be 150 to 400 words maximum.

Pictures & press releases are welcome. ALERTE is published

province wide—if possible please supply your submission in both official languages if not translation service is available.

Thank you!

The Mission of Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

AMNB Committees

Advocacy - Brian Clark (Chair)

Communications - Frank LeBlanc (Chair)

Conference & AGM - Kellie Blue-McQuade (Chair)

Awards - Lyne Bard (Chair)

Finance - Donald Alward (Chair)

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Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)

Ad Hoc policies—Donald Alward (Chair)



Current Trends by The Canadian Encyclopedia

Three trends are affecting art galleries and museums at the turn of the century. First, they are working intensively to diversify their revenue base and expand audiences. Since the mid-1990s, with public sector funding lagging behind expenditures, museums have sought to become more relevant to their visitors, attract more corporate sponsors and donors, broaden their revenue base, and expand business ventures such as gift shops. Education and outreach efforts have achieved new importance, and an increased emphasis has been placed on touring exhibitions and on creating compelling experiences for museum visitors through interactive and multimedia activities. Collaborations with local tourism authorities and tourist destinations like convention centres, hotels and restaurants are more common. Among the larger institutions, blockbuster exhibitions have become popular crowd-pleasers. While these trends have raised concerns about the "Disneyfication" of the museum sector, given the powerful competition for audiences and resources, they are not

likely to be reversed.

A second major trend is the increasing awareness among Canadian museums of the value and importance of Aboriginal art and artifacts and of their responsibilities as stewards and custodians of Canada's physical legacy, some of which belongs to the Aboriginal peoples. In 1991 a major task force on museums and first peoples jointly supported by the Canadian Museums Association and the ASSEMBLY OF FIRST NATIONS provided great impetus to collaborations between Aboriginal communities and heritage institutions. The task force established an ethical framework and guidelines for the use of Aboriginal objects and representation of Aboriginal culture that have been very influential within Canada and abroad

Similarly, museums have begun to recognize and adapt their operations to the growing cultural diversity of the Canadian population. The subject of cultural diversity and museums has been on the public agenda

since at least 1994, when the Canadian Museums Association held a symposium on the topic. Increasingly, museums are involving cultural communities and neighbourhoods in the early stages of developing exhibitions that concern them and setting up advisory committees of citizens from diverse groups for collection and exhibition planning.

Finally, both within their own operations, as contexts for their exhibitions, and as means of sharing the rich resources in their collections, museums are exploring the possibilities opened up by digital technology. Many are digitizing works in their collections, and the Canadian Heritage Information Network is developing a "virtual museum" on the Internet to help museums develop multimedia presentations of themes based on their collections and exhibitions.

Author GEORGE LAMMERS, updated JOCELYN HARVEY