



## President's Message

Hello dear friends,  
Here we are right in the middle of our tourist season and the excitement of our visitors. I really hope that you are having a wonderful season. I also hope that you are taking some time for your family, your friends and for yourself.

We're presenting to you a special edition of the *Alerte*: 2011 Annual Conference. Take the time to block your calendar to come and meet with us in Moncton. You will also have a brief overview of our program!

See you there!

Sincerely,

Lyne Bard



## Association Museums New Brunswick (AMNB)

### *37th Annual Conference and AGM*

**13—15 October 2011**

**Crowne Plaza Hotel  
MONCTON**

The Association Museums New Brunswick (AMNB) Conference and Annual General Meeting is scheduled for Thursday, October 13 to Saturday, October 15, 2011 in *Moncton, New Brunswick!*

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## News from Bathurst Heritage Trust

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If you've lived in the Maritimes, you may remember the CBC television program Don Messer's Jubilee and if you remember that, you will surely remember Charlie Chamberlain one of the stars of the program. Charlie Chamberlain was born and raised in Bathurst and if he was still alive he would have turned 100 this year. People in Bathurst remember Charlie and are proud to call him one of their own!

This summer in July, Bathurst will be celebrating Charlie's Centennial in July. The event will feature a Meet and Greet for family members and friends coming from across the country and the USA. It will also include the opening of one of Bathurst's heritage buildings, locally known as the Old Post Office in downtown. The Old Post Office will house a mini-museum of memorabilia related to Charlie Chamberlain as well as offering viewings of previous airings of Don Messer's Jubilee from the early 1960's.

The main event for the celebration will be a full day of musical entertainment which will include several members of Charlie's family, other local performers and a group called the North Shore Fiddlers who will no doubt all keep the crowd entertained and reminiscing about the great old music.

Charlie's Centennial will wrap up with a graveside service in Belledune, N.B. where Charlie and his beloved wife Lydia are buried side by side. The graveside service will be followed by a picnic in Belledune which will again include a local group of performers to entertain the crowd.

For more details on the event, visit <http://www.bathurstheritage.ca/index.asp>

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## The Chocolate Museum Launches “Ambassador” Program

The Chocolate Museum in St. Stephen, New Brunswick, launched their new Ambassador Program during their Open House on May 18th. This innovative program will encourage residents and supporters to visit and promote The Chocolate Museum by offering them free admission to the Museum whenever they bring one or more paying guests.

“We are thrilled to be launching our new Ambassador program this year,” said Maria Kulcher, Chair of the Museum’s Operating Committee. “St. Stephen is ‘Canada’s Chocolate Town’ and The Chocolate Museum allows us to showcase our heritage to the world. The

Ambassador program is an opportunity for residents and supporters to demonstrate their community pride and it is their chance to show off the Chocolate Museum at no cost to themselves.”



Since the launch on May 18th, more than 55 people have stopped into The Chocolate Museum and registered as an Ambassador. All Ambassadors receive a personalized membership card, the Museum’s quarterly newsletter and occasional updates by email, as well as free admission to the Museum whenever they bring one or more paying guests.

“Most places have something as their claim to fame,” explained Sarah Goulding, Manager/Director of The Chocolate Museum. “Some towns were the birthplace of a celebrity, some have interesting landmarks or giant statues. St. Stephen is Canada’s Chocolate Town. Now THAT’S something to be proud of!”

The Chocolate Museum celebrates St. Stephen’s sweet heritage with fun, interactive displays about the history of chocolate and of Ganong Bros. Ltd. Visitors enjoy lots of free samples, videos, interesting stories and the opportunity to watch the Ganong hand dippers create chocolates right in front of you.

Goulding adds, “Even if you’ve never been to The Chocolate Museum before, we encourage you to stop in, check it out, and sign up as an Ambassador. This is your opportunity to proclaim that ‘The Chocolate Museum is MY Museum!’”

The Ambassador Program is one of several new programs and initiatives at The Chocolate Museum. There is no deadline to register as an Ambassador – the Museum looks forward to welcoming new guests throughout the year and introducing them to both the Museum and this new program.

*For more information, please contact:*

*Sarah Goulding 506-466-7848*

*chocolate.museum@nb.aibn.com www.chocolatemuseum.ca*



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MONCTON

*The Association Museums New Brunswick (AMNB)  
Conference and Annual General Meeting is scheduled for  
Thursday, October 13 to Saturday, October 15, 2011 in  
Moncton, New Brunswick.*

***Evolution** – In today's rapidly changing social environment, museums need to evolve beyond the status quo of yesterday and embrace new and innovative thinking in order to continue to be relevant. A great opportunity for museum workers and volunteers to gather together, exchange and debate current topics.*

*Preliminary Program (Available Online Soon)*

### *Program Highlights:*

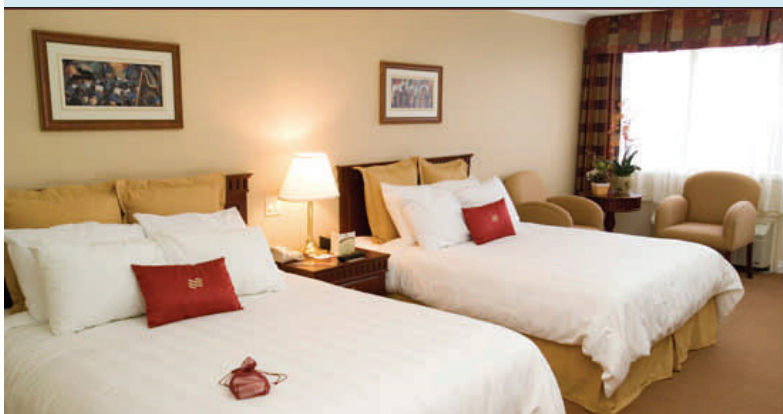
- *« **Learning circle** » from the New Brunswick Heritage Education- Special Interest Group;*
- ***Philippe Dubé**, professor Université Laval will address the members on Museums and Community;*
- ***Honourable Trevor Holder**, Minister of Wellness, Culture and Sport is our guest speaker for the Banquet.*
- ***More Highlights to come...***

## 2011 Conference and AGM!

*Time to renew your annual AMNB membership 2011-2012 (page 6)*

*AMNB Awards details (will be announced shortly). The AMNB Awards will be presented during the Banquet on Friday, 14 October 2011.*

*Silent Auction (page 7)*



### **Accommodations:**

*Conference Venue: **Crowne Plaza**  
Moncton (1005 Main st. Moncton, New  
Brunswick)*

*Reservations must be made on or before  
the cut off date of **September 12, 2011** in  
order to be eligible for the group rate of  
\$109.00 + HST.*

*Reservation method by Telephone: 1-888-233-9527 (Please indicate The bloc code: RIB)*

*Discover more about Moncton at <http://tourism.moncton.ca/Home.htm>*

*We invite all of you to **book your calendar** for our conference. Timely reminders will be done as we are sure that you don't want to forget this occasion. See you there!*





ASSOCIATION ASSOCIATION  
MUSEUMS MUSEES  
New Brunswick Nouveau-Brunswick



## AMNB MEMBERSHIP FORM 2011-2012

**Individual or Associate Member Name** \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Postal Code \_\_\_\_/\_\_\_\_

Prov \_\_\_\_ E-Mail \_\_\_\_\_ Tel (W) \_\_\_\_\_ Tel (H) \_\_\_\_\_

**Institutional/Organizational Member Name or Affiliation** \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Prov \_\_\_\_ Postal Code \_\_\_\_/\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Web Address \_\_\_\_\_ **Contact Name for Institution/Organization** \_\_\_\_\_

### Type of Membership (Please check)

**Individual**

An individual with an interest in the preservation and conservation of heritage in New Brunswick

\$25.00 / 1 year

\$45.00 / 2 years

**Institutional**

A not-for-profit organization with an interest in the preservation and conservation of heritage in New Brunswick

\$35.00 / 1 year

\$65.00 / 2 year

**Associate**

An individual, either an employee of, or volunteer at a member institution with an interest in the preservation or conservation of heritage in New Brunswick.

\$20.00 / 1 year

\$35.00 / 2 years

**Organizational**

An organization such as the Canadian Museums Association, Government & other organizations, such as the Canadian Conservation Institute, CHIN

\$50.00 / 1 year

\$95.00 / 2 years

Check if you would like to receive communication in English or French

**English**

**French**

Enclosed - Membership Fee of \$\_\_\_\_\_ which secures membership in good standing to the date of the Annual General Meeting held in the membership expiry year. (E.g. 2009-2010 membership expires at the Annual General Meeting in 2010.)

**Mail Form to:**

AMNB, C/O Science East, 668 Brunswick Street, Fredericton, NB, E3B 1H6

## Silent Auction: Call for Donations

AMNB 37th Annual Conference & AGM  
Moncton, NB.



The AMNB will be holding its annual **fundraising** Silent Auction on **October 13 and 14** with a two day exhibition of your donations.

Donations large or small are welcome: books, exhibition catalogues, heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. (We cannot accept accessioned or deaccessioned objects from your museum collection.)

Please complete and forward the form. 

Donations can be brought directly to the Conference on Thursday, **October 13**.

Donations can be left at Science East in Fredericton, or given to any member of the AMNB board. Please be sure that the form is included. If you would like to mail the item, please send it to the Association Museums New Brunswick, c/o Science East, 688 Brunswick Street, Fredericton, NB, E3B 1H6.



*Please help us  
make this event  
a success!*

## Donation Form

\_\_\_\_\_  
(Organization/Individual Name)

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

is pleased to donate \_\_\_\_\_ item(s) for the  
AMNB Silent Auction.

Estimated value of item(s) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Auction item(s) will be (please check one):

\_\_\_\_\_ Sent to the **AMNB** by mail: c/o Science  
East, 688 Brunswick Street, Fredericton, NB, E3B  
1H6

\_\_\_\_\_ Brought to the Conference by:

\_\_\_\_\_

(Name of delegate)

**Please fax completed form to the AMNB  
Administrative Assistant at: 506-462-7687  
or email at: info@amnb.ca**

***Thank you for your participation!***

# 37<sup>th</sup> Annual AMNB Conference and AGM Registration Form

## *Evolution*

*In today's rapidly changing social environment, museums need to evolve beyond the status quo of yesterday and embrace new and innovative thinking in order to continue to be relevant.*

Name: \_\_\_\_\_

Organization and position: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Food Allergies: \_\_\_\_\_

Special Needs: \_\_\_\_\_

**I AM REGISTERING FOR:** (Please check appropriate boxes)

### **Thursday October 13, 2011**

- I will attend morning Learning Circle (9am to 12pm)
- I will attend the official opening and the afternoon sessions. (Lunch included in Registration)

### **Friday October 14, 2011**

- I will attend breakfast, lunch and the day sessions. (Breakfast and lunch included in Registration)
- I will attend the Banquet.

### **Saturday October 15, 2011**

- I will be attending the Breakfast and Annual General Meeting. (Breakfast included in Registration)

### **REGISTRATION FEE**

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Early registration for members by <i>Sept 30<sup>th</sup></i> (the entire conference, w/o the banquet)     | <b>\$ 175</b>   |
| <input type="checkbox"/> The entire conference members (not including the banquet):   | <b>\$ 195</b>   |
| <input type="checkbox"/> Early registration for non-members by <i>Sept 30<sup>th</sup></i> (the entire conference, w/o the banquet) | <b>\$ 205</b>   |
| <input type="checkbox"/> The entire conference non-members (not including the banquet):   | <b>\$ 225</b>   |
| <input type="checkbox"/> Thursday only  | <b>\$ 109</b>   |
| <input type="checkbox"/> Friday only + AGM  | <b>\$ 109</b>   |
| <input type="checkbox"/> Friday night banquet Qty _____ x \$40.00   | <b>\$ _____</b> |

**Total to be remitted: \$ \_\_\_\_\_**

Please find enclosed a cheque for \$ \_\_\_\_\_ payable to:

AMNB  
C/o Science East  
668 Brunswick Street  
Fredericton, NB, E3B 1H6

May also pay by Visa or MC by calling Chantal Brideau at (506)454-3561

**If you require any additional information, please contact the AMNB administrative assistant at [info@amnb.ca](mailto:info@amnb.ca), 506-454-3561, or via fax at 506-462-7687.**



**ASSOCIATION MUSEUMS  
NEW BRUNSWICK**

668 Brunswick Street  
Fredericton, NB  
E3B 1H6

Phone: (506)454-3561  
Fax: (506) 462-7687  
Email: info@amnb.ca

*The Mission of the Association Museums*

*New Brunswick shall be to preserve the history and heritage of the province of*

*New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.*



**We're on the web**  
[www.amnb.ca](http://www.amnb.ca)

**AMNB Committees**

Advocacy - Bill Clarke (Chair)

Communications - Bruce Thomson (Chair)

Conference & AGM - Jeanne Mance Cormier (Co-Chair) and Donald Alward (Co-Chair)

Awards - Barb McIntyre (Chair)

Finance - Donald Alward (Chair)

Legislature Exhibit - Regina Mantin (Chair)

Membership - Dr. Dave Desjardins (Chair)

Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)



**Spring and Summer 2011  
New Brunswick Museum**  
[www.nbm-mnb.ca](http://www.nbm-mnb.ca)

Exhibition produced by Gone West Productions Ltd.,  
in partnership with the Canada Science and Technology Museum,  
with the generous support of Parks Canada,  
and contributions from Natural Resources Canada.

Welcome to Stonehammer Geopark™ we are a geological park where you can experience a billion years of our earth's history, and have fun every step of the way!

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