Dear Friends, hello

I hope you have enjoyed this long Easter weekend with your family. Here we are again at this time of the year in preparation mode. I say it that way because we have so much preparing to do: preparing for our summer visitors, preparing for our various grant applications, preparing for interviews of our students for the summer and I could continue to add onto the list ... It is a time where everything seems to go so very fast. Therefore, we need to catch our breath and be prepared for any eventualities that may arise.

On another note, I must inform you that we are preparing a document on the Cultural Policy that is to be reviewed during the year. We always are interested in obtaining your opinions or suggestions for this document. You can send your comments or recommendations to the Advocacy Committee, which is under the leadership of its Chair, Mr. Bill Clark: gurrm@nbnet.nb.ca. You have until April 30, 2012 to send us your comments.

Please keep an eye on this newsletter and future newsletters to receive updated news and future news on our 2012 annual conference. This year’s theme will be entitled "Candy Mix", a mixture that tastes good! In addition, keep and eye on our website for hot news on our conference as it becomes available.

With that, I bid you adieu and wish you well as you PREPARE for this year’s season!

Lyne Bard

Photo by Bill Clarke

President’s Message

AMNB Conference & AGM—2012
October 11th—13th / Village Historique Acadien in Caraquet

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Here is a picture of the new board of the Museum of Saint-Isidore, including a new treasurer and two new councilors. At its AGM on May 21, these members were elected unanimously.

From left to right:
Régina Haché - VP, Charles Eugène Duclos - President, Mathieu Jean - Treasurer, Philippe Basque - Secretary, Monique Duclos - Councilor and Réal Sivret - Councilor.

Nomenclature 3.0

New Brunswick's Heritage Branch provided input to the 2010 publication of Nomenclature 3.0 — they are to be congratulated for their efforts in improving this important standard!

Nomenclature 3.0 for Museum Cataloging is a structured and controlled list of object terms organized in a hierarchical classification system. It provides a way to index and catalogue collections of human-made artefacts based on their function. A museum standard for over 30 years, the third edition of Nomenclature, produced in 2010, includes over 5,000 new object terms. More importantly, the lexicon has been improved and expanded, grouping similar object terms and offering increased levels of naming. These enhancements help you determine the best term quickly and accurately.

In order to introduce Nomenclature 3.0, an online community has been established. There, you can find a tutorial explaining the changes found in the third edition and keep up with the news on such issues as the lexicon’s adoption by software vendors, upcoming presentations, etc. You can also query experts about the proper name for an object, propose new terms, and find recent updates to the lexicon. Many of the people involved in the online community participated in the recent revision. Terminology used by Canadian museums is reflected in Nomenclature. Of the 80 museums and cultural institutions worldwide that contributed terminology and/or helped with editing Nomenclature, 21 of them were Canadian.

Bathurst Heritage Museum

In 1984 New Brunswick celebrated the 200th anniversary of the birth of the Province of New Brunswick. The Committee in Bathurst was very active and one of the projects was the development of a radio program called “One minute in History” researched, written and read nightly by Jessica Ryan over CKBC with the help of Al Hebert. In 1986 the NB Archives requested a copy and the Cassette tapes which were used for recording. They were considered “Oral History” and the documents were sent to the Archives. Now, 28 years later and after many requests the documents have been compiled and made into an historic book form. Copies of the books are available for sale at the Museum as a fund raiser for the Museum. Just ask for your copy of “One Minute in History” and you can read 365 short stories as told day by day in 1984.

The Book signing of the “Moorhead Letters” by Author Blake Maher was a success and for those of you who could not attend the Books are available for sale at the Heritage Museum.

The Bathurst Heritage Museum is in search of old Calendars, 20 years of age or older that depict businesses and old products and or families. They are to be on display in October in Gallery 360. For convenience you may drop the calendars through the mail slot at 360 Douglas Avenue at any time.
**Our Collections—Your Treasurers with Darrell Butler**

Join the Westmorland Historical Society to learn more about the collections and their importance from a leading expert. Darrell Butler, Manager of Heritage Resources, Material Historian and Chief Curator at Kings Landing will lead a workshop on the “Significance of the Keillor House and St. James Textile Museum Collections for the Material History of New Brunswick.”

On June 25th, Darrell will give an illustrated two hour workshop on items he has identified in the collections, placing the most important artifacts within the larger framework of New Brunswick’s material history. He will be bringing to this review, his new research on furniture makers in the region as well as his extensive knowledge of artifacts.

After a delicious afternoon tea featuring homemade strawberry shortcake, the day will conclude with Darrell’s informal commentary on the origin of your items (or pictures of items). Please bring any items you think may be of historical interest and learn more about them. Please register in advance. We are advertising this event to museums until the first of June – then it will be advertised to the general public. It will take place in the historic kitchen of Keillor House, where maximum seating is 22.

Monday, June 25th, 2:00 to 4:00pm at Keillor House Museum, 4974 Main Street, Dorchester. The $12.00 fee includes museum admission, strawberry shortcake and tea.

Contact: Judy Morison 506-379-6682, morc@rogers.com

**Speak up for Museums**

We all know that museums are important. Most people understand that they preserve the heritage of their communities, but they may not be aware of some things that we know.

They may not realize that museums can help to foster something that can be called “pride of place.” They may not know that museums play roles in everything from education to tourism and to economic and community development. All of you will soon have an opportunity to let decision makers know these things. The province is just beginning a process that will lead to the development of a new cultural policy, replacing one that was put in place in 2002. Museums will be represented on the committee that will be involved in developing the policy. Among them will be two members of the AMNB board, president Lyne Bard and Jean-Mance Cormier. Consultations will be held around the province, and that means that we can all express our opinions. The dates for specific sessions have not been announced, but they will be soon.

We encourage everybody to take part, to attend and let those conducting the hearings know about the roles museums play and their importance to their communities and to the province.

On the federal level, there have been cuts at Parks Canada, the Department of Canadian Heritage and at Library and Archives Canada. All of these can affect our member museums. We use the services of Canadian Heritage – CHIN and CCI are examples.

Reduced services and operations at National Parks and historic sites can mean that tourists are in the province for shorter periods and that can impact our visitation. From time to time, at least some of us make use of the national archives and libraries. That research can become more difficult. While AMNB has written to the Prime Minister (with copies to the appropriate ministers and all New Brunswick MPs and Senators), our members may want to consider writing their own letters. As one of our members put it, “if we don’t say anything, they’ll think we don’t care.”

New Brunswick’s museums have not done a particularly good job of letting those in power know about us and what we do. Here are a couple of chances to do that.

BILL CLARKE—Chair, Advocacy
The AMNB requests nominations for Annual Awards to deserving individuals through its Awards Committee. Nomination may be made by any AMNB Member. **The deadline for receipt of nominations is AUGUST 31st (NO EXCEPTIONS)!** Awards will be presented at the Closing Dinner following the Annual Conference of the Association Museums New Brunswick. Submissions are to be made by mail or by e-mail to the Chairperson of the Awards:

**AMNB Awards Committee Chairperson, Barbara McIntyre**

90 Main St., St. Martins, N.B. E5R 1B3
or by email to: curator@quaco.ca

The AMNB Awards are in the following five categories:

1) **QUARTER CENTURY AWARD** (Individual –awarded annually)

Awarded for outstanding, long-term service to the heritage community by an individual volunteer. The AMNB wishes to recognize volunteers whose service over 25 years or more merits special recognition. N.B. Heritage professionals who have given voluntary service are eligible for this award.

2) **AWARD OF MERIT** (Individual –awarded annually)

Awarded for an outstanding contribution to the heritage community by a volunteer. The AMNB wishes to acknowledge an individual contribution which may not involve long-term service, yet merits special recognition. (i.e. This award may be granted to an individual whose original ideas, research and presentation results in completion of a specific project). Organizations are not eligible for the Award of Merit.

3) **AWARD OF DISTINCTION** (Project based to an organization–awarded annually)

For outstanding achievement (e.g. successful completion of a challenging project, or long-term contribution (e.g. heritage restoration project or exhibit renewal) by an AMNB member organization. The AMNB wishes to recognize the contribution of member organizations which have made a significant contribution to the preservation of heritage in the province of New Brunswick.

4) **FOUNDERS AWARD** (Individual at discretion of the Board of Directors)

To be awarded to an individual at the discretion of the Board of Directors for outstanding contributions to the people of New Brunswick. The Board of Directors of the AMNB may from time to time wish to recognize a singular or series of outstanding contributions of an individual to their community or the province at large with the presentation of the Founders Award. Consideration for the Founders Award shall not be limited to membership in the AMNB. The Award may be presented to an individual or organization either volunteer or professional. The Founders Award may not necessarily be awarded annually.

5) **EDUCATIONAL AWARD FOR EXCELLENCE** (Individual to 2 students [English & French] awarded annually)

The inaugural Educational Award for Excellence fulfills a desire of the AMNB to recognize the participation of the youth of our province in the preservation of our heritage. This award shall be presented to a New Brunswick School Student for excellence in a One day Celebration in Heritage Week annually. The nominations to be submitted by the School on behalf of the student – one nomination per school. The winner shall receive a permanent trophy for the school and participating student shall receive a Certificate of Excellence in recognition of their work. Presentation of the Award shall be made annually at the winning school(s) by a representative of the AMNB, the Department of Education, and Heritage Branch. Suitable publicity to be requested for the winning students. One time only winners – there shall be a winner in both English and French school systems. REQUIREMENTS FOR NOMINATION OF AWARD FOR EXCELLENCE: 1) Name of Nominator with complete contact information; 2) Name of School and Class participating in the project; 3) Project or event title and theme; 4) Secorder to each nomination should be a local Historical Society; 5) Each nomination should be accompanied by a letter of recognition from the local Heritage Zone.

FOR FULL DETAILS AND NOMINATION PROCESS PLEASE CHECK THE AMNB WEBSITE

N.B. In any year, at the discretion of the Awards Committee, no awards may be given in any or all Award Categories.
Thursday, October 11th, 2012
9:00 - 12:00 – Workshop with Cynthia Wallace-Casey
12:00 – Lunch
1:00 – Opening of 38th Annual Conference (Director of VHA)
1:15 – Presentation
1:45 - Presentation by Bill Hicks/ Jane Fullerton
Break – 2:30
2:45 – 4:00 – Presentation on hooked rugs
4:00 – 5:00 – L’Académie Sainte- Famille and the Musée de Tracadie
5:00 – 6:30 – Super
6: 30 – Château Albert. Hospitality/ cocktail (youth who have worked in museums)

Friday, October 12th, 2012
8:00 – Conference/breakfast at Super 8 Hotel
9:15 – Workshops at Acadian Museum in Caraquet, VHA – Hooked Rugs
Oyster Museum
11:00 – 12:00 – Presentation
12:00- 1:00 – Lunch
1:00 – How to get info on objects? Andrée Godin, Heritage
1:45 - Kevin N. Anderson: New Brunswick Military History Museum
2:45 – Tweet or Die; Social Média (Jeanne-Manee Cormier, Ruth Murgatroyd, Bruce Thomson, Vern McKenna)
5:30 – Cocktails
6:30 – Banquet

Saturday, October 13th, 2012
8:00 – Breakfast at Chateau Albert
9:00 - AGM
11:00 – Closing of AGM

Albert County Museum—50 Years!

May 19th marked 50 years to the day since The Albert County Museum first opened its doors to the public. “The Albert County Museum will make alive the history of the area for visitors in a way never able to be done in words,” Dr. George MacBeath, curator of the New Brunswick Museum in Saint John, said at the opening of the Albert County Museum in 1962. As one of the several speakers at the official opening, held in the county court house, Dr. MacBeath stated that the museum would have “increasing cultural and educational values as time passes.” The museum originally consisted of only one building (the Records Office) and today, 50 years later, there are now eight buildings that make up the museum and it incorporates the Prime Minister R.B. Bennett Commemorative Centre.
**Queen’s Diamond Jubilee Award Recipients**

During this year’s CMA Conference April 23-27 in Gatineau, Quebec three of our very own were awarded the Queen’s Diamond Jubilee Award: Judith Baxter, Clifton Royal - For her dedication and advocacy for the importance of small community museums; Jane Fullerton, Saint-John - For her dedication to the museums of New Brunswick and for her role in the establishment of Stonehammer, the first UNESCO geo-park in North America; Barbara McIntyre, St. Martins— for her exceptional 40 year volunteer role in preserving the heritage of New Brunswick, her sustaining contributions to the Association of Museums New Brunswick and her devotion to the development of the Fundy Trail Park.

A fourth recipient, Betty Lutes, was invited to attend a function at Crandall University where she was presented with the Medal for her many years in community service in her region and within the province. As well, for her volunteer work in her church, over 20 years as an elected school trustee, and for work on several other boards around the province.

All of us at the AMNB wish to congratulate these amazing women and their dedication to preserving our Heritage.

L to R: Barb McIntyre / Rob Moore with Judi Baxter / Rob Moore with Jane Fullerton / Betty Lutes

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**Experience the Fundy Trail**

The Fundy Trail is an area of true environmental importance for its sensitive treatment and preservation of the ecology, scenery and history of its surroundings.

Carved out of the Fundy Escarpment -- one of the last coastal wilderness areas between Florida and Labrador -- the Fundy Trail opens up previously inaccessible areas along the Bay of Fundy coast, one of the marine wonders of the world! Part of the Upper Bay of Fundy UNESCO Biosphere, it is here you'll see the dynamic ecosystem of this marvelous marine environment up close...all just steps away! Come see our NEW Sawmill Project which includes a man-powered portable sawmill and cookhouse with an impressive photographic/interpretive display...learn the history of portable sawmills along the Bay of Fundy.

Again this summer, the Fundy Trail presents our annual Concert on the Green Series every Sunday in July and August. This free concert allows you to join the fun and experience some of New Brunswick's most talented entertainers.

The once exclusive Hearst Lodge, will be opening for the 2012 season the first week of June. Accommodations provide the utmost in rugged adventure and rustic comfort. We also take reservations for lunch, dinner, and Day Adventures.

Explore the two hundred year old Sea Captain's Burial Ground and learn the significance of ship-building in the historic village of St. Martins. The Fundy Trail encompasses a rich kaleidoscope of past events that will capture the interest of all our visitors.
In April, the Tiffany Book Club was held at the Bathurst Heritage Museum. The well known poet and author Doug Underhill spent an afternoon reading his poems to members. The writers Federation of New Brunswick held one of their reunions in the Colin Taylor Room. Mary Jane Losier is one of their founding members as well as the co-author of the selection for April ---“Children of Lazarus—Les Enfants de Lazare” written by Mary Jane and Céline Pinet. Both Mary Jane and Céline were present as well as a very special guest, Sister Zelica Daigle, Curator of the Museum of Tracadie-Sheila. Sr. Daigle had recently been awarded the 5th Heritage Award for her presentation of the History of the Lazaretto in Tracadie so many years ago. Sister Daigle added greatly to the stories in the book of the month by relating tales from families whose ancestors had been cared for in those early years. The stories were sad but helped many in the book club to better understand the illness that was suffered by so many. The afternoon ended with a friendly cup of tea, an exchange of notes and books, and a sincere invitation for the members to travel to Tracadie and visit the most extraordinary Museum and Cemetery. A most heartfelt Thank You to Sister Daigle.

The Tiffany Book Club

The Miramichi Adventure Continues

The Atlantic Salmon Museum is located in the heart of the Miramichi at Doaktown on the banks of one of the most productive salmon rivers in the world. Its history is both colorful and diverse, changing with time and industry, especially in this past century when we realized that our river and its inhabitants were in danger of extinction. Our mission is to preserve and promote the cultural and economic value of the Atlantic salmon resource to the Miramichi and New Brunswick; to emphasize the importance of conservation, preservation and education, so this valuable resource can be preserved for future generations.

We display an extensive collection of artwork and maintain a library of literature and journals. Our Hall Of Fame gallery displays local fly tiers, guides, sport fisherman and more. As well, our aquarium showcases the Atlantic salmon, trout and other species common to the Miramichi watershed. The museum’s aquarium plays an important role in the education of our guests who can even adopt a salmon fry and come back in the autumn to our fish release party. Our award winning “Come Play on Our River” summer camp for youth ages 6 to 13 follows the “Magic on the River” Program as a guide to learning the ways of fly casting, fly tying, rivers, and the fish within. It is a Youth Outreach Program published by the Atlantic Salmon Federation and sponsored by the NB Wildlife Trust Fund. Adding our own personal touch to the program has made it a wonderful success story.

A new camp weekend for the 13-18 age groups called “River Explorers” is proposed for 2012: this program for experienced fishers explores fishing and fly tying to a greater degree. With our changing socio-economic climate and demographics; knowledge is being lost. This knowledge includes useful skills that reveal the sporting and recreational possibilities of the river. This is our heritage & it is how we relate to the river. It also informs us how we value & must protect what is most valuable to us.

Contest: Get Your Passport Stamped

Madawaska Victoria Museums Zone is organizing again this year a competition encouraging visitors and residents to visit several museums in the territory. During the 2012 summer, visitors will visit three museums or historic sites can fill out a ticket for a chance to win a gift basket filled with items from the region.

The purpose of this initiative is to ensure that museums help each other, encouraging visitors to visit several sites in the region. Having had a success in 2011, members of the area have decided to repeat the experiment in 2012. For more information on the Victoria Madawaska Museums Zone, visit www.patrimoinemadvic.com
The Mission of the Association Museums New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

AMNB Committees
Advocacy - Bill Clarke (Chair)
Communications - Nora Williams (Chair)
Conference & AGM - Lyne Bard and Philippe Basque
Awards - Barb McIntyre (Chair)
Finance - Donald Alward (Chair)
Membership - Dr. Dave Desjardins (Chair)
Ad Hoc committee for by-laws— Jeanne Mance Cormier (Chair)
Ad Hoc committee for policies—Donald Alward (Chair)

ALERTE SUBMISSIONS
Submissions are always welcome!
Please send details of your event, program, or heritage news to: info@amnb.ca
Articles should be 150 to 400 words maximum. Pictures & press releases are welcome. ALERTE is published in both official languages — if possible please supply your submission in both official languages. Translation service is available for short articles.
Thank you!

Review of the 2012 Heritage Week

Members of the Victoria Madawaska Museums Zone wish to acknowledge the success of Heritage Week in their zone. Several activities were held in the territory to mark this year’s theme "War and Peace."

The opening of the week was held at the Interpretive Railways Centre: from real to miniature. A lamp, found in a lake following a train derailment carrying soldiers returning from the war, was of high interest. During the evening, M. Michaud told us the story of how he discovered the lamp. In addition, Sergeants Gibson and Larochelle of the Canadian military forces honored us with their presence.

M. Gibson and M. Larochelle were also present in St. Leonard for a conference offered to the students of Grande-Rivièrè School, as well as the general public.

Another conference was also offered at the Madawaska Historical Museum by Samuel Moreau, a passionate history enthusiast, who spoke on the War of 1812. Also, the Lancaster display was seen by over 1200 students. In Baker Brook, a very informative and constructive day was had in the presence of war veterans.

For the week closing, M. Jacques Albert spoke on peacekeepers in Saint-François-de-Madawaska, a conference which attracted many people and was greatly appreciated.