

SPECIAL
POINTS OF
INTEREST:

- 2017 Conference
- Program
- Registration
- Silent Auction
- And more

Association Heritage New Brunswick

NEWSLETTER

FALL 2017

President's Message

Friends and Colleagues,

This has been a tremendous season for the tourism industry and I hope that you have all been busy greeting guests to your establishments. I have met with visitors from around the world including as far away as Australia! The summer is my favourite time of year with the sunshine, flowers and busy activities but soon we will be embracing the cool breeze and colours of fall. The slower shoulder season will provide an opportunity to evaluate our programs and exhibits and start planning for the next year.

This summer brought a major change for me personally. I left my position at the Fredericton Region Museum and joined the team at Kings Landing to work on their exhibits and programs. I miss the museum deeply but I love my new job and the people that I am working with. Everyone at Kings Landing has been supportive as I learn about the organization and the particulars of my role here. I can hardly wait until the learning phase is finished and I can start to make a real impact on the exhibits and programming.

This will be my last letter to you as the President of the Association. My term ends at our next Annual General Meeting on November 2nd. I do not plan to leave the board; my title will be

changing to Past President and I will serve two more years. If you are interested in joining me on the Board, let Chantal know. We are always looking for volunteers willing to help us support the many incredible museums throughout our province.

I hope that you have taken time during this busy season to review the conference material that Chantal has distributed. This year, Edmundston will be hosting from November 1st until the 3rd at Edmundston Convention Centre. The theme is "150 and beyond: What does the future hold!" and the program is packed. It would be a tremendous help to the Board if you could share the information about the Conference with your communities, colleges, universities and Zones in your newsletters and on your social media platforms. We would love to see you in November!

Our organization relies on memberships, grants and fundraised revenue to support our projects; therefore, we will be continuing the conference silent auction tradition. The auction is supported by donations from our members so please consider contributing. The Board and Conference Planning Committee appreciate your support.

The AHNB Board has made the big decision to hire a full time Executive Director. The organization has grown and with that is the need to have someone in the office to support our mission. As the President, I enjoyed representing New Brunswick heritage on a provincial and national level; however, I felt that we needed someone who could provide this support on a full time basis. I enjoyed every minute but felt that I simply did not have enough time as a volunteer to do the job to the best of my ability. We hope that this Conference will be our new hire's first chance to meet members of the heritage community.

I hope that you take a moment to share your stories with us in upcoming newsletters and, as always, we thank you for your ongoing support and hope to see you in November.

Ruth Murgatroyd,
President





Réserve cette date



2017
AHNB Conference
Conférence de l'APNB
2017

Conference/Conférence
au
Palais des congrès
74 Canada Road, Edmundston, NB E3V 1V5

Hotel
Four points by Sheraton
100, rue Rice, Edmundston, NB E3V 1T4

1-3 novembre 2017/November 1-3, 2017

NEW DATE FOR EARLY BIRD REGISTRATION SEPT 18TH, 2017



2018 one year membership will be made available at conference. Forms and receipts will be provided. Cash, cheque or credit cards accepted (MC and Visa)

Individual An individual with an interest in the preservation and conservation of heritage in New Brunswick	\$25.00
Institutional A not-for-profit organization with an interest in the preservation and conservation of heritage in New Brunswick	\$35.00
Associate An individual, either an employee of, or volunteer at a member institution with an interest in the preservation or conservation of heritage in New Brunswick.	\$20.00
Organizational An organization such as the Canadian Museums Association, Government & other organizations, such as the Canadian Conservation Institute, CHIN	\$50.00
Friends of Heritage An individual who has an interest in heritage matters in the Province (non-voting)	\$10.00
Students An individual who a full time students with an interest in the preservation and conservation of heritage in New Brunswick (non-voting)	\$10.00



2017 Conference Program
Four Points by Sheraton Edmundston and Convention Centre
Edmundston, NB
(Subject to change)

Wednesday, November 1, 2017

9:00 – Registration Desk Open at Convention Centre

12:00 – 15:45 Departure for Museum Tour (Bus) – Bag Lunch provided for all delegates

16:00 – 17:00 – Walking Tour with John Leroux, Architect, Fredericton

17:00 - Supper on your own

19:00 – Reception at Centre des Arts

20:00 – Monologue by Peter Mitchell (Shawn McCarthy) Father of Confederation 150 (Centre des Arts)

21:00 - Following the Reception the Hospitality room opens

Thursday, November 2, 2017

All functions are in the Convention Centre

7:00 – 8:00 - Breakfast (Start of Silent Auction and Trade Show)

8:00 – 8:30 – Madawaska Indigenous representative and tam-tam

8:30 - 9:30 - John Leroux, Architect - The Future in our Past the Tangible Value of New Brunswick's Modern Heritage, Bilingual

#1 - 9:40 – 10:30 Melanie Morin-Pelletier, Historian, Canadian War Museum – Vimy Ridge: Beyond the Battle - FR

#2 - 9:40 – 10:30 Dr. Stephen Patterson, Professor emeritus in history, UNB, Fredericton Heritage Trust - Master Builders of the Miramichi - EN

10:30 – 11:00 Health Break / Trade Show/Silent Auction

#3 - 11:00 – 12:00 Dominique Gélinas, Curator, Social History, NBM - New Brunswick Museum Landscape. Inventory seen by a newcomer. FR

#4 - 11:00 – 12:00 Tom McLaughlan, Board Chair, 8th Hussars – Sustainable Environmental Development in today's museums - EN

#5 - 11:00 – 12:00 National Trust Panel – Places of Faith

12:00 – 13:00 Lunch and AGM

(For AGM your membership must be in good standing to be able to vote. If unsure please communicate with Chantal via email chantal.brideau@amnb.ca)

2017 Conference Program
Four Points by Sheraton Edmundston and Convention Centre
Edmundston, NB
(Subject to change)

Thursday, November 3, 2017 (continued)

All functions are in the Sheraton Convention Centre

#6 - 13:10 – 14:10 – Shawn McCarthy, Executive Director, Friends of Beaubears Island – Canada's Forgotten Father: A Retrospective - EN

#7 - 13:10 – 14:10 – Panel with Emerging Professionals, Moderator - Angela Caissie, Vice-President, Museum of Human Rights, with Frank LeBlanc, Philippe Volpé and Sophie Doucette - Fresh Perspectives FR

#8- 13:00 – 17:10 – National Trust – Places of Faith

14:10 – 14:40 – Health Break/Trade Show/Silent Auction

#9 - 14:40 – 15:40 – Deborah Robichaud, retired employee of the Department of Canadian Heritage - Gazing into the Museum Crystal Ball: Using Environmental Scanning and Trends Analysis in your Planning

#10 - 14:40 —15:40 - Bruce Thomson, Museum Services Manager at NBM - Loans: How to Borrow Objects from the New Brunswick Museum - EN

15:40 – 16:10 Health Break /Trade Show/Silent Auction

#11- 16:10 – 17:00 - Bill Clarke, Director, Restigouche Regional Museum – Exhibition Tricks

#12 - 16:10 – 17:30 - Historical Walking Tour of Edmundston- FR

18:30 – Mix and Mingle

19:00 - Banquet and Award ceremonies

Guest Speaker: TBA

Silence Auction ends at Banquet

Entertainment: Local Singers (Gaëtane Saucier Nadeau and Emily Ouellette and Local Band “No Limit”

2017 Conference Program
Four Points by Sheraton Edmundston and Convention Centre
Edmundston, NB
(Subject to change)

Friday, November 3, 2017

All functions are in the Sheraton Convention Centre

8:00 – 9:00 – Breakfast – Message by Rene Arsenault Federal MP (video)

9:00 – 10:00 – Angela Cassie, Vice-President, Public Affairs and Programs, Canadian Museum of Human Rights - Contributing to Collective MemoryR - FR

**A - 10:00 – 11:00 – Lucie Daignault –Researcher at the Musée de la civilization in Quebec City
When the museum visitor becomes an actor - The necessary contribution is the evaluation -FR**

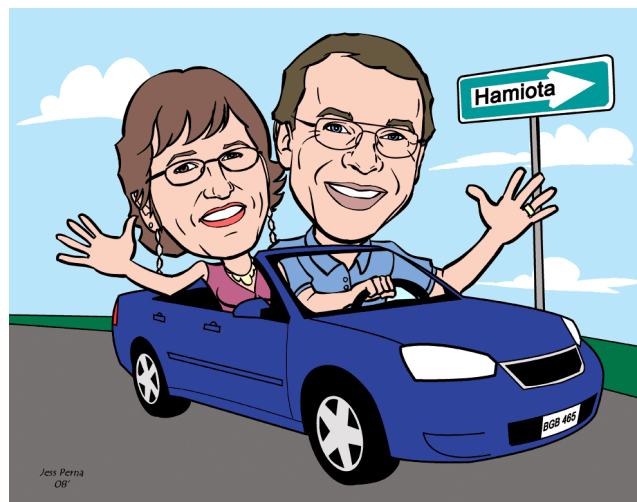
B - 10:00 – 11:00 Tom Morrison, Principle Engineer, Heritage Standing Inc., a structural engineer firm specializing in historic buildings. Assessing heritage structures and planning for their preservation. - EN

11:00 – 11:30 – Trade Show ends - Draw prizes

C - 11:30 – 12:30 – Dr. Nicole Lang Ph D, historian and professor at UMCE - Madawaska history: situational analysis—R

D - 11:30 – 12:30 - Built Heritage Register of Historic Places—

12:30 – Departure



2017 Conference Program
Sheraton Hotel and Convention Centre Edmundston, NB
BUILT HERITAGE STREAM

Wednesday, November 1, 2017

4:00 – 5:00 – Tour of Edmundston's architecture - Architect and historian John Leroux will lead the conference attendees through a very hands-on tour that will visit the architectural monuments of Edmundston, partly by bus and partly on foot. Edmundston is a city that, perhaps surprising to some, boasts some of the most adventuresome and impressive 20th century architecture in the province. From the institutional grandeur of the College St.-Louis to the structural heroism of the local library (formerly a brutalist 1960s concrete church) and Notre-Dame-des-Sept-Douleurs catholic church, to the decorative styling of the nearby orphanage and downtown Cathedral, Edmundston certainly punches above its weight architecture-wise for a small Maritime city, and deserves to be regarded as an architectural destination.

Thursday, November 2, 2017

8:30 - 9:30 - John Leroux. The Future in Our Past: The Tangible Value of New Brunswick's Modern Heritage. In its day, Modernism was a movement defined as the end of historical style – but paradoxically it has now become a distinct period within that same continuing history. Sensitivity to the period's architectural legacy is rapidly evolving within design circles, as well as within the public. A new generation is recognizing that the decades following the Second World War have contributed examples of craftsmanship and expressive spaces of light and colour that are increasingly appreciated as central to the cultural heritage and development of Canada. Throughout New Brunswick a number of distinguished Modernist buildings embellish our cities and smaller towns, and some are among the best examples in Canada, although the majority are little-known or celebrated, even within our provincial border.

Postwar architecture has impacted nearly all levels of New Brunswick's fabric – from homes to buildings designed for the enjoyment of culture, religious worship, and the workings of government. We are fortunate to possess these exceptional examples from a unique period in history that spoke to the post-War spirit and ideals of higher education, enlightenment, and civic vocation, while embracing increasingly rapid technical advances in building design. They are most certainly deserving of reexamination, and long overdue praise.

9:30 – 10:30 . Stephen Patterson. Professor Emeritus of History, UNB. Miramich post-fire builders. Heritage buildings, written sources, artifacts and genealogy considered together effectively tell our stories and help us understand our history. An illustrated presentation.

2017 Conference Program
Sheraton Hotel and Convention Centre Edmundston, NB
BUILT HERITAGE STREAM

Thursday, November 2, 2017 (continued)

11:00 – 12:00: Preserving Places of Faith: Challenges and Solutions.

The future of Places of Faith is at risk as congregations experience declining attendance, decreasing financial resources, and high operating and maintenance costs. These buildings have been the centres of community life, are rich in history, are often the finest examples of architecture in our rural landscapes and towns and cities, and remain best-loved places. Their survival is important to the faith groups involved, and to neighbourhoods and communities. How can these groups work with heritage organizations and advocates, governments, developers and others to ensure they survive and thrive as living heritage?

The importance and value of religious architecture Jim Bezanson, former heritage planner, City of Saint John, heritage developer

Challenges facing Places of Faith Christopher Waldschutz, warden Trinity Anglican Church, Saint John, former Saint John City Councillor.

12:00 Lunch

1:00 – 1:30 Developing policy that will support the preservation of heritage churches. Bill Hicks, Director, Heritage Branch. New Brunswick Department of Tourism and Parks.

1:30 – 2:00 Facilitating ongoing use of places of faith for worship. Zoel Saulnier, Tracadie

2:00 – 2:30 Heating Geothermally - making continuing use of places of faith more affordable Peter Brown. CEO Creation Energy Inc. (a full service geo thermal system developer)/ Bayside Builders, PEI Ted Cole, Director of Operations Creation Energy Inc.

Break 2:30-3:00

3:00 – 4:15 Drawing on her experience with the National Trust and her knowledge of the work of other Trusts and heritage groups Natalie Bull will speak of successes in other jurisdictions in preserving places of faith for continuing worship or for other uses; share models for support such as Quebec's religious heritage inventory and funding program, and the US non-profit organization Partners for Sacred Places; and present the principles of consensus building, mission alignment and financial sustainability that are featured in the Regenerating Places of Faith workshop offered by the National Trust for Canada Natalie Bull, Executive Director of the National Trust for Canada

4:15 – 5:00 Heritage Planners from New Brunswick municipalities discuss their programs and plans for the preservation of built heritage in their jurisdictions, address heritage by-laws and how they are working and how they could be improved, programs, and how community heritage advocates should do.

Chair and commentator. Pascal Doucet, Senior Planner, Heritage & Urban Design, City of Moncton.

2017 Conference Program
Sheraton Hotel and Convention Centre Edmundston, NB
BUILT HERITAGE STREAM

Friday, November 3, 2017

10:15 – 11:30 Assessing heritage structures and planning for their preservation. Tom Morrison, Principle Engineer, Heritage Standing.Inc., a structural engineer firm specializing in historic buildings.

11:30 – 12:30 Getting on with (and on) the Register of Historic Places. The work of preparing and entering description of heritage buildings on the Register of Historic Places has slowed since federal funding was not renewed several years ago. However it remains important: if Bill C323 (would create a tax credit for rehabilitation work on designated historic places and an accelerated Capital Cost Allowance for commercial buildings) is enacted, only buildings on the Register will be eligible for the benefits; in time the Register may be used as criteria for other funding programs; the Register provides a valuable data base of research on heritage properties and an inventory of heritage buildings nationally; alerts owners to the heritage importance of their property.

An overview of the Register of Historic Places and what is required to list a heritage property on it. Patrick Foran. Officer, Historic Places and Toponymy, Heritage Branch, New Brunswick Department of Tourism, Heritage and Culture.

Writing Statements of Significance for the Register of Historic Places Lawren Campbell, Heritage and Culture Coordinator, Resurgo Place, City of Moncton

2017 Conference Menu
Four Points by Sheraton Edmundston and Convention Centre
Edmundston, NB
(Subject to change)

Wednesday, November 1, 2017

Lunch Bag

- ◆ Sandwich, apple, carrot/celery, cookie and water

Suggestions for supper:

Frank's at Four Points by Sheraton

Reception (sponsored by OTEM)

Mini spring rolls, BBQ meatballs, Maple Ham and brie, Ploye, et Bruchetta

Thursday, November 2, 2017

Continental Breakfast

Juice, Fruit tray, turnover, muffins, croissant, butter, jams, yogurt, tea and coffee

Light Lunch

Homemade soup, variety of submarine sandwiches, roll or croissants, crudités, desserts

Banquet

1st service : Leek soup 2nd service : Boneless chicken breast covered with a white wine sauce along with garlic mashed potatoes and season vegetables 3rd service : Dessert – Chefs choice

Friday, November 3, 2017

Buffet Breakfast

Juice, turnover, muffins, croissants, 2 choices: bacon, sausages or ham, Scrambled eggs, fried potatoes and hashbrowns, fruit tray, butter and jams, coffee and tea.

Health Breaks

Yogurt with fruit and granola, croissants, coffee and tea



FOUR POINTS BY SHERATON EDMUNDSTON

100 rue Rice, Edmundston, NB, E3V 1T4, •

Phone: (506) 739-7321 • Mention AHNB

Hotel Reservations: 866-716-8133 DEADLINE OCT 7TH

**A great spot to eat for supper on
Wednesday night. Frank's Bar &
Grill is accessible from the Hotel
Lounge. The food is delicious.**

Frank's
BAR & GRILL

43rd Annual AHNB Conference and AGM Registration Form

“150 and beyond”

What does the future hold!

Name: _____

Thursday, November 2, 2017

Organization and position: _____

____ I will attend breakfast, lunch and day sessions
(Breakfast and lunch included in Registration)

Address: _____

____ presentation #1 –9:40 - Mélanie M-Pelletier
____ presentation #2 – 9:40 - Stephen Patterson

____ Postal Code: _____

____ presentation #3 - 11:00 - Dominique Gélinas
____ presentation #4– 11:00 - Tom McLaughlan
____ presentation #5– 11:00 - National Trust

Phone: _____

____ presentation #6 – 1:10 - Shawn McCarthy
____ presentation #7 – 1:10 - Youth Panel
____ presentation #8 – 1:10 - National Trust

____ Email: _____

Food Allergies: _____

____ presentation #9 - 2:10 - Deborah Robichaud
____ presentation # 10 - 2:10 - Bruce Thomson

Special Needs: _____

____ presentation #11– 4:10 - Bill Clarke
____ presentation #12—4:10 - Walking Tour

I AM REGISTERING FOR (Please check appropriate spaces)

____ I will attend AGM
____ I will attend Banquet and Award Ceremony

Wednesday, November 1, 2017

____ I will attend bus tour to museums in Saint François
(12:00 pm to 3:45 pm) – (Bag lunch provided)

____ I will attend the architectural walking tour with
John Leroux. (4:00 pm to 5:00 pm)

____ I will attend the reception at the Centre des Arts
(beside Convention Centre)

Friday, November 3, 2017

____ I will attend the Breakfast (Breakfast included in
Registration)

____ I will attend presentation A – Lucie Daignault

____ I will attend presentation B- Tom Morrison

____ I will attend presentation C – Nicole Lang

____ I will attend presentation D – Lawren Campbell

REGISTRATION FEE

____ Early registration by August 11 (the entire conference, w/o the banquet)	\$ 175
____ The entire conference after August 11 (not including the banquet):	\$ 200
____ The entire conference for students (not including the banquet)	\$ 50
____ One day only with or without AGM (member)	\$ 100
____ One day for students or only one presentation/day	\$ 25
____ Thursday night banquet Quantity: _____ x \$40.00	\$ _____

Total to be remitted: \$ _____

⇒ **Make cheque out to: “AMNB” - AHNB 163 St John Street, Fredericton, NB, E3B 4A8.**

You may also pay by Visa or MC by calling Chantal Brideau at (506) 454-3561.

⇒ **Registration closes October 20, 2017 no reimbursements after that date. For partial reimbursement it must be done before October 16, 2017 all will be reimbursed except a \$50 administration fee.**




Silent Auction: Call for Donations

*AHNB Annual Conference & AGM
Edmundston, NB.*



The AHNB will be holding its annual **fundraising** Silent Auction on **November 2** with a one day exhibition of your donations.

Donations large or small are welcome: books, exhibition catalogues, heritage crafts, museum shop gifts, admission passes, paintings, posters, postcards, hasty-notes, t-shirts, dinner for two coupons, gift certificates, or any other suitable donation. (We cannot accept accessioned or deaccessioned objects from your museum collection.)

Please complete and forward the form. 

Donations can be brought directly to the Conference.

Donations can be left at the AHNB office in Fredericton, or given to any member of the AHNB board. Please be sure that the form is included. If you would like to mail the item, please send it to AHNB, 163 St John Street, Fredericton, NB, E3B 4A8 before October 21, 2016.



*Please help us
make this event
a success!*

Donation Form

(Organization/Individual Name)

Address: _____

is pleased to donate _____ item(s) for the
AHNB Silent Auction.

Estimated value of item(s) _____

Contact Name: _____

Position: _____

Phone Number: _____

Auction item(s) will be (please check one):

_____ Sent to the AHNB by mail: 163 St John
Street, Fredericton, NB, E3B 4A8

_____ Brought to the Conference by:

(Name of delegate)

**Please email completed form to the AHNB
Administrative Officer at: info@amnb.ca**

Thank you for your participation!

Museum Tour on Wednesday afternoon 12 :00



Musée historique du Madawaska



Salle du 150e



Ledges. Place des Pionniers



Musée Jos B Michaud

Walking Tour of Edmundston's architecture - Wednesday afternoon 16:00



Architect and historian John Leroux will lead the conference attendees through a very hands-on tour that will visit the architectural monuments of Edmundston, partly by bus and partly on foot. Edmundston is a city that, perhaps surprising to some, boasts some of the most adventuresome and impressive 20th century architecture in the province. From the institutional grandeur of the College St.-Louis to the structural heroism of the local library (formerly a brutalist 1960s concrete church) and Notre-Dame-des-Sept-Douleurs catholic church, to the decorative styling of the nearby orphanage and downtown Cathedral, Edmundston certainly punches above its weight architecture-wise for a small Maritime city, and deserves to be regarded as an architectural destination.

Wednesday Reception 19:00

Centre des Arts



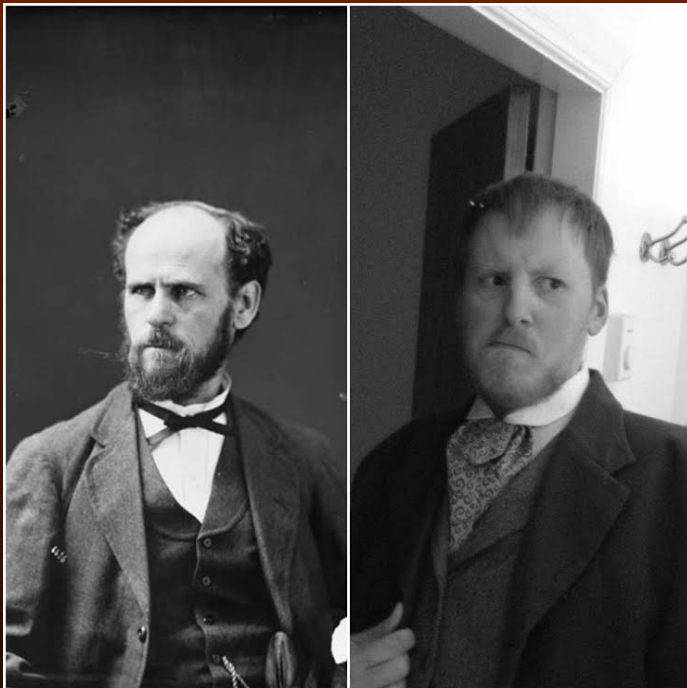
You are welcome to stroll on the main level and visit the gallery.



Included for the evening mini spring rolls, BBQ Balls, maple ham & brie and bruschetta.

Wednesday Evening Entertainment 20:00

Monologue by Shawn McCarthy at the reception



A resident of Nelson-Miramichi, and Executive Director for Friends of Beaubears Island, Shawn McCarthy wears many hats - both figuratively and literally. Recently freed from the almost sisyphian quest for his elusive PhD, he's pleased to find himself, once again, in the company of witty and suave characters both on the Island, and off.

The short monologue concerning Miramichi Father of Confederation & Beaubears Island owner, Peter Mitchell will look at the 1852 and 1856 election campaigns, his family, his legal partner and friend, John Mercer Johnson, and his wife, Isabella, Confederation, anti-confederation sentiment, the Inter-colonial Railway, the first federal cabinet, ownership of Beaubears Island, the role of his step-son Jacob Gough, the Pacific Scandal, the general election of 1878, and Mitchell's final years.

*Thursday Morning 8:00
Palais des Congrès*



Madawaska Maliseet First Nation

*Maliseet Michel Pelletier and
Drum Ceremony*

The Wolastoqiyik, or Maliseet (English: /' mælə ,si:t/, [1] also spelled Malecite), are an Algonquian-speaking First Nation of the Wabanaki Confederacy. They are the Indigenous people of the Saint John River valley and its tributaries, and their territory extends across the current borders of New Brunswick and Quebec in Canada, and parts of Maine in the United States. Today Maliseet people have also migrated to other parts of the world. Maliseets are forest, river and coastal people within their 20,000,000 acre, 200 mile wide, and 600 mile long Saint John river watershed homeland.

Source: Wikipedia



Thursday Morning 8:30 Palais des Congrès

*John Leroux
Designer in Residence, UNB*



Architect, artist and art historian John Leroux takes a holistic view of his profession, seeing beyond buildings themselves into the cultural, intellectual and physical landscapes to which they contribute. Born in Fredericton, Leroux graduated from the McGill School of Architecture in 1994 and completed a Masters degree in Canadian Art History at Concordia University in 2002. Over the past two decades, he has worked at several award-winning architecture firms in Toronto, Atlanta and Fredericton. In 2012 he was a team member whose work was selected to represent Canada at the prestigious Venice Biennale in Architecture in Venice, Italy.

He has won many awards for architectural and public art projects throughout Canada, he has worked on set design for Theatre New Brunswick, and has taught at UNB, St. Thomas University and the New Brunswick College of Craft & Design. A contributing architecture columnist for the *Telegraph-Journal* and *Canadian Architect* magazine, he is also the author of six books on New Brunswick architecture, including *Building New Brunswick: an architectural*

history, *St. Andrews Architecture: 1604-1966* and most recently *Glorious Light: the stained glass of Fredericton*. John has been honoured with grants and awards from the Canada Council for the Arts, the Royal Architectural Institute of Canada, the New Brunswick Arts Board, and the City of Toronto Public Art Commission. In 2008 he curated and designed the landmark exhibition “Building New Brunswick” at the Beaverbrook Art Gallery.

Presentation: The Future in our Past - the Tangible Value of New Brunswick's Modern Heritage

In its day, Modernism was a movement defined as the end of historical style – but paradoxically it has now become a distinct period within that same continuing history. Sensitivity to the period’s architectural legacy is rapidly evolving within design circles, as well as within the public. A new generation is recognizing that the decades following the Second World War have contributed examples of craftsmanship and expressive spaces of light and colour that are increasingly appreciated as central to the cultural heritage and development of Canada. Throughout New Brunswick a number of distinguished Modernist buildings embellish our cities and smaller towns, and some are among the best examples in Canada, although the majority are little-known or celebrated, even within our provincial borders.

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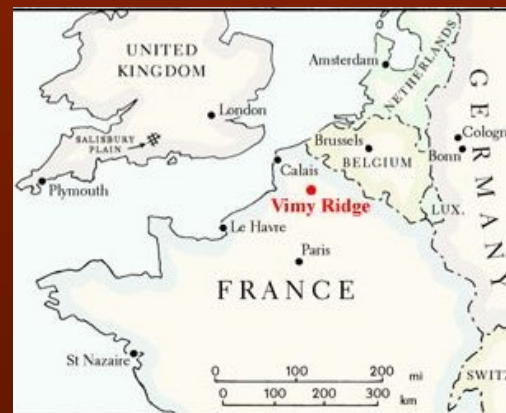
Thursday Morning 9:40
Palais des Congrès



Dr. Melanie Morin-Pelletier is the Historian of War and Society at the Canadian War Museum in Ottawa. She is the author of *Briser les ailes de l'ange: Les infirmières militaires canadiennes (1914-1918)* and has published multiple articles on Canadian military nursing and on the impact of the war on the Canadian home front. Since joining the Canadian War Museum in 2012, she has curated the major exhibitions: *Fighting in Flanders. Gas. Mud. Memory* (2014), *Homefront 1917* (2015), and *Vimy: Beyond the Battle* (2017). Her current research interests focus on human experiences of the war, whether on the battlefield, in military hospitals or on the home front.

The Battle of Vimy Ridge (April 9 to 12, 1917) is often the only battle from the First World War that many Canadians can name. The vision of this battle has evolved a lot in the last century, going from a tragic, but tactical victory on a France battle field, to an emblematic event for the Canadian nation.

Our presentation will be on the creative process for the temporary exhibit. “Vimy – Beyond the Battle” is presented at the Canadian War Museum from April 5 to November 12, 2017. As a historian and exhibit curator, I will start by talking about its place in the First World War Centennial and Canada’s 150th anniversary projects. I will then talk about the central elements of the developmental process for this exhibit: goals fixed, audiences targeted, thematic and conceptual approach chosen as well as design (including artistic, interactive and audio-visual components). Finally, I will underline certain challenges we faced during the developmental process for this exhibit, which for the Canadian War Museum, were out of the ordinary.



Thursday Morning 9:40 Palais des Congrès

Stephen E. Patterson, Professor Emeritus in History

One of the most recognizable individuals on the Encaenia platform is Stephen Patterson, university orator.

In this capacity, Dr. Patterson has announced the name of every undergraduate to receive a degree from this campus since 1988. He has also researched, written and delivered over 100 honorary degree citations.

Dr. Patterson has been teaching history at UNB since 1964. He has served as chairperson of the history department, director of its graduate program and co-ordinator of UNB's fine arts program. He is an active scholar and has been researching and writing in the field of Colonial North American history since his days as a graduate student. With his most recent work in the area of aboriginal history, Dr. Patterson has undertaken major research projects on behalf of the federal government and several provincial governments.

His recent work reflects these interests as he continues to research aboriginal rights, and plans several books on 18th century America. He is the author of over 30 scholarly papers and articles, numerous scholarly reviews and a major monograph.

Dr. Patterson has served on several UNB committees, the Board of Governors and the Senate.

Presentation: Heritage buildings, written sources, artifacts and genealogy considered together effectively tell our stories and help us understand our history. An illustrated presentation.



Thursday Morning 11 am Palais des Congrès



*New Brunswick Museum Landscape.
Situational analysis from a newcomer perspective.*

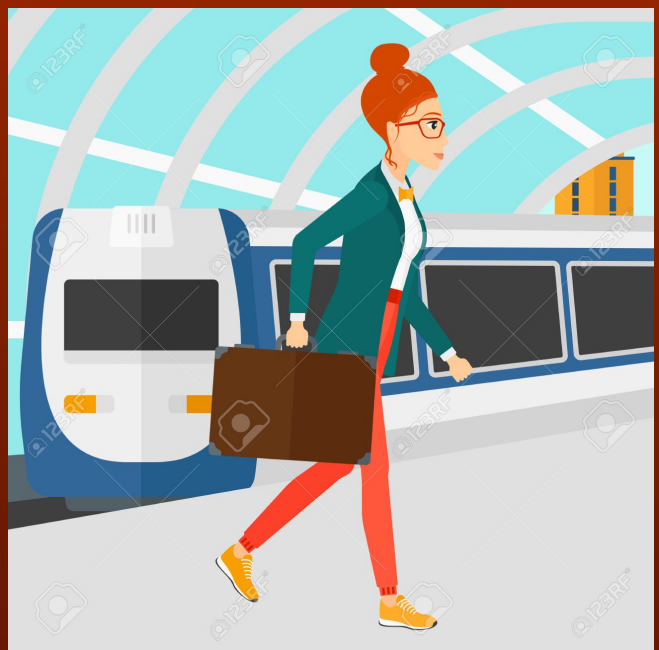
*By Dominique Gélinas, Social History Curator
Museum of New Brunswick*

While reflecting on the definition and the vision of the new social history department of the Museum of New Brunswick in the spring of 2017, we have felt the need to investigate to be aware of the situational analysis of the province's museums.

With the information gathered from tourism sites, websites and the Association of Heritage New Brunswick, we have compiled data that revealed interesting results, which we'd like to share with the museum community.

We have counted 114 museum institutions. We can already say that there is a great web presence; however, they are not all showcased the same. Sometimes, that is due to different budgets allocated to communications, but certain platforms could still be pursued further. There is a broad range of historical and heritage themes in the province, but ironically, some are very deeply rooted locally. This situation makes us think about the importance of diversifying the museum experiences.

This conference wants to shed light on certain findings, but especially outline avenues for further reflection so that smaller museum institutions can raise their online profile to gain better visibility, but also so they can become more accessible to different publics.



*Thursday Morning 11:00
Palais des Congrès*

Tom McLaughlan - Retired military also with 20 years' as an environmental officer with DND with experience in developing and monitoring environmental management programs, green procurement programs, hazardous materials management and emergency response. Developed the first DND base's sustainable development plan for CFB Gagetown in 2006. Currently chair of the 8th Hussars Museum in Sussex, NB

Darrell Zinck - Retired military with 25 years' experience. Experienced in compliance with the DND's green procurement programs, sustainable management system and their environmental management system (ISO 14000 standard). He is an avid military historian and a member of the 8th Hussars Museum Board.

The presentation would cover the applicable points of the CMA Sustainable Development Guide for Canada's Museums and provide a template and suggested programs that small to medium museums can adequately develop and implement green plans which are becoming increasingly important in the management of facilities of all kinds.

The presentation would also give an overview of local requirements and green procurement opportunities, funding suggestions and plan development.



Thursday Afternoon 13:10 Palais des Congrès



Canada's Forgotten Father: A Retrospective By Shawn McCarthy

In honoring Peter Mitchell for Canada's 150th birthday, the Friends of Beaubears Island worked closely with other like-minded partners to present a re-creation of the 1872 celebratory picnic on the Island with guests in both 19th and 21st century dress, as well as a theatrical presentation chronicling the unique episodes of Mitchell's life, which toured the province.

This presentation will focus on the planning, execution, and results of this project, and hopes to engage the broader AHNB community in a discussion of how history is re-imagined and interpreted in projects such as this. Topics to include: Research & Script-writing, Funding, Logistics – both on and off stage, and, how this project, in part, contributed to a growing wave of character-based heritage interpretation in the Miramichi Region.

Panel: Fresh Perspectives

Young adults are engaged, creative, and seeking an output for their creativity. They are an important target audience for our cultural institutions and active contributors to our operations. This interactive panel discussion will share how you can better harness their energy and consider their perspectives at your institution. Discover how these voices provide unique opportunities to reach a broader audience and provide fresh perspectives on content, delivery, and operations.



Angela Caissie,
Moderator
Vice-President,
Canadian Museum of
Human Rights



Frank Leblanc
Documentation Technician
Centre d'études acadiennes
Anselme-Chiasson



Masters Student in
History at the University
of Moncton



Winter Education
Coordinator
Resurgo Place

Thursday Afternoon 14:40 *Palais des Congrès*

Gazing into the Museum Crystal Ball: Using Environmental Scanning and Trends Analysis in your Planning

Using these tools will help you improve your museum's short term and long term plan, improve your links with your community, and connecting the past with the present and the future in a more meaningful way for your visitors. The session will be presented in French with bilingual slides.



Deborah Robichaud is a former director of the Musée acadien, Université de Moncton, and a retired employee of the Department of Canadian Heritage. She has worked in heritage and cultural funding programs as well as at the Canadian Conservation Institute. Recently, she curated the exhibition “Always Loved, Never Forgotten” for the Musée acadien, and owns Norembeque Consulting.



Bruce Thomson, Museum Services Manager at New Brunswick Museum

Presentation: Loans: How to Borrow Objects from the New Brunswick Museum

You've put together a fabulous exhibition but you're missing some items to complete your storyline. And guess who might have the perfect objects to fill the gap? The provincial museum: the New Brunswick Museum! This session will provide the who, what, where, when, why and how to borrow objects for short term loan from the New Brunswick Museum. Policies and procedures will be explored as well as examining some case studies of what to do and sometimes what not to do. The New Brunswick Museum is pleased to partner with community museums whenever we can and this session will provide the information to make a request and successful loan as seamless and as painless as possible.

The New Brunswick Sports Hall of Fame borrowed an object from the New Brunswick Museum to help complete their exhibit on “Paris Crew”



Thursday Afternoon 16:10 Palais des Congrès

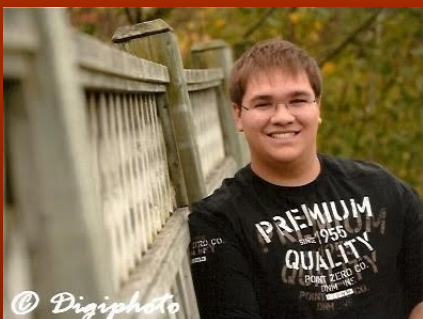


Exhibit Ideas by Bill Clarke (Workshop)

This workshop would deal with some of the methods we have used in preparing both temporary exhibitions and permanent exhibits, including wood finishing methods that create interest, label preparation, creating interesting letters and more. We use methods that are quite inexpensive and follow a basic rule: if we can't do it in-house, we don't do it.



Historical Walking Tour with Mathieu Martin 16:10 to 17:30



Mathieu Martin was born in Edmundston, New Brunswick. From early childhood, he has developed a true passion for history and current events. He's very involved in his community and loves to meet new challenges. Mathieu is currently studying history at l'Université de Moncton, Edmundston campus.

The downtown historical tour offers the opportunity to explore Madawaska's history. You'll get to learn interesting facts regarding the history of the region, the important buildings and the local culture. The circuit will be done on foot and will begin in front of the Edmundston Convention Centre. This hour-and-a-half visit of the downtown area will make scheduled stops in front of the Immaculate Conception Cathedral, the City Hall Square, the Madawaska Dam, the Bernard Valcourt Bridge, and many more. At any time during the tour, you will get the opportunity to ask questions on the local culture.



*Thursday Evening
Palais des Congrès*

Mix and Mingle 6:30 pm



Banquet and Award Ceremony 7 pm



Blast from the past AMNB Conference in Edmundston in 2007

**Special Guest Speaker
TBA**

Performers at Banquet

Gaëtane Saucier Nadeau and Emily Ouellette—”Jamais assez loin”

The Band “No Limit”

Nathalie Albert
(Vocals)

Edmond Landry
(Guitar, Vocals)

Guy Serry (Bass)



Friday Morning at 9:00 *Palais des Congrès*



In her role as Vice-President, Public Affairs and Programming, Angela Cassie leads a team that delivers world-class public and educational programming and positions the Canadian Museum for Human Rights (CMHR) nationally and internationally through effective communications and marketing campaigns. She works with local, national and international tourism partners to profile Canada and Winnipeg as a destination, with the CMHR as a draw. She also leads the organization's partnership and government relations functions. Angela first joined the CMHR in 2008. As a member of the Museum's inaugural leadership team, she was instrumental in the work to open the first new Canadian national museum in 45 years. This included managing the Museum's Human Rights Advisory Council and former Content Advisory Committee, meeting with community leaders across the country and leading the Museum's exhaustive cross-Canada consultations, held in over 19 communities in 13 provinces and territories.

Prior to joining the CMHR, this University of Winnipeg alumnus spent 10 years working for the Government of Canada with the Department of Canadian Heritage. Her time with the Department saw her take on various assignments in Communications, Executive Services, and Program Management, including work with Official Languages, Arts, Culture and Heritage, Multiculturalism, Celebrate Canada and Aboriginal Programs. During her time with the Department she was also involved with the 1999 Pan American Games, the 2002 North American Indigenous Games, the 2005 Canada Games, Royal Visits, and various VIP and ministerial events. She sat on numerous committees at both the regional and national level, including GenerAction and the National Council for Visible Minorities.

Presentation: Contributing to Collective Memory

What is the role of cultural institutions and museums in contributing to Canada's and the world's collective memory, both of the triumphs and the tragedies? The role of the Canadian Museum for Human Rights is to create a space for education, reflection, and respectful dialogue. The challenge lies in how to create space for difficult conversations, the ones that seek to integrate the realities and histories of all. It is in this dialogue that our shared history – our collective memory – begins to shift.

Friday Morning at 10:00 *Palais des Congrès*



Lucie Daignault is responsible for public research at the Musée de la civilisation de Québec since March 1988. She has a doctorate in Education from l'Université Laval and has completed part of her doctoral studies at l'Université René-Descartes in Paris.

Her research fields are: preliminary studies, exhibit evaluation, formative evaluation of museographical devises and websites, surveys on tourism impact and specific clientele surveys.

She is also a lecturer in certain Quebec universities, as well as evaluation instructor for the Quebec museum network and internationally. She is the author of many research notebooks and scientific articles, has given several conferences as part of conferences locally, and internationally.

Her work: *L'évaluation muséale : Savoirs et savoir-faire*¹ has received the Research Award from the Canadian Museums Association in 2013. She has codirected a collective work: *Les musées et leurs publics. Savoirs et enjeux*², launched at an international symposium she had organized in December 2014.

**Presentation: When the museum visitor becomes an actor
The necessary contribution of the evaluation.**

Since its creation, the Musée de la civilisation has kept an approach that is veered towards the public, keeping its promise to make its cultural resource more accessible to a greater number of visitors. Making sure it addresses every type of visitor implies that the museum needs to give the visitors the right tools so they can relate to the exhibited subjects. Here, we are far from the times when a visitor was considered like a blank canvas that needed to be painted and where a visitor had to have previous knowledge before stepping foot in a museum. The movement of collection objects closer to the public has given much more importance to the value of knowledge and know-how. In their ways of showing their exhibits, museums have gone from exogenous, where “knowledge is required to learn” to an endogenous logic, where everything is explained to the visitor.

The inclusion of the public comes from the cultural democratization as well as the communications approach developed by the museums. As clearly underscored by Bernard Schiele², the evaluation is considered as the guarantor of accessibility for all at the museum since it is the means of communication between the cultural output of the museum and the public itself. In fact, the evaluation is the only objective way to keep in touch with the public and it is also a guidance and cultural strategy tool.

29 years of research on the visitors of the Musée de la civilisation has touched on several issues that have an impact on its mandate. After having limited the scope of her research on the visitors and having shown different types of museum evaluations, some of the charts will be brought to the forefront and will show how the discussions with the public helped join the planners and the public. A special attention will be given to the consideration of the results.

Friday Morning at 11:30 *Palais des Congrès*



Panel discussion: Madawaska history: situational analysis

This panel discussion will touch on our understanding of Madawaska history. Researchers from different generations will make up this panel. The activity will be chaired by historian and Université de Moncton (Edmundston campus) professor, Nicole Lang. First, Professor Lang will give a brief overview of the major events in Madawaska history. Afterwards, she will invite students to share some of the research they have done as part of their history course at UMCE. Their work touches on the social clubs in the region that have greatly contributed to the economic and social growth of the region. Professor Lang will also talk about her work on commemorative sites built in Madawaska. A question period will follow the presentations.

Panel participants include :

Nicole Lang, historian and professor at UMCE. She will chair the panel discussion.

Valérie Albert, undergraduate student in Education, majoring in history, from the Moncton campus of l'Université de Moncton. Her work focuses on Edmundston's Lions Club.

André Bernier, undergraduate student pursuing his multidisciplinary bachelor's degree with a minor in history at the Edmundston campus of l'Université de Moncton. His research project is on Edmundston's Rotary Club.

Sandrine Duval, undergraduate student pursuing her bachelor's degree in individualized studies at the Edmundston campus of l'Université de Moncton, with a specialty in literature. Her research project is on Edmundston's Dames d'Acadie club.

Mathieu Martin, undergraduate student pursuing his bachelor's degree in individualized studies at the Edmundston campus of l'Université de Moncton, with a specialty in history. His research project is on Edmundston's Richelieu Club.

Book Launch by Société Historique du Madawaska

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Submissions are always welcome!

Please send details of your event, program, or heritage news to: info@amnb.ca

Articles should be 150 to 400 words maximum. Pictures & press releases are welcome.

ALERTE is published province wide—if possible please supply your submission in both official languages if not translation service is available.

Thank you!

The Mission of Association Heritage New Brunswick shall be to preserve the history and heritage of the province of New Brunswick by uniting, promoting and advancing the aspirations of all workers in the heritage and cultural fields in the province of New Brunswick both voluntary and professional, their supporters and other heritage and cultural organizations.

AHNB Committees

Advocacy - Bill Clarke (Chair)

Built Heritage Steering Committee - Sherry Little (Chair)

Communications - vacant

Conference & AGM - Gaëtane Saucier Nadeau & OTEM Edmundston (Chair)

Awards - Dave Desjardins (Chair)

Finance - Eric Bartlett (Chair)

Membership - vacant

Association Heritage New Brunswick

Did you know?

That if you have a zone meeting and not all your members can attend in person you can use our conference call service for a minimal fee.

Did you know?

That on our website we promote our members events that are sent to us.

That we can promote your museum with a full page spread on our website.

Did you know?

That we have been giving free webinars for the past three years on different topics concerning Collection Management and you can view them on our website for free.

Did you know?

That the list of award recipients are on our website under Conference.

That non-members can submit an article or publicity in our newsletter for \$50 half page or \$100 full page.

Did you know?

That membership has changed to only one year renewal and runs from January to December. You can also check off if you wish to be part of National Trust of Canada and receive their benefits. The cost for membership has not changed.

Did you know?

That we have a mobile phone application called ONDAGO which is a MAP of "Museums in NB". To sign up contact info@amnb.ca