



Annual Conference and AGM

October 12 - 14, 2022

Moncton - Dieppe

Back to Basics:

Care, Preservation, and Management for
today's Museums and Built Heritage



Wednesday, October 12

9 am - 12:30 pm

Conference Registration

Hôtel Wingate, 69 Marché Street, Dieppe

1 pm - 1:50 pm

(Session 1)

SheBuilds is a community of women, building communities for women

Donna Ferguson will speak from a builder's frame of view, discussing the approval process, the 'historical' misconceptions, and the importance of heritage preservation. She will cite renovation examples and explain conflicts between current Building Codes and period construction methods.

Donna Ferguson is a Certified Engineering Technologist with 33 years of experience in the construction industry. She is the proud owner of SheBuilds Communities for Life, a company that aims to lower barriers for access to skilled trades, all the while changing lives and building much needed housing for women. Donna's experience has ranged from inspection, safety coordination, site supervision, project management and general contracting.



2 pm - 2:50 pm

(Session 2)

The Unique Challenges Facing Community and Small Museums

When it comes to going “back to basics” in the museum sector, Community and Small Museums are challenged to identify exactly what those basics are or indeed how to meet them. Issues such as funding, policies, collections care, volunteers, succession planning and even keeping the doors open are unique challenges they face. After volunteering at four small to mid-sized museums, the presenter is in a position to identify common struggles faced by them all. The solutions are harder to find than the problems. One key solution is networking and communicating with each other. This presentation defines what is a Community or Small Museum in New Brunswick, issues they face and possible solutions they can try.

Evelyn Fidler is the Assistant Director of Heritage Resources at Kings Landing. She has spent 35 years in the museum field including 30 at Kings Landing. Her first position was in a community museum in Nova Scotia. She has since volunteered at many small and community museums in New Brunswick. These include the Loyalist House, the School Days Museum, and the Keswick Ridge Historical Society. Her passion is for all things museum but particularly volunteer small and community museums.



3 pm - 5 pm

Bus Tour - Magnetic Hill Winery and Lutz Mountain Heritage Museum
(see ANNEXE)

5 pm - 7 pm

Free time - Dinner on your own

7 pm - 9 pm

Welcoming reception

Resurgo Place, 20 Mountain Road, Moncton

Join us at Resurgo Place, home of the Moncton Museum and Transportation Discovery Centre, for an evening of casual networking, snacks and refreshments in a dynamic museum setting where Moncton heritage, technology and discovery intersect.

World War Women, a travelling exhibition developed by the Canadian War Museum, will be on display for you to discover! This special exhibition focuses on the experiences of Canadian women during the First and Second World Wars. It offers a unique glimpse into the personal stories of women, whose lives were transformed by conflict.

Thursday, October 13

7 am - 8 am

Breakfast on your own (Hot continental breakfast for hotel guests)

8:30 am - 9:30 am
(Session 1)

History in the margins: The Queer Heritage Initiative of New Brunswick's partnership with the Provincial Archives



The Queer Heritage Initiative of New Brunswick is an archival initiative which collects records and ephemera of 2SLGBTQIA+ people across the province. The organization began in 2016 and the collection is held at the Provincial Archives in Fredericton. With our growing awareness of sexual minorities and gender diverse people, interest in queer history and records relating to this topic are causing institutions to re-examine their collections. This presentation will focus on uncovering, collecting, and describing archival material relating to queer individuals in the past.

Meredith J. Batt is originally from Sackville/Moncton, New Brunswick and graduated with a BA in history from Université de Moncton. They work as a private sector archivist at the Provincial Archives of New Brunswick and are the President of the Queer Heritage Initiative of New Brunswick, an archival initiative. Their writing has appeared in Xtra! Magazine, Active History, and the Canadian Historical Review. They are the co-author of *Len & Cub: A Queer History* which was published in April 2022 by Goose Lane Editions.

9:30 am - 10:30 am
(Session 2A)
Concurrent



BNP Philanthropic/Successful Fundraising basics

Learn how small cultural and heritage organizations can raise funds successfully even with limited staff, volunteers, time, and budgets. Session participants will explore ways to maximize existing assets and face challenges head-on. Key topics will include understanding donors and why they give; major donor fundraising; capital campaigns, annual appeal campaigns; partnering; and how to use your organization's unique qualities to generate ideas to tell your story and build donor engagement.

Lynn Forbes Gautier is a seasoned professional with more than 40 years' experience in communications, marketing, community & government relations, development, and corporate governance. Her expertise is broad and varied. She has held roles in the private, public, and not-for-profit sectors. Currently leading the development program for the New Brunswick Museum, Lynn has worked in the healthcare, government, and academic sectors, as well as having been CEO of a successful communications consulting firm in Atlanta, Georgia and Washington, DC, advising clients at the local, regional, and national levels.



Marc Lapointe began his fundraising career at the Université de Moncton, where he improved the organization's Major Gift, Planned Giving and Stewardship processes while working closely with the Scholarship organization. During his tenure, scholarships and bursaries doubled, while the endowment grew by \$25 million. Prior to this, Marc enjoyed a successful sales and marketing career in private industry, having helped start a national chain of dealerships and negotiating contracts with large multinationals, launching national vehicle brands, and eventually overseeing more than \$1 billion in yearly sales. Marc has worked on several fundraising campaigns from multi-dimensional philanthropy to the urgency of community-based charities at the regional, provincial, and national levels.

9:30 am - 10:30 am
(Session 2B)
Concurrent



Peeling back layers of history

The historic York County Gaol in downtown Fredericton is home to Science East, a hands-on science centre. This blend of science and history poses an interesting opportunity, and a flurry of challenges. Beginning in March 2022, a renovation project began with the aim of turning the basement into a Jail Gallery to showcase the history of this building as well as the science that went into its making. Our vision is to have the space fit within our objectives and methodologies as a science centre while keeping the history centre-stage. The process brought us as a team back to the basics: How can we make the space more inviting? How much can we renovate without damaging the historical components? And how can we accomplish our goals in this climate of uncertainty?

Michelle Roy currently holds a position as a Community Engagement Bilingual Educator at Science East in Fredericton, New Brunswick. She has a BA from Mount Allison University in History, Museums studies, and Community Engaged Learning. Michelle has worked in several museums around New Brunswick where she gained experience in all aspects of the museum world.

10:30 am - 11 am

Heath Break - Silent Auction - Trade Show

11 am - 11:30 am
(Session 3)



CHIN: Documentation and collections management resources

Do you know the Canadian Heritage Information Network (CHIN)? Do you know all the resources available on CHIN website for the museum community? In this talk you will learn about some of CHIN's documentation and collections management resources.

Nathalie Guénette graduated in museum techniques from Collège Montmorency, Laval in 1997. She joined the Canadian Museum of Civilization (Canadian Museum of History) in 1999 where she held various positions for 18 years. There she developed her expertise in cataloguing, documentation standards and research of museum collections. She joined CHIN in 2017 and was responsible for the French translation of the Spectrum 5.0 standard. She is the Chair of the Canadian Nomenclature Committee and editor of the French terminology of Nomenclature for museum cataloging.

11:30 am - 11:50 am
(Session 4)

Digital Museums Canada (virtual presentation)

Need funding for an online project? This short session will present the call for proposals closing December 1, 2022, and related information sessions on November 2 (French) and November 3 (English). Presented by **Leah Resnick**, Director, Digital Museums Canada.

12 pm

Lunch and AGM - Silent Auction - Trade Show

1:10 pm - 2:10 pm
(Session 4A)
Concurrent



Fibs, Fakes, and Fiction: Museums as Truthtellers?

Museums and historic sites have a responsibility to tell the truth. It is a core value that validates the collection, interpretation, and preservation work of museums. This presentation will explore the responsibility of museums in researching, documenting, and telling the truth. With examples of fibs, fakes and fiction from collections, programs and built heritage, this presentation will draw from the over half century of experience at Queens County Heritage and how, when an organization knows better, it must endeavor to do better.

Bruce Thompson is Manager of Museum Services at the New Brunswick Museum, Saint John, NB. He possesses a BA Honours degree from Mount Allison University and an MA in History from the University of New Brunswick. He is responsible for collection files, outgoing loans, conservation and collections management supervision, and the collection database, The Museum System, training, supervising, and enforcing standards for 5 additional partner institutions, 250,000 objects and over 100,000 digital assets.

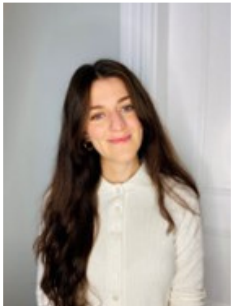
1:10 pm - 2:10 pm
(Session 4B)



Women and documentary heritage: what challenges for collective memory?

This communication will address issues in the conservation of archives and historical objects for the memory of Acadian women.

Jeanne Mance Cormier has been department head and curator at the Acadian Museum at the Université de Moncton since February 2019. She previously held the position of curator. Jeanne Mance is passionate about outreach and interpretation, as well as museum management. Her extensive knowledge and many years of experience in the field have led her to giving lectures throughout New Brunswick and the rest of Canada. She regularly creates and mounts temporary and travelling exhibitions for the Musée acadien. Active in her community, Jeanne Mance sits on various heritage and cultural committees, including the Groupe de recherche sur les archives et les femmes en Acadie (GRAFA). She is co-chair of the City of Moncton's Cultural Board.

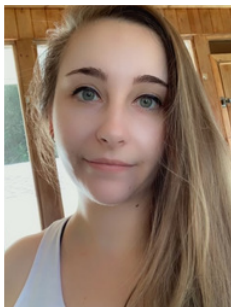


Estelle Dupuis is an exhibition curator at the Acadian Studies Institute at the Université de Moncton. She is working on developing an exhibition on the mobility of Acadian women as part of the Acadia component of the partnership project Trois siècles de migrations francophones en Amérique du Nord (1640-1940). She is also a member of the management team of the Groupe de recherche sur les archives et les femmes en Acadie (GRAFA). She contributes as a researcher in Acadian studies with a professional background in museology as well as through her involvement in the New Brunswick arts community. She is a graduate of the Université de Moncton and holds a master's degree in history from Laurentian University in Sudbury.

12:10 pm - 2:40 pm

Heath Break - Silent Auction - Trade Show

2:40 pm - 4:10 pm
(Session 5A)
Concurrent



Developing a Framework for Program Evaluation

Evaluating the success of a program, project, or initiative is an integral component of project management and planning. Building a framework to help guide this process will allow your organization to set outcomes and objectives, determine evaluation measures, and summarize the results of the evaluation including both successes and failures. The cycle of program evaluation and different options for approaching this process will be discussed so that organizations can determine the best fit for their needs and resources.

Anja Hamilton is the Manager of Community Museums and Commemorations with the Government of New Brunswick. She holds a Master of Museum Studies from the University of Toronto, a BA in Anthropology from Brandon University, and recently completed the Non-Profit Leadership for Impact certificate program through U of T's School of Continuing Studies. Anja currently serves as the Treasurer on the board of the Queer Heritage Initiative of New Brunswick.

2:40 pm - 3:15 pm
(Session 5B)



Provincial Endangered Places List

The objective of a provincial Endangered Places List is to create a nomination-based program that allows private citizens and organizations to bring attention to at-risk heritage places in their area with the goal of increasing the chances of conserving these sites for future generations.

Erin Jeffries is a recent recipient of the National Trust for Canada's Herb Stovel Scholarship and a dedicated young professional who has been working as a Heritage Project Coordinator at AHNB since August of 2021, leading research projects and learning the ropes of built heritage conservation in New Brunswick. She grew up in Fredericton and completed her B.A. at St. Thomas University and her M.A. at the University of Western Ontario. She is keen to learn and grow in this industry and takes pride in the high-quality research and leadership skills she contributes to the effort to create a unified heritage framework for Canada through AHNB's projects.



Lawren Campbell, born in Moncton, holds degrees in English and Theatre. He was the Municipal Registrar of Historic Places for Moncton before serving as the Provincial Registrar for New Brunswick for 6.5 years. In his current role as Heritage and Culture Coordinator for the City of Moncton, his mandate includes being a staff resource for the Moncton Heritage Conservation Board. He is also a professional actor and independent filmmaker.

3:15 pm - 4:10 pm
(Session 5C)



Adaptive Reuse of Historic Buildings in New Brunswick: An Environmental Approach

As part of her master's degree in Environmental Studies at the Université de Moncton, Emilie is looking at ways to preserve historic buildings and improve their environmental performance. The objective of the research project, funded by the Natural Sciences and Engineering Research Council of Canada, the New Brunswick Innovation Fund, and Canadian Heritage, is to determine how historic buildings can be revalued in the context of the ecological transition of urban centers, especially when they are faced with maintenance and vacancy challenges. In her presentation at the AHNB Annual Conference, Emilie will discuss the concept of adaptive reuse as a tool for the preservation of historic buildings.

Emilie Savoie - In seeking to be involved in her community, Emilie has distinguished herself through her participation in various community and research projects, her involvement on boards of directors, as well as speaking engagements across Canada. Emilie participated in the Frank McKenna Centre for Leadership, which is designed to develop the next generation of leaders and was awarded New Brunswick's Top 30 Under 30 in 2021. Today, Emilie serves on two City of Moncton committees: the Heritage Conservation Board and the Climate Action Working Group. She also chairs the Green Economy New Brunswick Advisory Committee. Her vast experience coordinating historic building restoration projects has given her a broader and more concrete understanding of the current state of historic buildings in New Brunswick and has inspired her to address many environmental issues.

4:15 pm

Car tour - Maison Doiron House and Aboiteaux observation point (Petitcodiac river)
(See ANNEXE)

6:30 pm

Mix and Mingle (cash bar)

7 pm

Banquet and Awards Ceremony



Yvon Lapierre, Mayor of Dieppe, served as Councillor for Ward 2 in 1986 and 1989, then Mayor of Dieppe from 1998 to 2005, 2012 to 2016, and from 2016 to 2021. He was re-elected Mayor in 2021. In recent years, Mr. Lapierre has managed plants owned by Owens Illinois, a company specializing in the manufacturing of glass containers. For several years, he also served as Director of Human Resources and Finished Products for Domglas-Consumers Glass. Mr. Lapierre's community involvement includes the Boys and Girls Club of Dieppe and Skate New Brunswick. He is the recipient of a Paul Harris Fellowship from the Rotary Club and the Hommage Richelieu International de Paix et Fraternité.

Friday, October 14

8 am - 9 am

Breakfast on your own (Hot continental breakfast for hotel guests)

9 am - 10 am
(Session 1A)
Concurrent

When the Visitors Become the Priority! Going to a Visitor-Centered Museum



If museum objects were no longer the main focus of tomorrow's museums, it would be visitors who would be at the center of all decisions! What kind of museum would that be? Today's museums face a daunting challenge: to remain relevant in the eyes of the community and not to die slowly in this society that is undergoing great change. This presentation introduces you to this transformation that museums must already tackle: How to move from an object-centered museum to a visitor-centered museum. Dominique will present a short history on the visitor concept, followed by a description of today's visitors and what the immediate consequences are on museums, concluding with a question to reflect upon: What do you do, regardless of the size of your institution?

Dominique Gélinas is the Head of the Exhibitions & Visitor Experience of the New Brunswick Museum for the past 4 years. She holds a PhD in Ethnology and Cultural Heritage from Laval University (Québec City) and a Master's degree in Museology from the Université du Québec à Montréal. She has been working in the museum field for more than 20 years where the diversity of her experiences has led her to understand the museum in its entire complexity. For more than a decade, the visitor experience in the 21st Century has become her main field of expertise.

9 am - 10 am
(Session 1B)
Concurrent



Embodied Carbon and Climate Change

The theme selected by ICOMOS for this year's International Day for Monuments and Sites was Heritage and Climate Change. Heritage buildings and structures relate to this theme in two primary ways: preserving them is important to mitigate against climate change (an existing building is the greenest building), and they are frequently located where they are endangered by the effects of climate change.

Tom Morrison will discuss the ways in which preserving and continuing to use heritage buildings and structures contribute to saving our environment and provide measures for understanding the magnitude of this contribution. He will refer specifically to the Canadian Association for Heritage Professionals 'Green Paper' looking at the conservation industry and how it fits in the greater climate emergency.

Emma Meeks will discuss resilience and vulnerabilities of threatened structures particularly environmental issues and their impacts on historic structures.

Dr. Tom Morrison, P.Eng, Ph.D., CAHP, APT-RP, ISCARSAH, is principal engineer of Heritage Standing Inc. He has been the lead engineer for historic building projects around the world including palaces, ruins, and museums. Tom enjoys the complexities of historic structures and thrives on innovative design solutions that avoid destructive and costly interventions. Conservation-based engineering helps institutions, community groups and owners discover that their old buildings can be repaired or rehabilitated more easily than expected, empowering them to make plans for the future while they contribute to societal carbon reduction.

Emma Meek, B.Eng, EIT, is an engineer in training at Heritage Standing Inc. She graduated from Carleton University's Architectural Conservation and Sustainability Engineering program in the fall of 2021 and has since made the move to Fredericton, NB to join the team at Heritage Standing Inc. Emma's research is on embodied carbon and energy modelling of historic and existing buildings which has led her to develop a deep passion for proving the link between using our existing building stock and fighting climate change. Emma hopes to make impactful changes in her community through demonstrating to building owners the value in maintaining their buildings.

10 am - 11 am
(Session 2)



UPDATES from Tourism, Heritage and Culture and AHNB – Do you have questions?

This informational session is for the New Brunswick Museum community and will highlight several different projects such as the New Brunswick Museum Evaluation Program, and the Stingray Radio summer advertising campaign. We will also provide an update on two national projects involving AHNB, such as the Reconsidering Museums Project, and the Reconciliation Project. Information for all members including Zone coordinators.

Anja Hamilton (THC), **Evelyn Fidler** (AHNB Museum Steering Committee Chair), and **Kellie Blue** (AHNB Executive Director)

Kellie Blue, BA, has been the Executive Director of AHNB since February 2019. Previously she was the Executive Director of the Carleton County Historical Society in Woodstock, where she managed the Hon. Charles Connell House, a National Historic Site, and the Old Carleton County Court House, a Provincial Historic Site for over 12 years.

11 am - 11:30 am

Heath Break - Trade Show - Draw Prizes

11:30 am

AHNB Board Meeting (for current and new board members)

1 pm

Departure

Thank you!



Annexe



Magnetic Hill Winery

The winery is set on a historic estate property dated 1867. To the owners, the combination of history, the spectacular view of Moncton, and its location next to the area's premier tourist attraction made it irresistible. The restauration project was a big endeavor for the family, as the property had been abandoned for 20 years prior to their purchase. Room by room, they've managed to restore the house, maintaining the original woodwork details.



Lutz Mountain Heritage Museum

Built in 1883, the Lutz Mountain Meeting House was known as the "Second Baptist Church" of Moncton. Since 1975 it has served as Lutz Mountain's community Heritage Museum. Artifacts tell as much about people as the written word. Step into the past as you enjoy displays of garments, quilts, household implements, tools, even a school room – proud memories of a bygone era. If you are interested in family research, have census, marriage, cemetery and genealogy records from 1770 to 1901, as well as local stories and newspaper clippings.



Doiron House

An ordinary story told in an extraordinary way! A beautiful house on the outside, and wait until you discover the treasures inside. Nothing ordinary here! Dieppe history, technology and humour combine to offer an exceptional visitor experience! Doiron House was built in 1841 by Joseph Doiron, a writer, justice of the peace and prosperous Acadian farmer. It was a luxurious Acadian house in its time. The preservation of the original masonry hearth—the only known Acadian house that still has one—is part of the house's unique character.



Aboiteaux observation point (Petitcodiac river)

The Acadian settlers transformed the landscape along many of the tidal rivers in the Bay of Fundy, including the Petitcodiac. In the 17th and 18th centuries, they constructed extensive dike systems out of wood and sod, converting vast saltwater marshes into farmland. In the aboiteau system, the dikes act as a retaining wall, preventing saltwater from contaminating the soil on the rising tide, while allowing freshwater from streams, brooks and rainfall to be discharged at low tide. It took about three years for the rain and melting snow to wash the existing salt out of the topsoil. Only then could farming take place.

Notes

Notes