

Looking Back, Moving Forward – AHNB’s 50th Anniversary

Schedule of Afternoon Activities

Museum Sessions - - - Built Heritage Sessions - - - Museum/Built Heritage Session Combined

DAY 1: Wednesday, November 13th

Registration Desk Open (9:00 am to 12:00 pm)

Car-Pool

(1:00 p.m. – 4:30 p.m.)

- **Walking Tour/Open House – Black History walking tour of Fredericton** with Jennifer Dow includes a reception at the Fredericton Region Museum.
- **Open House – NB Sports Hall of Fame** – Diversity, Equity, Inclusion and Accessibility (DEIA) 60 to 90 min educational session.
- **Built Heritage Walking Tour of downtown Fredericton** – with Dr. Koral Lavorgna.

Evening (6:30 pm – 8:30 pm) Meet and Greet

New Brunswick Military History Museum / Musée d’Histoire Militaire du Nouveau-Brunswick

Business Address: Bldg. A5 -- 119 Walnut Street Oromocto, NB, Canada E2V 4J5

Welcome - Captain David Hughes

Guest Speaker - Lieutenant Governor – The Honourable Brenda L. Murphy, ONB

Includes a guided educational tour and a networking opportunity with friends and colleagues!

*Hors d'oeuvre & Punch provided / Cash Bar

DAY 2: Thursday, November 14

Breakfast Buffet **7:30 A.M. – 8:30 A.M.**

#1 (8:30 a.m. – 8:40) – Opening Session

Welcome & House Keeping – President, Lawren Campbel (10 minutes)

Concurrent Sessions

#2A (8:40 a.m. – 9:35) – Museum

Kiers Marketing – with Andrew Byrne & possibly Karen Grant.

Marketing Strategies, Tips, and Tricks to meet the challenges every community museum faces.
Marketing to recruit new volunteers, Marketing to gain sponsors, marketing your next fundraiser,

and Marketing to reach diverse audiences, and Marketing to attract visitors. Benefits of working with a marketing firm. Zones working together to create one big splash.

#2B (8:40 a.m. – 9:35) – Built Heritage

History and record (successes and challenges) of preservation of heritage places in two New Brunswick communities with Chris White & Barbie Smith.

Chris White

***Heritage Impacts in a Hallmark Town!** Christine White is the Director of Economic Development and Tourism for the beautiful town of Hampton. In this role, Chris advocates for the unique built heritage that defines this ‘Hallmark’ town, using the Municipal Plan, Economic Development Committee, and environmental stewardship goals as guiding forces. She will discuss the town’s Main Street Beautification Project, Town Square Renewal, and Storefront Improvement Program as catalysts to reinvigorate heritage properties. She will also show how local pride in Hampton’s heritage buildings informs the town’s approach to Programs, Events and Tourism initiatives.*

Bio:

Chris began her career in telecommunications and later moved into the world of freelancing, working with non-profit organizations and entrepreneurs to grow their business. She initially joined the town of Hampton on a small project... which grew! Today she manages economic development and tourism initiatives for the town, working with local businesses and industry partners to develop opportunities in the community. Chris was born and raised in Nova Scotia but made New Brunswick her home 30 years ago. She lives on the Kingston Peninsula with her husband and two sons. Chris is a passionate advocate of all things local and is delighted to share details of Hampton’s built heritage with attendees.

Barbie Smith, President of St. Andrews Civic Trust.

This presentation will outline the history of the 50 year old St. Andrews Civic Trust and provide information on its accomplishments and on the challenges it has faced. It will investigate the reasons the Trust has been successful in preserving so many heritage places in this historic town.

Bio. Barbie attended Mount Allison University and on graduating became a high school history teacher in St. Andrews, her home town. She has been president of St. Andrews Civic Trust since 2023, following in the footsteps of her mother who was a founder of the Trust over 50 years ago.

Concurrent Sessions

#3A (9:40 a.m. – 10:35) – Museum

Panel Presentation on Grants

THC - Anja Hamilton

PCH - Sonja Williams

#3B (9:40 a.m. – 10:35) Built Heritage

Heritage by-laws, zoning requirements, and other legislation affording protection to heritage places and success in the application of these tools.

Erin Jeffries - Presentation on heritage preservation bylaws, municipal plans and other tools to preserve heritage buildings.

Lauren Campbell and Moncton Planner – The Role of Municipal Government in Moncton in directing developers, and new entrepreneurs on how to preserve available heritage buildings. Zoning flexibility supporting the creation of more accommodation: Granny suites, rooming houses, backyard houses, and impact on heritage.

10:35 a.m.– 10:55 – Heath Break/Networking

#4A (11:00 a.m. – 12:00) – Museum

Philippe Basque and Sylvette Fortin from The Village historique acadien.

Case Studies: Succession planning, school programming, and the importance of kids' activities at a historic site.

#4B (11:00 a.m. – 12:00) Built Heritage

Workshop: How to develop a Statement of Significance for a Historic Place with Joanna Aiton Kerr.

Joanna Aiton Kerr is the Provincial Archivist of New Brunswick. Since earning her MAS from the University of British Columbia in 2000, she has held positions in archives, records management, and right to information at religious, university, community, and government archives. She has been Chair of the Council of NS Archives and the Council of Archives New Brunswick, and recently completed two terms as Chair of the Council of Canadian Archives and Chair of the Steering Committee on Canada's Archives. In April 2024 she completed her term as Chair of the National Archival Appraisal Board. She has written Statements of Significance for more than 50 local historic places.

This workshop is offered to meet a need identified in the January 2024 AHNB Survey of member priorities for training. Statements of significance are required in applications to have a historic place recognized and they also provide a consistent approach to identifying and presenting the important aspects of historic places. Participants will learn and gain experience in developing the components of a Statement of Significance including Heritage Value and Character-Defining Elements.

12:00 pm–Lunch and Annual General Meeting

Sessions Continue

#5 (1:10 p.m. – 2:10) – Museum & Built Heritage Session

AHNB Board of Directors

AHNB At Work conference session - Introducing AHNB's New 5-Year Business Plan based on survey results.

2:10 p.m. – 2:40 – Health Break/Networking

Concurrent Sessions

#6A (2:40 p.m. - 4:00) – Museum Session

Developing a Reconciliation Policy for Community Museums

Ramona Nicholas (Wolastoq Neqotkuk) and Dr. Cynthia Wallace-Cassey (Fredericton Region Museum) will lead a workshop on developing a Reconciliation Policy for Community Museums. Come prepared to begin drafting your museum's own policy. We will commence with a smudging ceremony and will end with a sharing circle.

Ramona Nicholas is Wolastoqey from Neqotkuk, also known as Tobique First Nation. She raised three sons who blessed her with eight grandchildren. They have given her more reason to live in culture, ceremony and passing on the importance of traditional knowledge.

Her career background is an Indigenous Archaeologist, she started working at her first Archaeological site in 1996 then received her master's degree in 2016. She is also involved in the realm of museums; she is a volunteer Curator at the Fredericton Region Museum for the exhibit called the Wabanaki Way. Working with the cultural materials of the ancestors has given her greater insight as to how Wabanaki have lived in this territory since time immemorial. She believes that it is important to understand the connection between Indigenous People and their cultural heritage in Archaeology and Museum spaces.

Most important to Ramona is cultural sustainability, it is an important aspect to her life. She started receiving teachings from Gwen Bear almost 25 years ago. She began fasting with Gwen that led to her guiding others through all different types of ceremony. This journey also has her working within Wolastoqey communities, with women's circles and the youth to teach ways of culture and ceremony and about our connection to creation.

Dr. Cynthia Wallace-Casey is an Adjunct Professor in the Faculty of Education at the University of Ottawa. She is the incoming President of the Fredericton Society of St Andrew and also an avid volunteer at the Fredericton Region Museum (where she serves as chair of the Exhibits Committee). Cynthia has completed a SSHRC postdoctoral research fellowship at the University of Ottawa, and is currently involved in several SSHRC funded research initiatives, including "Military service, citizenship, & political culture: Militia studies in Atlantic Canada 1700 –2000", and "A Black People's history of Canada". Her research interests include Historical Thinking, national narratives, difficult histories, and Reconciliation in museums. She has more than 30

years of experience in the field of public history and community museums – a sector in which she continues to volunteer in several capacities. Her teaching expertise is in teaching Historical Thinking at both Intermediate and Senior levels.

#6B (2:40 p.m. - 4:00) - Built Heritage Session

Developers and Heritage

Moderator – Jeremy Mouat - President, Fredericton Heritage Trust

Moncton - Sharon Kelly and Chris Robichaud - NAKAI Spa Salon Studio

Fredericton - Gabriel Elzeyat - Bella Properties

These developers will speak on heritage buildings they have restored or repurposed, touching on such matters as preserving the exteriors, dealing with interiors, challenges posed by building codes and zoning, and what role – if any – the heritage community can play.

Sharon Kelly repurposed 48 Bonaccord Street in Moncton which is one of the city's oldest standing residences. It was an audio/visual retail store for over 40 years before the new owners, NAKAI Salon Spa, bought it to house their full spa and salon services, as well as a bistro/café in the garage (recreated carriage house).

Gabriel Elzeyat is the CEO and founder of Bella Properties and Bella Group of Companies, a multifaceted real estate and hospitality business based in Fredericton, New Brunswick. Over the past 12 years, Gabriel has grown his company into a major developer in the area, specializing in creating beautiful, affordable homes and workspaces where people can build memories and thrive.

Gabriel's entrepreneurial journey began humbly at a young age, working as a dishwasher and mowing lawns for local property owners. Today, he leads a multi-million dollar company, driven by a passion for ensuring customer satisfaction and transforming properties into their fullest potential. Gabriel sees not what properties are, but what they can become, a vision that has fueled his success.

Originally from Beirut, Lebanon, Gabriel moved to Fredericton at the age of 16, where he quickly felt at home thanks to the welcoming community. Family is of utmost importance to him, and he cherishes the time he spends with his 16-year-old daughter. He is also passionate about mentoring young entrepreneurs, sharing his experience and supporting the next generation of business leaders.

In addition to running his business, Gabriel loves walking the trails and exercising because he believes health is our most important commodity and also enjoys working on personal side projects, such as the development of the Church St. and Brunswick St. properties, with St. Paul's Church being his next exciting side venture.

7:00 p.m. – Banquet and Awards Ceremony

Guest Speaker – John McAvity is a proud New Brunswicker and has had extensive experience in the museum sector in Canada. He was one of the principal founding members of the AMNB in 1974. He was a curator at Kings Landing, the outreach officer for the NBM, and later Executive Director of the Ontario Museums Association and for 38 years, the Executive Director of the Canadian Museums Association. He has been a constant advocate for the museum sector in Canada. He received the Order of Canada and an Honourary Doctorate from the University of New Brunswick. In his retirement, he has been an active supporter of the revitalization of the New Brunswick Museum.

DAY 3: Friday, November 15

8:00 a.m.– 9:00 – Breakfast Buffet

Concurrent Sessions

#1A (9:00 a.m. -10:00) – Join Koral LaVorgna for her presentation "**Clewdunnit Mysteries: Solving the Secrets of the Past.**"

Dr. Koral LaVorgna always wanted to be a detective, and as an historian with a PhD in Canadian History, she has done precisely that. Her twenty years as a freelance research consultant has honed her investigative skills, enabling her to solve a wide variety of history mysteries – which keeps her digging for more. Koral's Clewdunnits test skills of observation, where any clew has the potential to unravel a mystery.

Clewdunnit: A History Whodunnit Calling all detectives! In this interactive session, be prepared to put your detecting skills to the test as we follow the often overlooked clues hidden in old photos. Keep a keen eye out for even the smallest clues, for in every history mystery the devil really is in the details.

#2A (10:00 a.m. – 11:30) – Closing Presentation

Keynote Speaker

John Leroux – is an award-winning art historian, curator, and architect. He holds a Bachelor of Architecture from McGill University and a Master of Arts in Art History from Concordia University and is currently the Manager of Collections and Exhibitions at the Beaverbrook Art Gallery. He is the author of several books including Building New Brunswick and The Lost City. John is also one of this year's Order of New Brunswick recipients.

Topic: How to Build Support for Heritage (Built Heritage and Museums)